

## Personal information

Surname(s) / First name(s)

**Clodia Vurro**

Email(s)

[clodia.vurro@unimi.it](mailto:clodia.vurro@unimi.it)

Nationality(-ies)



Gender

Work address

Department of Economic, Management & Quantitative Methods  
University of Milano  
Via Conservatorio, 7  
20122 Milano (Italy)

## Professional experience

Dates

November 2017 - current

Position

**Associate Professor of Management**

Areas of specialization

Corporate sustainability and corporate social responsibility, social and sustainable entrepreneurship, management and strategic change

Name and type of organisation

Department of Economics, Management and Quantitative Methods, University of Milan, Italy

Dates

December 2020 – current

Position

**Founder and Member of the Board of Directors**

Areas of specialization

Corporate sustainability, nonprofit management, social and sustainable entrepreneurship, management and strategy

Name and type of organisation

Milano School of Management, University of Milano, Italy

Dates

March 2014 – October 2017

Position

**Lecturer of Business Administration and Management**

Area of specialization

Corporate sustainability and corporate social responsibility, social and sustainable entrepreneurship, management and strategic change

Name and type of organisation

Department of Management and Technology, Bocconi University, Milan, Italy

Dates

March 2010 - current

Position

**Research Affiliate**

Area of specialization

Social innovation and sustainable entrepreneurship

Name and type of organisation

Center for Social Impact, Smith Business School, Queen's University, Kingston, Ontario (CA)

Dates

September 2015 - current

Position

**Research Affiliate**

Area of specialization

Corporate sustainability and corporate social responsibility, Social entrepreneurship

Name and type of organisation

Invernizzi Center for Research in Innovation, Organization and Strategy (I-CRIOS), Department of Management and Technology, Bocconi University, Milan, Italy

Dates

September 2015 – October 2017

Position

**Sustainability Lab Coordinator**

Area of specialization

Research and business plan development. Coordination of applied research projects. Assistance in project planning and proposal submission. Project supervision and scientific coordination.

Name and type of organisation

Sustainability Lab, SDA Bocconi School of Management, Milan, Italy

Dates

September 2012 – March 2014

Position

**SDA Assistant Professor of Strategy and Entrepreneurship**

Area of specialization

Sustainable business models, social and sustainable entrepreneurship, strategic management

Name and type of organisation

Strategy and Entrepreneurship Area, SDA Bocconi School of Management, Milan, Italy

Dates	2010 – 2015
Position	<b>Senior Research Fellow</b>
Area of specialization	Corporate sustainability and corporate social responsibility, social and sustainable entrepreneurship, ESG indicators and reporting, management and strategic change
Name and type of organisation	Center for Research in Sustainability and Value (CReSV), Bocconi University, Milan, Italy
Dates	2009 – 2013
Position	<b>Post-doctoral Fellow in Business Administration and Management</b>
Area of specialization	Corporate sustainability and corporate social responsibility, social and sustainable entrepreneurship, management and strategic change
Name and type of organisation	Department of Management and Technology, Università Commerciale “L. Bocconi”, Milan, Italy
Dates	February – June 2009
Position	<b>Visiting scholar</b>
Area of specialization	Social entrepreneurship and innovation
Name and type of organisation	Center for Social Impact, Smith School of Business, Queen’s University, Kingston, Ontario (CA)
Dates	2004 – 2010
Position	<b>Research fellow</b>
Area of specialization	Corporate social responsibility and nonfinancial reporting
Name and type of organisation	Security and Protection Against Crime and Emergencies Research Center (SPACE), Bocconi University, Milan, Italy
Dates	2004 - 2005
Position	<b>Post-graduate research fellow</b>
Area of specialization	Social and environmental reporting, corporate social responsibility
Name and type of organisation	Findutria Research Center, Bocconi University, Milan, Italy

