

## **ROSA GRIMALDI**

Website: [www.unibo.it/docenti/rosa.grimaldi](http://www.unibo.it/docenti/rosa.grimaldi)

SSRN papers: <http://ssrn.com/author=336708>

Google Scholar: <http://scholar.google.com/citations?user=zjgmdF8AAAAJ&hl=en>

Scopus ID: 7006505405; Researcher ID: E-9017-2012

Rosa Grimaldi is full Professor of Entrepreneurship and Innovation Management at Alma Mater Studiorum, Università di Bologna (Bologna, Italy) where she is Vice Rector for Entrepreneurship and Relations with Companies. Further, she is also the Director of the Executive Master in Technology and Innovation Management (EMTIM) at BBS (Bologna Business School – University of Bologna), a one-year program targeting executives of the most important innovative industries and SMEs. From 2014 to 2016 she has been the Coordinator of the International PhD in Management at the University of Bologna.

Rosa Grimaldi graduated in Industrial Engineering at the Polytechnic of Turin (Italy), received Master degree in Technology and Innovation Management from SPRU (Sussex University, UK) and a PhD in Industrial Engineering from the University of S. Marino, Republic of S. Marino (under a joint program with the University of Bologna). She has been visiting scholar in some of the most prestigious international business schools, including Carlson Business School and Michigan University Business School in the USA and Imperial College in London.

She has been involved in several European and National Research and Innovation Projects (as participant and as principal investigator/coordinator) and has developed over the years several public private partnerships/networks in the areas of innovation management, entrepreneurship and technology transfer.

She teaches Entrepreneurship and Innovation Management at the School of Engineering of the University of Bologna and her scientific production on innovation management, entrepreneurship, technology transfer and innovation policies is on prestigious international journals like Research Policy, R&D Management, Journal of Business Venturing, Small Business Economics, Entrepreneurship Theory and Practice, Journal of Technology Transfer. Finally, she is member of the Editorial Board of the *Journal of Technology Transfer* and Advisory Editor for *Research Policy*.

According to a study published in January 2020 in the Journal of Technology Transfer (Bengoa et al., 2020), she is listed (and she is the only woman) among the 25 most prominent and influential authors of scientific articles on the subject of technology transfer in top international journals.

## CURRICULUM VITAE

### CURRENT APPOINTMENTS

- 2015 - today Vice Rector for Entrepreneurship and Relations with Companies - Alma Mater Studiorum, Università di Bologna
- 2015 - today Full Professor of Entrepreneurship and Innovation Management at the School of Engineering - Alma Mater Studiorum, Università di Bologna, Department of Management
- 2015- today Coordinator of the board for university-industry cooperation - Alma Mater Studiorum, Università di Bologna
- 2012 - today Member of the Advisory Board of the Institute of Advanced Studies (ISA) - Alma Mater Studiorum, Università di Bologna
- 2010 – today Advisor for the Incubator of innovative companies of the Region Emilia Romagna
- 2008 - today Scientific director of the Executive Master in Technology and Innovation Management, Bologna Business School - University of Bologna.
- 2019-today Member of Comitato Tecnico Scientifico (CTS) ARTER (with prof. Fabio Fava) in representation of the University of Bologna

### EDUCATION

- 1998 - 2001 PhD in Industrial Engineering University of S. Marino, Republic of S. Marino (in collaboration with the Department of Management of the University of Bologna)
- 1997 - 1998 Master in Technology and Innovation Management, SPRU (Science Policy and Technology Research Unit), Sussex University, Brighton - UK
- 1991 - 1996 Laurea Degree (5 years) in Industrial Engineering - Polytechnic of Turin, Turin

### VISITING PERIODS

- 2016 Visiting Professor at *Carlson Business School* (July-August), Minneapolis, Minnesota - USA
- 2014 Visiting Professor at *Imperial College Business School* (August-September), London - UK
- 2002 Visiting Professor at *University of Michigan Business School* (April-October), Ann Arbor, Michigan - USA

