

Curriculum vitae di Silvio Vismara (Agosto 2021)

Silvio Vismara è Professore associato nel settore scientifico disciplinare SECS/09 – Finanza Aziendale - presso il Dipartimento di Scienze Aziendali dell'Università degli Studi di Bergamo.

Gli interessi di ricerca riguardano principalmente (1) la quotazione sui mercati borsistici, (2) la valutazione delle imprese e i criteri di investimento (3) la finanza innovativa digitale (crowdfunding) e (4) la blockchain finance.

1. Nuove quotazioni (Initial Public Offerings)

La attività di ricerca sulla quotazione d'impresa sui mercati azionari si caratterizza per una prospettiva internazionale, con particolare riferimento ai mercati azionari europei. Questo ambito di studio è stato centrale nei primi anni di attività di ricerca di Silvio Vismara ed a questo sono dedicate le tesi di laurea e di dottorato. Più recentemente, questo filone di ricerca si è esteso allo studio delle implicazioni manageriali della quotazione, con riferimenti a diverse tipologie di impresa, quali ad esempio le imprese familiari.

2. Valutazione d'impresa

Il secondo tema di ricerca, ovvero la valutazione d'impresa, è strettamente connesso al primo poiché il momento valutativo è di fondamentale importanza nel processo di quotazione. Oltre all'analisi della valutazione in chiave di quotazione sui mercati azionari, l'attività di Silvio Vismara si è concentrata sulle metodologie di valutazione in chiave sia teorica che empirica. Oggetto di studio sono sia le imprese in quotazione, sia i modelli di valutazione utilizzati dagli analisti finanziari.

3. Finanza innovativa digitale (crowdfunding)

Dal 2015, Silvio Vismara ha esteso la propria attività di ricerca alla tematica della finanza innovativa, con particolare riferimento all'equity crowdfunding. Queste sono nuove modalità di raccolta di capitale che condividono alcuni aspetti delle offerte pubbliche tipiche della quotazione, ma anche di negoziazione private tipiche di

venture capitalist e business angel. Lo studio ha avuto in particolare come unità di osservazione le piattaforme di crowdfunding.

4. *Blockchain finance*

Negli ultimi due anni, l'attività di ricerca di Silvio Vismara si è estesa a considerare i recenti sviluppi della blockchain finance. Su questi temi sono in svolgimento working paper.

Silvio Vismara svolge o ha svolto i seguenti ruoli editoriali per riviste internazionali:

- 2020-oggi: Cofounder and executive editor of Review of Corporate Finance
- 2015-oggi: Editor of Small Business Economics
- 2017-oggi: Associate Editor of Journal of Technology Transfer
- 2017-oggi: Associate Editor of Management Review Quarterly
- 2014-oggi: Associate Editor of The Financial Review
- 2015-2017: Editorial Review Board member of Journal of Technology Transfer
- 2018-oggi: Editorial Review Board member of Venture Capital
- 2013-oggi: Editorial Review Board member of Entrepreneurship Theory and Practice
- 2013-oggi: Editorial Review Board member of Journal of Industrial and Business Economics
- 2012-2015: Associate Editor of Small Business Economics

Silvio Vismara è o è stato guest editor nei seguenti special issue:

- "Entrepreneurial Finance and Technology Transfer", with David Audretsch, Erik Lehmann, and Stefano Paleari, in Journal of Technology Transfer (2016);
- "Management Processes in the Family Firm: From "What" to "How"", with James Chrisman, Jess Chua, Alfredo De Massis, and Tommaso Minola, in Small Business Economics (2016);
- "New Trends in Entrepreneurial Finance", with Joern Block, Massimo Colombo, and Douglas Cumming, in Small Business Economics (pubblicato nel 2018);

- “International perspectives on venture capital and bank finance for entrepreneurial firms”, with Joern Block and Douglas Cumming, in *Economia e Politica Industriale - Journal of Industrial and Business Economics* (2017);
- “Comparative Entrepreneurship”, with Erik Lehmann, Stefano Paleari, and Enrico Santarelli, in *Eurasian Business Review* (pubblicato nel 2018);
- “Corporate Governance Implications of New Methods of Entrepreneurial Firm Formation”, with David Ahlstrom and Douglas J. Cumming for *Corporate Governance: An International Review* (2018);
- “Developments in Entrepreneurial Finance: Crowdfunding, Blockchain, and ICOs”, with Lars Hornuf, Alexander Groh, Tom Vanacker for *Small Business Economics* (2021)
- “Equity Crowdfunding”, in *Journal of Technology Transfer* (2021);