## Education

Dates	September 2005 – June 2009
Title of qualification awarded	<b>Ph.D. in Business Administration and Management</b>
Name of organisation	Bocconi University, Milan, Italy Thesis title: Shaping the path to corporate social responsibility & sustainability: From nonfinancial disclosure to organizational learning dynamics” PhD Committee: Prof. Francesco Perrini (Chair), Prof. Stefano Brusoni, Prof. Giovanni Valentini Grade: A
Dates	September 1999 – February 2004
Title of qualification awarded	<b>BS and MSc in Economics and Management for Arts, Culture and Communication</b>
Name of organisation	Bocconi University, Milan, Italy Thesis title: “From Social Accountability to Sustainability Reporting: Communicating Corporate Social Responsibility”. Advisor: Prof. Gabriele Troilo Grade: 110/110 cum laude

## Teaching experience

Dates	January 2018 – current
Course title	<b>Management</b> , (9 ECTS), Compulsory course
Name and type of organisation	BSc Economics and Management, University of Milan, Italy
Role	Course director
Dates	January 2019 – current
Course title	<b>Social and sustainable entrepreneurship</b> (9 ECTS), Compulsory course
Name and type of organisation	MSc Management of Innovation and Entrepreneurship

Role	Course director
Dates	April - June 2018
Course title	<b>International management</b> , (6 ECTS), Compulsory course
Name and type of organisation	MSc Entrepreneurship and Innovation, University of Milan, Italy
Role	Course director
Dates	September 2008 – Current
Course title	<b>Social entrepreneurship and impact investing</b> , (6 ECTS), Elective course
Name and type of organisation	MSc All Programs, Bocconi University, Milan, Italy
Role	Course director
Dates	September 2007 – December 2017
Course title	<b>Management and business administration</b> , (12 ECTS), Compulsory course
Name and type of organisation	BSc Economics and Management, Bocconi University, Milan, Italy
Role	Module director
Dates	January 2014 – December 2017
Course title	<b>Global sustainability strategy</b> , (6 ECTS), Elective course
Name and type of organisation	BSc All Programs, Bocconi University, Milan, Italy
Role	Co-instructor (24 hours)
Dates	February 2013 – May 2017
Course title	<b>Green management and corporate sustainability</b> , (6 ECTS), Elective course
Name and type of organisation	MSc All Programs, Bocconi University, Milan, Italy
Role	Co-instructor (16 hours)
Dates	February 2010 – June 2017
Course title	<b>Business ethics and corporate social responsibility</b> , (2 ECTS), Compulsory course
Name and type of organisation	BSc Economics and Management, Bocconi University, Milan, Italy
Role	Module director
Dates	January – May 2013
Course title	<b>Marketing</b> , (13 ECTS),
Name and type of organisation	BSs Marketing, Communication and Global Markets, Bicocca University, Milan, Italy
Role	Co-instructor (42 hours)
Dates	August 2012 – September 2017
Course title	<b>Social entrepreneurship: Advanced course</b> , (6 ECTS), Elective course
Name and type of organisation	MSc International Management, The Global Alliance in Management Education – CEMS
Role	Course director
Dates	May 2013 – June 2017
Course title	<b>Social entrepreneurship and innovation</b> , Elective Course
Name and type of organisation	Master in Green Management, Energy and Innovation (MAGER), Bocconi University, Milan, Italy
Role	Course director

## Publications in refereed journals

1. Romito, S., Russo, A., Vurro, C. 2021. The impact of sustainability orientation on firm propensity to ally, *Sinergie – Italian Journal of Management*, In press.
2. Romito, S. & Vurro C. 2021. Non - financial disclosure and information asymmetry: A stakeholder view on US listed firms, *Corporate Social Responsibility and Environmental Management Journal*, 28(2): 595-605
3. Russo A., Vurro C. & Nag, R. 2019. To have or to be? The interplay between knowledge structure and market identity in knowledge-based alliance formation, *Research Policy*, 48(3): 571-583.
4. Russo A. & Vurro C. 2019. Alliance management knowledge and alliance performance: unveiling the moderating role of the dedicated alliance function, *Industrial and Corporate Change*, 28(4): 725-752