### RESEARCH PROJECTS

#### International projects

- 2020-2022 Erasmus Plus, *Engagement Readiness Monitor*. National/Italian lead investigator
- 2020-2023 Erasmus Plus, *Fostering MIGrant Entrepreneurship inCUBation in Europe*. Team member
- 2017 - 2019 Erasmus Plus, *Creation of a EUropean e-platform of MENTORing and coaching for promoting migrant women in Science, Technology, Engineering and Mathematics*. Coordinator
- 2013 - 2016 FINKT, *Financing Knowledge Transfer in Europe* – funded by European Investment Bank (BEI), EIBURS. Participant
- 2012 - 2016 TASTE, *TAking STock: External engagement by academics*, funded by European Community, People Marie Curie CIG. Vice Coordinator
- 1999 - 2003 KREO Network in PAXIS, *The Pilot Action of Excellence on Innovative Start-ups* – Emilia Romagna Region, Italy. Participant
- 2000 - 2001 TIPIK, *Technology and Infrastructure Policy in the Knowledge-based economy- the impact of the tendency towards codification of knowledge*, EU program targeted socio-economic research (TSER) with SPRU (Sussex University), CESPRI (Bocconi University). Participant
- 1997 - 1998 Joint Project among UK DTI (Department of Trade and Industry), SPRU (Science Policy Research and Technology Unit – Sussex University), *Models and protocols for collaborative research and innovation between universities and companies*, funded by the British Council – UK. Principal investigator for SPRU

#### National projects

- 2008 - 2010 Research Project of National Interest (PRIN) 2007 - *Offshoring of intangibles* – targeting innovative companies in Italy and their offshoring strategies in developing countries. Coordinator

- 2005 Regional Project *Technology transfer centres in the region Emilia Romagna* – research project funded by ASTER – Emilia Romagna Region, Italy. Participant
- 2004 Regional Project: *Incubators and new venture creation in the region Emilia Romagna* – project funded by ASTER – Emilia Romagna Region, Italy. Participant
- 2001 - 2002 Regional project: *Incubators and support mechanisms to entrepreneurship* – IRES (Istituto Ricerche Economico Sociali del Piemonte) Piemonte Region, Italy. Principal investigator
- 2012 - 2014 National Fund for investment in basic research (FARB 2012) - *Academic entrepreneurship in Europe: assessing individual, organizational and environmental determinants*. Vice Coordinator
- 2012 - 2014 Research Project of National Interest (PRIN) 2011 – *Market and non-market mechanisms for diffusing innovation*. Participant
- 2004 - 2008 National Fund for investment in basic research (FIRB) 2003 – *Reorganizing public research system for technology transfer: governance, tools and implementation*. Vice Coordinator

#### ORGANIZATION OF INTERNATIONAL WORKSHOPS AND CONFERENCES

- 2020 Triple Elix Conference – member of the scientific committee and of the organizing team <https://triplehelixsummit2020.triplehelixassociation.org>
- 2019 Workshop (closing event) related to the EU project Erasmus Plus, *Creation of a European e-platform of MENTORing and coaching for promoting migrant women in Science, Technology, Engineering and Mathematics*, September, University of Bologna.
- 2014 Workshop (with Paola Giuri and Federico Munari), *Financing knowledge transfer in Europe*, San Giovanni in Monte, University of Bologna.
- 2013 Professional Development Workshop (with Riccardo Fini and Timothy Folta), *The Fonts of entrepreneurship: individuals, organizations and institutional settings*. Academy of Management Meeting, August, Orlando, FL – USA.
- 2012 Professional Development Workshop (with Mike Wright), *Academic entrepreneurship*. Academy of Management meeting, August, Boston, MA – USA.
- 2009 Symposium (with Donald Siegel), *Academic entrepreneurship: perspectives from the US and Europe*. Academy of Management meeting, August, Chicago, IL – USA.
- 2007 Workshop (with Maria Rita Tagliaventi), *International sourcing of knowledge*. ALMA Graduate School, October, Bologna.
- 2007 Symposium (with Maria Rita Tagliaventi, Andrea Prencipe and Alessandro Grandi), *Offshoring of intangibles*. Academy of Management meeting, August, Philadelphia, PA – USA.

#### SCIENTIFIC PRODUCTION

Rosa Grimaldi full scientific production can be accessed at:

SSRN papers: <http://ssrn.com/author=336708>

Google Scholar: <http://scholar.google.com/citations?user=zjgmdF8AAAAJ&hl=en>

SCOPUS: <https://www.scopus.com/freelookup/form/author.uri>

Scopus ID: 7006505405; Researcher ID: E-9017-2012

Most of her scientific production is about New Business Creation, Entrepreneurship, and Technology Transfer. On these topics she has publications on prestigious international journals (including Research Policy, R&D Management, Technology and Innovation Management, Journal of Business Venturing, Small Business Economics, Scientometrics, Entrepreneurship Theory and Practice, Journal of Technology Transfer).

She is in the Editorial board of the Journal of Technology Transfer and she is advisory editor for Research Policy.