



**UNIVERSITÀ
DI TORINO**

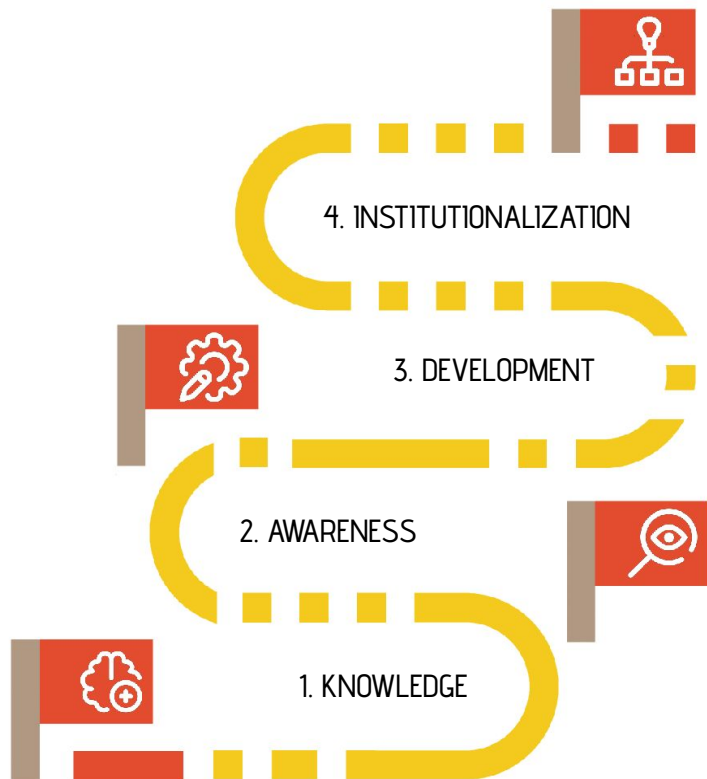


What do we talk about when we talk about social impact

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APEnet - the Network of Universities and research Institutions for Public Engagement



MARCH 2018
Launch of the Network

APRIL 2022
Establishment of the Association

38 UNIVERSITIES

3 RESEARCH INSTITUTIONS

UNIVERSITIES AND RESEARCH INSTITUTIONS PROTAGONISTS FOR AN "INCLUSIVE GROWTH"

LISTENING + DIALOGUE + COLLABORATION

The issue of public engagement and missions is crucial because of the symbiotic nature of the relationship between the two. Missions provide a straightforward explanation to the public of how diverse, and sometimes difficult to understand, developments in research and innovation contribute to a better society. In addition, the potential impact of missions is much higher when they inspire and engage widespread support.

Marina Mazzucato, 2018





«A revolution is ongoing and translates into new **values** and **exchanges** with the community, within a network of **interconnected knowledge** relying on the paradigm of public goods, as opposed to an enclosed academic eco-system»

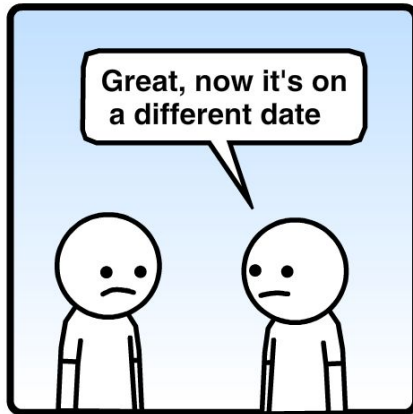
APEnet, 2019

**PUBLIC ENGAGEMENT AS A
STRATEGIC RELATIONSHIP TO
ANTICIPATE, AMPLIFY, MEASURE
IMPACT**

PUBLIC ENGAGEMENT

A new way of performing teaching and research, a **dynamic process of interaction** that leads to reduce the gap between research and society to address new challenges by **enhancing the identities and contributions** of different **stakeholders** and amplifying their impact.