5. Russo A., Vastola V. & Vurro C. 2018. To be or not to be sustainable? Solving the dilemma during the acquisition process, *Sinergie Italian Journal of Management*, 36(106): 127-140.
6. Vastola V., Russo A. & Vurro C. 2017. Dealing with Cultural Differences in Environmental Management: Exploring the CEP-CFP Relationship, *Ecological Economics*, 134: 267-275.
7. Costanzo L.A., Vurro C., Foster D., Servato F. & Perrini F. 2014. Dual-mission management in social entrepreneurship: Qualitative evidence from social firms in UK, *Journal of Small Business Management*, 52(4): 655-677.
8. Vurro C., Russo A. & Costanzo L.A. 2014. Sustainability along the value chain: Collaborative approaches and their impact on firm performance, *Symphonya: Emerging Issues in Management*, 2: 1-15.
9. Perrini F. & Vurro C. 2013. Stakeholder orientation and corporate reputation: A quantitative study on US Companies, *Symphonya: Emerging Issues in Management*, 1: 1-13.
10. Perrini F., Russo A., Tencati A. & Vurro C. 2013. Unpacking the CSR-CFP link, *Global Compact International Yearbook*, Macondo.
11. Giordano, F. Perrini F. & Vurro, C. 2013. Promuovere l'imprenditorialità sociale in Italia: Una visione di sistema, *Economia & Management*, 3.
12. Perrini F., Russo A., Tencati A. & Vurro C. 2011. Deconstructing the relationship between social and financial performance, *Journal of Business Ethics*, 102(1): 59-76.
13. Vurro C. & Perrini F. 2011. Making the most of corporate social responsibility reporting: Disclosure structure and its impact on performance, *Corporate Governance: The International Journal of Business in Society*, 11(4): 459-474.
14. Perrini F. & Vurro C. 2011. Fostering social business through venture philanthropy: The role of financing in the process of new social business creation, *Journal of Social Business*, 1(1): 126-154.
15. Perrini F. & Vurro C. 2010. Corporate sustainability, intangible assets and competitive advantage, *Symphonya: Emerging Issues in Management*, 2: 1-13;
16. Vurro C., Dacin M. T., & Perrini F. 2010. Institutional antecedents of partnering for social change: How institutional logics shape cross-sector social partnerships, *Journal of Business Ethics*, 94(Supplement 1): 39-53.
17. Russo A. & Vurro C. 2010. Cross-Boundary Ambidexterity: Balancing Exploration and Exploitation in the Fuel Cell Industry, *European Management Review*, 7: 30-45.
18. Perrini F., Vurro C. & Costanzo L.A. 2010. A process-based view of social entrepreneurship: From opportunity identification to scaling-up social change in the case of San Patrignano, *Entrepreneurship & Regional Development*, 22(6): 515-534.
19. Vurro C., Russo A. & Perrini F. 2009. Shaping sustainable supply chains: Network determinants of supply chain governance models, *Journal of Business Ethics*, 90(supplement 4): 607-621.
20. Vurro C. & Perrini F. 2009. CSR reporting in Italia: Dalla rendicontazione alla creazione di valore, *Economia & Management*, 4.
21. Perrini F. & Vurro C. 2008. L'impresa sociale italiana: La quarta via per il cambiamento sociale, *Lecco Economia*, Giugno/2.
22. Perrini F. & Vurro C. 2007. La lotta alla povertà passa per la microfinanza: A lezione da Muhammad Yunus, *Premio Nobel per la Pace 2006*, *Economia & Management*,
23. Perrini F. & Vurro C. 2005. Teoría y práctica en la innovación y el cambio social, *Iniciativa Emprendadora*, 48 (July-September), 8-21.

## Case Studies

1. Vurro C. 2016. Le criticità nelle scelte di estensione verticale: Apple Inc. e la gestione responsabile della filiera, *Bocconi Undergraduate School Case Collection*.
2. Vurro C. 2016. Timberland: Gli impatti competitivi della sostenibilità, *Bocconi Undergraduate School Case Collection*.
3. Vurro C. & Perrini F. 2016. Delivering social impact at scale: Strategic and managerial challenges in the case of Dynamo Camp, *Bocconi Graduate School Case Collection*.
4. Pogutz S. & Vurro C. 2015. Sustainability and Innovation at ENEL: Addressing the Challenges of the Energy Industry, *Bocconi Graduate School Case Collection*.
5. Vurro C. & Venzin M. 2013. Organizational challenges at Maire Tecnimont, *SDA*

