

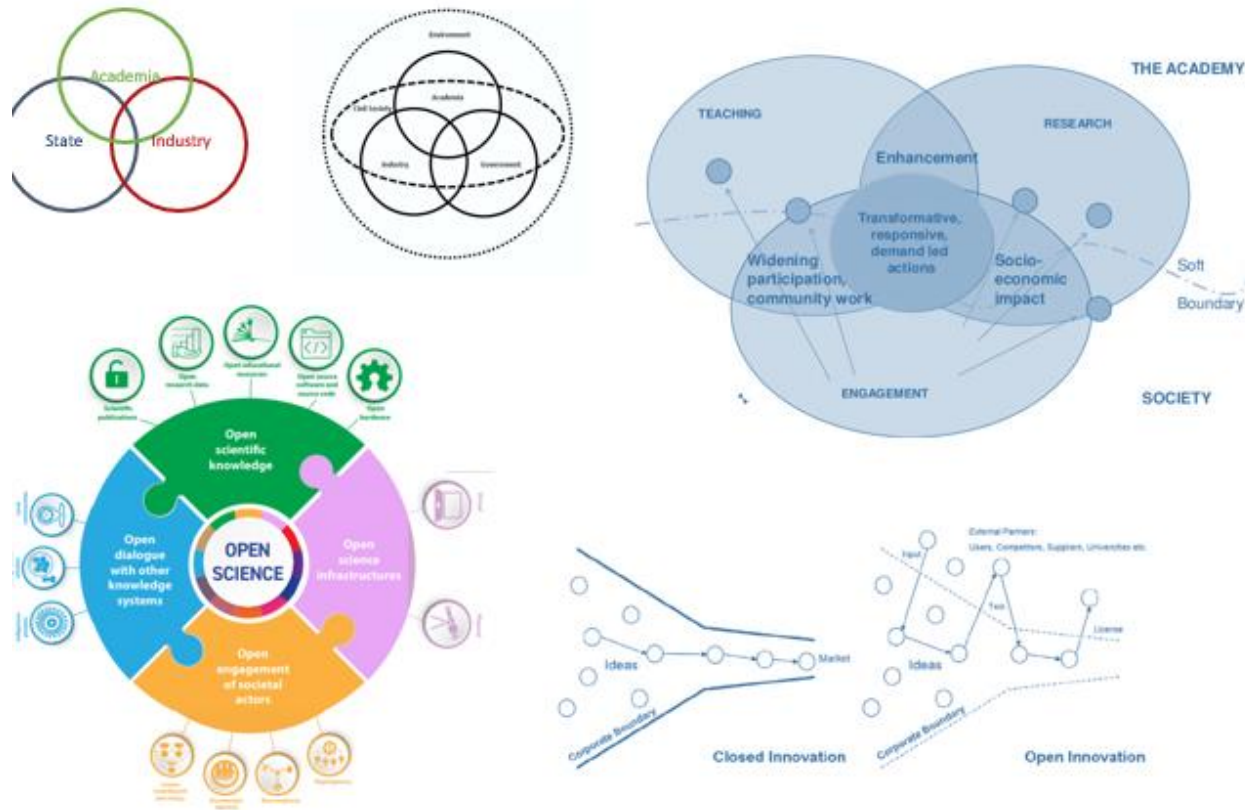
Grid of questions

International Workshop

What do we talk about when we talk about social impact?

19.01.2023, Teams platform

What is it meant by social impact, third mission... in the context in which you operate?



"GOVERNMENT, INDUSTRY, ACADEMIA AND CIVIL PARTICIPANTS WORK TOGETHER TO CO-CREATE THE FUTURE AND DRIVE STRUCTURAL CHANGES FAR BEYOND THE SCOPE OF WHAT ANY ONE ORGANIZATION OR PERSON COULD DO ALONE. THIS MODEL ENCOMPASSES ALSO USER-ORIENTED INNOVATION MODELS TO TAKE FULL ADVANTAGE OF IDEAS' CROSS-FERTILISATION LEADING TO EXPERIMENTATION AND PROTOTYPING IN REAL WORLD SETTING"

(EUROPEAN COMMISSION)

Institutional mission

Is the assessment part of the agency's institutional mission? Is it carried on an "experimental"/voluntary basis?

- The assessment of impact is part of a wider national assessment, with a specific focus
- The assessment adopts a holistic approach to institutional evaluation and does not carry out thematic evaluations specifically dedicated to HEIs' third mission

Universities are required to take part in the assessment in order to receive

- Institutional funding (ex. VQR)
- Accreditation (ex. AVA)

Purposes

For what purposes is the assessment of third mission activities used?

- Funding allocation
- Continuous improvement
- Accountability for public research funding
- Monitoring
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Objectives

What is the assessment aimed at?

- Technology Transfer/valorization of research/Commercialization of research
- Knowledge exchange
- Public engagement (from dissemination of scientific culture to citizen science)
- Co-production of science
- Public/social value
- Sustainability and SDG's
- Impact (social, economic, cultural, environmental)

Methods and tools

Which methods and tools are employed in the assessment?

- Census of activities
- Indicators (activities, publications, output, metrics)
- Peer review/panels
- Selection of case studies
- Narratives presented by the institutions
- External information sources, existing database

Responsible for assessment

Who is in charge of the assessment? Which is the assessors' background?

- Agency, more institutions, panels
- Panels' composition (type of expert: academic, students, experts from outside of the university system, stakeholders, ...)
- Training (experts attends a training session before the evaluation...)

Assessment level

What is the assessment level?

- Institutions
- Departments
- Teams
- All of them
- A sample or a mix

Evaluation stage

In which phase are you?

- Preliminary reflections
- Development plan
- Practical implementation
- Self-assessment and review

Assessment method

If already operational, how is the assessment practically conducted?

Specifically, what is:

- the procedure used
- the instruments adopted (templates, self-assessment reports, data analysis...)
- the criteria and methods chosen
- the type of analysis and presentation of results

Feedback of the target Institutions

How is the assessment perceived and understood by the target Institutions?

- The evaluated institution can find the evaluation process burdensome (especially in start up of assessment)
- The assessment has become an accepted part of the research landscape
- The institutions consider that the assessment has increased the public relevance of research

Future perspectives

What are the prospects and critical issues to be addressed in the near future?

- Methodology
- Guidelines
- Panel composition and/or the recruitment process
- Dissemination of results
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Common framework

Would it be possible/ realistic/ helpful to define a common (even though not normative) framework?

- Is a common framework really necessary?
- The impact evaluation serves:
 - different purposes
 - different systems
 - different contexts

Thank you for your attention

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