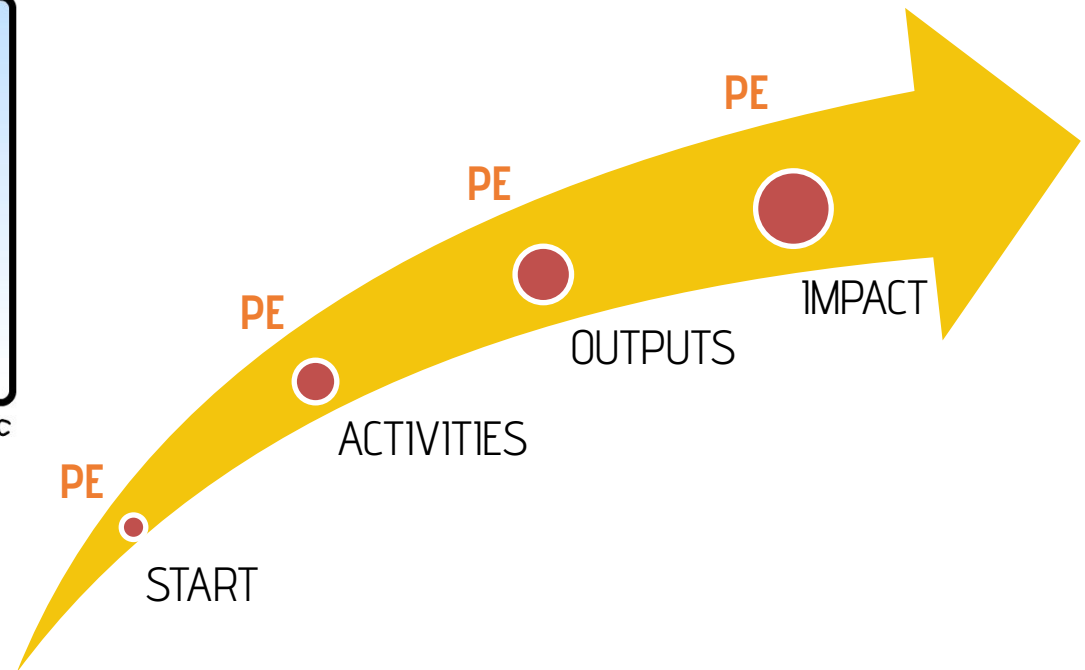




THEJENKINSCOMIC

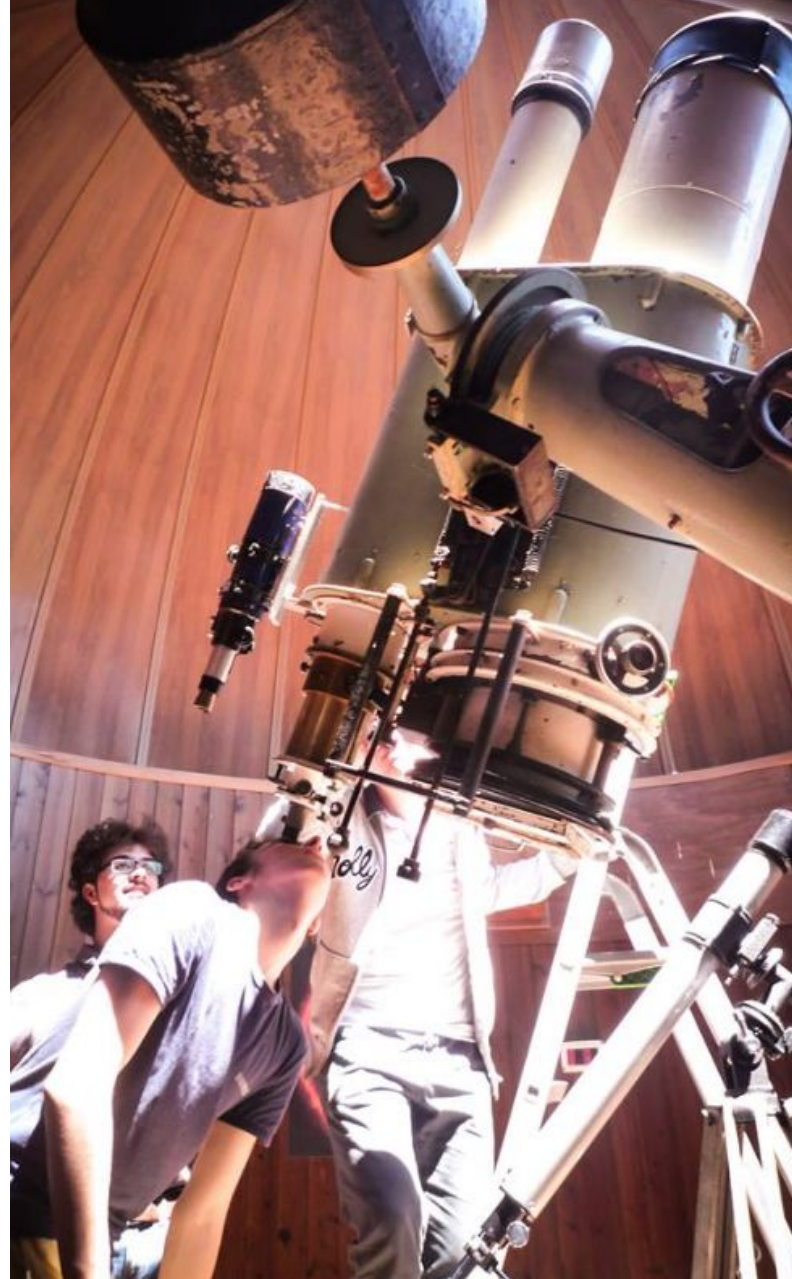
PE IN THE PATHWAYS TO IMPACT

new ideas
different viewpoints
change of course



CHALLENGES FOR THE FUTURE

- 1 learn to recognize and measure the social impact
- 2 enhance the value of PE and social impact (and its QA)
- 3 teach future researchers the relevance of PE and social impact (and its QA)



APEnet NEXT STEPS

★ **research project** on VQR case studies of PE to study impact measuring methods and indicators

★ **tools** for enhancing and recognizing the commitment and results obtained in terms of public engagement and social impact

★ **innovative teaching projects**





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