- Bocconi School of Business Case Series, SDA Bocconi, Milano.
6. Vurro C. 2010. La gestione dell'innovazione aziendale: Better Place e i modelli di mobilità sostenibile, in I. Dagnino, N. Misani, D. Montemerlo (eds), *Economia aziendale e gestione delle imprese: Casi aziendali ed esercizi*, EGEEA, Milano.
  7. Vurro C. & Dacin T. 2010. Learning to be sustainable in the Oil & Gas Industry: The Case of Eni SpA, *QSB Center for Responsible Leadership Case Series*, Queen's School of Business, Kingston (ON, Canada).
  8. Russo A., Vurro C. & Perrini F. 2010. Autogrill: dalla governance sostenibile alla filiera sostenibile, *SDA Bocconi School of Business Case Series*, SDA Bocconi, Milano, Italia.
  9. Perrini F. & Vurro C. 2010. When corporate social responsibility becomes a business model: The case of LifeGate, in Costanzo, L. *Cases in strategic management*, McGraw-Hill.
  10. Perrini F. & Vurro C. 2008. San Patrignano: Innovare contro l'emarginazione, *SDA Bocconi School of Management Case Series*, Università Bocconi, Milano, Italia.

## Books

1. Vurro, C. & Romito, S. 2019. La valutazione economica degli impatti sociali della Lega del Filo d'Oro, *L'estensione dell'analisi SROI*, Milano: Vita Società Editoriale.
2. Russo A. & Vurro C. 2018. *Economia e management delle imprese. Teorie e strumenti per la creazione di valore*, Milano: McGraw-Hill
3. Vurro C. & Romito S. 2017. *La valutazione economica degli impatti sociali della Lega del Filo d'Oro: Un'analisi SROI*. Milano: VITA Società Editoriale
4. Badalassi G. & Vurro C. 2017. *Violenza sulle donne: non c'è più tempo. Quanto vale investire in prevenzione e contrasto. Analisi SROI delle politiche di intervento*, Milano: WeWorld Onlus.
5. Dagnino I., Misani N., Perrini F. & Vurro, C. 2016. *Casi di management*, Milano: Egea.
6. Perrini F. & Vurro C. 2013. *La valutazione degli impatti sociali: Approcci e strumenti applicativi*, Milano: Egea.
7. Perrini F. & Vurro C. 2011. *L'integrazione della CSR nei rapporti di filiera delle PMI*. Milano: Egea.
8. Perrini F. & Vurro C. 2010. *Social Venture Capital & Venture Philanthropy: Modelli e processi d'investimento nell'innovazione sociale*, Egea, Milano.
9. Dallochio M., Perrini F., Russo A. & Vurro C. 2010. *Creare valore nella supply chain: Modelli di gestione a confronto*, Milano, Egea.

## Refereed book chapters

[selected]

1. Vurro, C., Pozzo, I. 2020. Gli impatti competitivi del welfare aziendale nelle strategie di corporate sustainability, in *Studi Interdisciplinari sulla Famiglia* (eds. Manzi, C. & Mazzucchelli, S.), Milano: Vita e Pensiero
2. Vurro C. & Perrini F. 2016. Social business plan simulation: The case of Dynamo Camp, in L. Serio (Ed.), *Cases in Strategic Management*, Greenleaf.
3. Vurro C. & Dacin M.T. 2013. An institutional perspective on cross-sector partnerships, in M. Seitanidi & A. Crane (Eds.) *Social Partnerships and Responsible Business: A Research Handbook*, Routledge.
4. Perrini F. & Vurro C. 2012. A multi-stakeholder perspective on social business planning: Opportunity discovery and exploitation in the case of Dynamo Camp, in J. Kickul & S. Bacq (Eds.) *Patterns in Social Entrepreneurship Research*, Edward Elgar, Cheltenham, UK.
5. Vurro C. & Perrini F. 2011. Investigating the accountability dynamics underlying effective CSR disclosure, in A. Tencati & F. Perrini (Eds.) *Business Ethics and Corporate Sustainability*, Edward Elgar, Cheltenham, UK (Serie: Studies in Transatlantic Business Ethics).
6. Perrini F. & Vurro C. 2010. Developing an interactive model of social entrepreneurship, in Mair, J., Robinson, J. & K. Hockerts (Eds.) *Values and Opportunities in Social Entrepreneurship*, London, UK: Palgrave Macmillan.
7. Vurro C. & Perrini F. 2010. Partnering for social change: Collaborative social entrepreneurship, in A. Tencati & L. Zsolnai (Eds.), *The collaborative enterprise: Creating values for a sustainable world*, Peter Lang Academic Publishers, Oxford.
8. Vurro C. & Russo A. 2009. Balancing exploration and exploitation across firm

