What do we talk about when we talk about social impact

Andrea De Bortoli – University of Torino, Research Division
Head Public Engagement Office

Secretary Association “Network of Universities and research Institutions for Public Engagement – APEnet”
APEnet - the Network of Universities and research Institutions for Public Engagement

1. KNOWLEDGE
2. AWARENESS
3. DEVELOPMENT
4. INSTITUTIONALIZATION

MARCH 2018
Launch of the Network

APRIL 2022
Establishment of the Association

38 UNIVERSITIES
3 RESEARCH INSTITUTIONS
The issue of public engagement and missions is crucial because of the symbiotic nature of the relationship between the two. Missions provide a straightforward explanation to the public of how diverse, and sometimes difficult to understand, developments in research and innovation contribute to a better society. In addition, the potential impact of missions is much higher when they inspire and engage widespread support.

Marina Mazzucato, 2018
«A revolution is ongoing and translates into new values and exchanges with the community, within a network of interconnected knowledge relying on the paradigm of public goods, as opposed to an enclosed academic eco-system»

APEnet, 2019
PUBLIC ENGAGEMENT

A new way of performing teaching and research, a **dynamic process of interaction** that leads to reduce the gap between research and society to address new challenges by **enhancing the identities and contributions** of different stakeholders and amplifying their impact.
PE IN THE PATHWAYS TO IMPACT

new ideas
different viewpoints
change of course
CHALLENGES FOR THE FUTURE

1. learn to recognize and measure the social impact

2. enhance the value of PE and social impact (and its QA)

3. teach future researchers the relevance of PE and social impact (and its QA)
APEnet NEXT STEPS

research project on VQR case studies of PE to study impact measuring methods and indicators

tools for enhancing and recognizing the commitment and results obtained in terms of public engagement and social impact

innovative teaching projects

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