Silvio Vismara ha partecipato in qualità di Keynote Speaker ai seguenti eventi:

- “Economics of Entrepreneurship and Innovation” Workshop, organizzato dalla Università di Trier il 2-3 Giugno 2015 (www.uni-trier.de/fileadmin/fb4/prof/BWL/MIT/Entrepreneurship2015/Workshop_Program_FINAL.pdf)
- “Corporate Finance Day” del Benelux Corporate Finance Network, organizzato dalla KU Leuven il 23 Settembre 2016 (www.efmaefm.org/announcements/pdf/belgium.pdf);
- ECAF conference (European Centre for Alternative Finance), organizzato dall’Università di Utrecht il 6 Ottobre 2020 (www.uu.nl/en/events/ecaf-research-conference-2020)

Pubblicazioni di Silvio Vismara

Articoli su riviste internazionali con referee:

1. Butticè, V., Vismara, S. (2021). Inclusive digital finance: the industry of equity crowdfunding. *Journal of Technology Transfer*, Forthcoming. doi.org/10.1007/s10961-021-09875-0
2. Giudici, G., Vismara, S. (2021). IPOs and Entrepreneurial Firms. *Foundations and Trends® in Entrepreneurship*, Forthcoming.
3. Huang, W., Vismara, S., & Wei, X. (2021). Confidence and capital raising. *Journal of Corporate Finance*, 101900. Forthcoming: doi.org/10.1016/j.jcorpfin.2021.101900.
4. Butticè, V., Collewaert, V. Stroe, S., Vanacker, T, Vismara, S. Walthoff-Borm, X. (2021). Equity Crowdfunders' Human Capital and Signal Set Formation: Evidence from Eye Tracking. *Entrepreneurship Theory and Practice*. Forthcoming: doi.org/10.1177/10422587211026860.
5. Meoli, M., Vismara, S. (2021). Information manipulation in equity crowdfunding markets. *Journal of Corporate Finance* 67, 101866. doi.org/10.1016/j.jcorpfin.2020.101866.
6. Fisch, C., Masiak, C., Vismara, S., Block, J. (2021). Motives and profiles of ICO investors. *Journal of Business Research*, 125, 564-576. doi.org/10.1016/j.jbusres.2019.07.036.
7. Horta, H., Meoli, M., Vismara, S. (2021). Crowdfunding in higher education: evidence from UK Universities. *Higher Education*, Forthcoming: doi.org/10.1007/s10734-021-00678-8.
8. Block, J.H., Groh, A., Hornuf, L., Vanacker, T., Vismara, S. (2021). The entrepreneurial finance markets of the future: a comparison of crowdfunding and initial coin offerings. *Small Business Economics*, 57, 865–882. doi.org/10.1007/s11187-020-00330-2.

9. Cumming, D., Meoli, M., Vismara, S. (2021). Does equity crowdfunding democratize entrepreneurial finance? *Small Business Economics*. 56, 533–552. doi.org/10.1007/s11187-019-00188-z.
10. Rossi, A. Vanacker, T., Vismara, S. (2021). Equity Crowdfunding: New Evidence from US and UK Markets, *Review of Corporate Finance*, 1(3-4), 407–453.
11. Engelen, P.J., Meoli, M., Signori, A., Vismara, S. (2020). The effects of stricter regulation on the going public decision of small and knowledge-intensive firms. *Journal of Business Finance & Accounting* 47 (1-2), 188-217. doi.org/10.1111/jbfa.12417
12. Fisch, C., Meoli, M., Vismara, S. (2020). Does blockchain technology democratize entrepreneurial finance? An empirical comparison of ICOs, venture capital, and REITs. *Economics of Innovation and New Technology*, Forthcoming. doi.org/10.1080/10438599.2020.1843991.
13. Civera, A., Donina, D., Meoli, M., Vismara, S. (2020). Fostering the creation of academic spinoffs: does the international mobility of the academic leader matter? *International Entrepreneurship and Management Journal*, 16, 439–465. doi.org/10.1007/s11365-019-00559-8.
14. Huang, W., Meoli, M., Vismara, S. (2020). The geography of initial coin offerings. *Small Business Economics*, 55(1), 77–102. doi.org/10.1007/s11187-019-00135-y.
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- in the rulemaking process. *Small Business Economics*, 54, 907–932. doi.org/10.1007/s11187-018-00134-5.
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Libri e curatele a diffusione internazionale:

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