- boundaries: intra and inter organizational learning in the FC industry, in S. Pogutz, A. Russo & P. Migliavacca (Eds.) Innovation, markets and sustainable energy: The challenge of hydrogen and fuel cells, Edward Elgar, Cheltenham, UK.
9. Vurro C. & Perrini F. 2008. Incorporating Stakeholder Perspective into Entrepreneurship Research, in A.R. Timpere (Ed.) Corporate Social Responsibility, Nova Publisher.
10. Perrini F. & Vurro C. 2006, Social entrepreneurship: Innovation and social change across theory and practice, in Mair, J., Robinson, J. & K. Hockerts (Eds.) Social Entrepreneurship, London, UK: Palgrave Macmillan Ltd.

## Funded research

[past five years]

Dates	2020-2023
Title	ESSENCE: Empathic platform to personally monitor, Stimulate, enrich, and assist Elders and Children in their Environment
Funding organization	Horizon 2020: H2020-SC1-PHE-CORONAVIRUS-2020-2
Purpose	ESSENCE aims at transforming the lessons learnt from the COVID-19 in a huge opportunity that exploits technology toward a deep evolution of the services targeting vulnerable populations: non- or pre-frail seniors, and children of the first years of primary school.
Role	Researcher involved in social impact analysis and social return on investment (SROI)
Dates	2019-2020
Title	Social impact assessment in acceleration programs in mountain areas
Funding organization	Edoardo Garrone Foundation
Purpose	Application of social impact assessment methodology to the incubation and acceleration programs targeting young local entrepreneurs in the Alps and Appennines
Role	Scientific coordinator, Department of Economics, Management and Quantitative Methods, University of Milan, Italy.
Dates	2017-2018
Title	Social return on investment analysis and sustainability reporting at Lega del Filo d'Oro Onlus
Funding organization	Lega del Filo d'Oro ONLUS
Purpose	Application of social impact assessment methodology to Lega del Filo d'Oro and implementation of a new sustainability reporting framework.
Role	Scientific coordinator, Department of Economics, Management and Quantitative Methods, University of Milan, Italy.
Dates	2017-2018
Title	Corporate giving in Italy 2018
Funding organization	Dynamo Academy s.r.l.
Purpose	Measurement and analysis of corporate giving in the Italian context, second edition.
Role	Scientific coordinator, Department of Economics, Management and Quantitative Methods, University of Milan, Italy.
Dates	January – December 2017
Title	Dynamo Initiative: Business for the common good
Funding organization	Dynamo Academy s.r.l.
Purpose	Measurement and analysis of corporate giving in the Italian context.
Role	Scientific coordinator, Sustainability Lab, SDA Bocconi School of Business, Milan, Italy
Dates	March 2016 – February 2017
Title	Social return on investment of public policies aimed at preventing violence against women
Funding organization	Fondazione WeWorld Onlus
Purpose	Application of social return on investment in the public sector for prevention policies.
Role	Research fellow, WeWorld Onlus
Dates	December 2016 – September 2017
Title	Laureus Sport for Good, Fondazione Italia Onlus: Social impact assessment at Polisportiva Milano
Funding organization	Laureus Sport for Good – Fondazione Italia Onlus

Purpose	Application of social return on investment on integrative sport projects.
Role	Scientific coordinator; Sustainability Lab, SDA Bocconi School of Business, Milan, Italy
Dates	July 2016 – June 2017
Title	Development and implementation of ESG nonfinancial disclosure
Funding organization	Philip Morris Italia
Purpose	Framing of a sustainability strategy; definition of a grid of nonfinancial indicators, systematization of sustainability data in a sustainability report.
Role	Scientific coordinator; Sustainability Lab, SDA Bocconi School of Business, Milan, Italy
Dates	July – December 2016
Title	Managerial challenges and dynamics in hybrid organizations.
Funding organization	SIF Chair of Social Entrepreneurship, Bocconi University, Milan, Italy
Purpose	Development of a theoretical framework for the study of hybrid organizations.
Role	Research fellow
Dates	July – December 2013
Title	Approaches and tools to measure social impact
Funding organization	SIF Chair of Social Entrepreneurship, Bocconi University, Milan, Italy
Purpose	Benchmark of approaches and tools for social return on investment analysis.
Role	Scientific coordinator
Dates	September 2012 – May 2013
Title	Project MET One company
Funding organization	Maire Tecnimont SpA
Purpose	Organizational change and development of a sustainability assessment.
Role	Research fellow, Strategy and Entrepreneurship Area, Sda Bocconi School of Business, Milan, Italy
Dates	May 2012 – October 2012
Title	Cost and benefits analysis of sport-based social enterprises to fight youth criminality.
Funding organization	Laureus Sport for Good – Fondazione Italia Onlus
Purpose	Development of a set of indicators to measure integrative sport social impact.
Role	Research fellow, Center for Research on Sustainability and Value, Bocconi University, Milan, Italy.

**Presentations at  
refereed international  
conferences**  
[past five years]

- 4-8/8/2017, Academy of Management Annual Meeting (Atlanta, Georgia). Full paper: Vastola, V. Russo, A., Vurro, C., “A corporate sustainability perspective on acquisition performance. An empirical analysis”.
- 15-16/6/2017, Sinergie-SIMA Annual Conference, University of Naples Federico II. Full paper: Vastola, V. Russo, A., Vurro, C., “Corporate Sustainability Implications on Post-acquisition Performance”.
- 19-21/10/2015, Academy of Business in Society Colloquium (SDA Bocconi, Milano). Full paper: Vurro, C., Russo, A., Pozzo, I., “Value-creation opportunities through M&As in the non-profit sector: An empirical analysis of processes and key success factors”.
- 1-5/08/2014, Academy of Management Annual Meeting (Philadelphia, Pennsylvania). Full paper: Nag, R., Russo, A., Vurro, C., “The role of market identity on the relationship between knowledge and strategic alliances”.
- 1-5/08/2014, Academy of Management Annual Meeting (Philadelphia, Pennsylvania). Full paper: Giordano, F., Perrini, F., Vurro, C., “Managing succession in social enterprises: The case of San Patrignano”.
- 9-13/08/2013, Academy of Management Annual Meeting, (Lake Buena Vista, Florida). Full paper: Vurro, C., Russo, A., & Perrini, F., “Hard times matter: The impact of stakeholder orientation on reputation and the role of market risk”.
- 28/09-1/10, SMS Annual International Conference, (Atlanta, Georgia). Full paper: Costanzo, L. A., Foster, D., Perrini, F. & Vurro, C., “Antecedents of collective institutional entrepreneurship in the informal economy: The case of the London Mining Network”.
- 6-9/11/2013, 10th Annual NYU-Stern Conference on Social Entrepreneurship, (NYU Stern, New York, USA). Full paper: Giordano, F., Vurro, C., Perrini, F.,

## Honours/Distinctions

- “Business transition in social enterprise: The case of San Patrignano”.
- 3-7/08/2012, Academy of Management Annual Meeting, (Boston, Massachusetts). Full paper: Vurro, C., Russo, A. & Perrini, F., “The reputation effects of stakeholder orientation and the moderating role of market risk”.
  - 15-17/5/2012, Atlanta Competitive Advantage Conference – ACAC, (Atlanta, Georgia). Full paper: Russo, A., Nag, R., & Vurro, C.,” Sticking to one's knitting: The role of market identity on the relationship between a firm's knowledge structure and strategic alliance”.
  - 2017: Improving teaching quality funds, Undergraduate School, Bocconi University. Project title: “Rinnovamento dei materiali e delle relative metodologie didattiche per i Seminari di Business Ethics e Responsabilità Sociale”
  - 2017: Improving teaching quality fund, Graduate School, Bocconi University. Project title: “Impact investing simulation: A role play on the challenges of fund set up and asset allocation to support sustainable businesses”
  - 2017: Finalist, Top 10 best paper, Sinergie-SIMA Annual Conference, Paper title: Vastola, V. Russo, A., Vurro, C., “Corporate Sustainability Implications on Post-acquisition Performance”.
  - 2016: Improving teaching quality funds, Graduate School, Bocconi University. Project title: “Delivering social impact at scale: Strategic and managerial challenges in the case of Dynamo Camp”
  - 2015: Improving teaching quality funds, Undergraduate School, Bocconi University. Project title: “Rinnovamento dei casi e delle relative metodologie didattiche per il corso di Economia Aziendale e Gestione delle Imprese”
  - 2014: Best Paper Award, European Academy of Management (EURAM Annual Conference, 4-7 June, Valencia), Public Management SIG. Paper title: Giordano, F. Vurro, C. & Perrini, F., “Succession and post-succession performance in social enterprises”.
  - 2014: Improving teaching quality funds, Graduate School, Bocconi University. Project title: “Biodiversity as a strategic and managerial challenge. The case of Enel”
  - 2011: ASFOR Award (Associazione Italiana per la Formazione Manageriale”. Paper title: Russo, A. & Vurro, C., “Cross-boundary ambidexterity: Balancing exploration and exploitation in the fuel cell industry”.

## Community activities

(past five years)

- |   |   |
|---|---|
| Journal refereeing activities                   | <i>Human Relations, Strategic Management Journal, Journal of Management Studies, European Management Review, Journal of Business Ethics, Business Ethics: A European Review, Symphonia: Emerging Issues in Management; Organization and Environment</i> |
| Editorial activities                            | <i>Member of the Advisory Board, Vita Magazine<br/>Member of the Referee Committee, Symphonia: Emerging Issues in Management<br/>Member of the Editorial Committee, The economics and management of natural resources, Working Paper Series</i>         |
| Conference refereeing activities and membership | <i>Academy of Management Annual Meeting (SIM Division, STR Division); Academy of Business in Society, Strategic Management Society Annual Conference, European Academy of Management.</i>   |

## Institutional service

- |                               |   |
|-------------------------------|---|
| Dates                         | November 2019 – current   |
| Position                      | <b>Director</b>   |
| Areas of specialization       | Master of Science in Management of Innovation and Entrepreneurship                        |
| Name and type of organisation | Department of Economics, Management and Quantitative Methods, University of Milano, Italy |
| Dates                         | June 2018 – current   |
| Role                          | Member of the Joint Student-Faculty Committee, MSc Management of Innovation and           |



Name of organisation	Entrepreneurship Department of Economics, Management, and Quantitative Methods, University of Milan
Dates	May 2018 – current
Role	Tutor, MSc Management of Innovation and Entrepreneurship
Name of organisation	Department of Economics, Management, and Quantitative Methods, University of Milan
Dates	May 2018 – current
Role	Stage and Internship Advisor, MSc Management of Innovation and Entrepreneurship
Name of organisation	Department of Economics, Management, and Quantitative Methods, University of Milan
Dates	December 2017 – current
Role	Member of the Third Mission Committee
Name of organisation	Department of Economics, Management, and Quantitative Methods, University of Milan
Dates	September 2016 – October 2017
Role	Vice-deputy, MSc Management
Name of organisation	Bocconi University
Dates	January 2015 – December 2016
Role	Member of the Faculty Committee
Name of organisation	Master in Green Management, Energy, and Corporate Social Responsibility, Bocconi University
Mother tongue(s)	<b>Italian</b>
Other languages	English

*Self-assessment  
European level(\*)*

Understanding		Speaking		Writing
Listening	Reading	Spoken interaction	Spoken production	
C2 Proficient user	C2 Proficient user	C2 Proficient user	C2 Proficient user	C2 Proficient user

(\*) Common European Framework of Reference (CEF) level

I authorize the handling of personal information in this curriculum, according to D.Lgs n. 196/03 and following modifications and Regulations EU 679/2016 (General Regulations concerning Data Protection or GRDP) and art. 7 of University Regulations concerning protection of personal information.

I authorize, according to D.lgs 14/03/2013 n. 33 concerning transparency, in case of conferment of the position and of the fellowship, the publication of this curriculum in the web site of Università degli Studi di Milano in the section "Amministrazione trasparente", "Consulenti e collaboratori".

Milan, 22 October 2018