

SIMONE TOSONI

Associate Professor

Dept. of Communication and Performing Arts, Catholic University of Milan

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EDUCATION

- **2003:** Ph.D. in Sociology and Methodology of Social Research, Università Cattolica del Sacro Cuore, Milan. Dissertation title: “*Identity Construction Processes and Virtual Environments: The Case Study of Lumen et Umbra*”. Supervisor: prof. Chiara Giaccardi.
- **1998:** Masters Degree Magna cum Laude in Humanities, Università Cattolica del Sacro Cuore, Milan. Thesis title: “*Life Histories, Media, Identity: The Role of Cinema and the Media in Identity Construction Processes*”. Supervisor: prof. Francesco Casetti.

ACADEMIC RANK

- **2017:** Associate Professor in Sociology of Cultural and Communicative Processes at the Faculty of Political and Social Sciences, Università Cattolica del Sacro Cuore, Milan
- **2013:** National qualification as Associate professor
- **2009:** Assistant professor in Sociology of Cultural and Communicative Processes at the Faculty of Political and Social Sciences, Università Cattolica del Sacro Cuore, Milan – Tenured position.
- **2005:** Lecturer in media and cultural studies related courses, Faculty of Sociology, Università Cattolica del Sacro Cuore, Milan
- **2003:** Senior Researcher, ARC – Centre for the Anthropology of Religion and Cultural Change, Università Cattolica del Sacro Cuore, Milan

AREAS OF INTEREST

- Digital Media, Urban Communication, Science and Technology Studies, Subcultures

PUBLICATIONS

Books

- *Italian Goth Subculture. Kindred Creatures and other Dark Enactments in Milan (1982-1991)*, Palgrave (forthcoming) (with Emanuela Zuccalà).
- *Entanglements. Conversations with Trevor Pinch on the Human Traces of Science, Technology and Sound*. MIT Press, 2017 (2016) (with Trevor Pinch)
- *Creature Simili. Il dark a Milano negli anni '80*. Agenzia X, Milano, 2013 (with Emanuela Zuccalà)
- *Identità virtuali. Comunicazione mediata da computer e processi di costruzione dell'identità personale*. Franco Angeli, Milano, 2004

Edited Works

- “The Mediated City Between Research Fields”, Special Section of International Journal of Communication 13(2019) (edited by, with Z. Krajina & S. Ridell)
- L. Peja, N. Carpentier, F. Colombo, M. F. Murru, S. Tosoni, R. Kilborn, L. Kramp, R. Kunelius, A. McNicholas, H. Nieminen, P. Pruulmann-Vengerfeldt (eds.) *Current Perspectives on Communication and Media Research*. Bremen: edition lumière, 2018.
- S. Tosoni, N. Carpentier, M. F. Murru, R. Kilborn, L. Kramp, R. Kunelius, A. McNicholas, T. Olsson, P. Pruulmann-Vengerfeldt (eds.), *Present Scenarios of Media Production and Engagement*, Bremen: edition lumière, 2017
- *Going About the City: Methods and Methodologies for Urban Communication Research*, in International Journal of Communication, vol. 10, 2016 (with Giorgia Aiello)
- L. Kramp, N. Carpentier, A. Hepp, R. Kilborn, R. Kunelius, H. Nieminen, T. Olsson, P. Pruulmann-Vengerfeldt, I. Tomanić Trivundža, S. Tosoni (Eds.), *Politics, Civil Society and*

Participation: Media and Communications in a Transforming Environment, Bremen: edition lumière, 2016

- *Media & The City. Urbanism, Technology, Communication*. Newcastle Upon Tyne: Cambridge Scholars Publishing, 2013 (with Matteo Tarantino and Chiara Giaccardi)
- *Waves, Bits & Bricks: Media & The Social Production of Urban Space*. First Monday – Special Issue, Volume 18, Number 11 - 4, 2013 (with Matteo Tarantino)
- *Nuovi media e ricerca empirica*. Milano, Vita e Pensiero, 2011
- *Media & Magia*, Comunicazioni Sociali - Special Issue Number. 3/2010 (2011) (with Chiara Giaccardi)

Journal Articles - Peer-reviewed

- “Dark Enactments in Milan: A Practice-Centred Exploration of an Italian Post-Punk Subculture of the ’80s.” In *Sociologica* - vol. 13 (3), 2019, pp.27-44.
- “The Post-Intermediation of Truth. Newsmaking from Media Companies to Platform”, in *Comunicazioni sociali*, 2017, n. 3, 448-461 (with F. Colombo & M. F. Murru).
- “Decentering Media Studies, Verbing the Audience: Methodological Considerations Concerning People’s Uses of Media in Urban Space” in *International Journal of Communication*, vol. 10, 2016 (with Seija Ridell)
- “Addressing ‘Captive Audience Positions’ in Urban Space. From a Phenomenological to a Relational Conceptualization of Space in Urban Media Studies” in *Sociologica*, 3/2015 (2016)
- “Spatial Annotation for the Improvement of Urban Space: A Learning-by-Doing Approach in *Electronic Journal of Communication*, 24 (1-2), 2014 (with Matteo Tarantino)
- “The Four Phases of Internet Research: A Proposal for a Critical Periodization” in *Transformacje (Transformations)*, 3-4 (78-79), 2013, pp. 127-139
- *Space, Translations and Media*, in *First Monday*, Vol. 18, no. 11 - 4, 2013 (with Matteo Tarantino)
- *Media territories and urban conflict: Exploring symbolic tactics and audience activities in the conflict over Paolo Sarpi, Milan*, in *International Communication Gazette*, Vol. 75, no. 5-6, pp. 573-594 (with Matteo Tarantino)
- *Raccordare mondi possibili: transmedialità, videogioco e problemi di canone*, in *Comunicazioni Sociali*, Vol XXXV, no. 2, 2013
- *Otherkin: elaborazione cooperativa del sapere magico e scenari di rete*, in *Comunicazioni Sociali*, no 3/2010 (2011)
- *Questione di canone. Strategie di raccordo tra audiovisivo e videogioco nella produzione di mondi possibili transmediali*” in *Comunicazioni Sociali*, vol. XXXI, no. 1, 2009, pp. 93-106 (with Matteo Tarantino). Re-published in A. Grasso – M. Scaglioni (eds.): *Arredo di serie. I mondi possibili della serialità televisiva americana*, Vita e Pensiero, Milano, 2010, pp. 117-127
- “Oltre la comunità virtuale” in *Comunicazioni Sociali*, 29, 2007, 3 (anno di pubblicazione: 2008), pp. 337-347
- “La geometria variabile delle banlieue italiane” in *Communitas*, 14, 2007, pp. 97-101
- “Appartenere alla Rete: il Mito della Comunità Virtuale”, in Vittadini (ed.), *Dialoghi in Rete*, numero monografico di *Comunicazioni Sociali*, 1, XXIV, 2002 (pp. 51-64)

Journal Articles - Non Peer-reviewed

- “Practicing Urban Media Studies: An Interview With Will Straw” in *International Journal of Communication* 13(2019), 5370–5385 (with S. Ridell)
- “The Mediated City Between Research Fields: An Invitation to Urban Media Studies” in *International Journal of Communication* 13(2019), 5257–5267 (with Z. Krajina & S. Ridell)
- “Subculture giovanili: un fenomeno tutto da studiare” in *Vita & Pensiero*, 3/2015, pp. 114-119.

- *Introduction: Beyond the centrality of media and the centrality of space*, in *First Monday*, Volume 18, Number 11 - 4, 2013 (with Matteo Tarantino)
- *Internet e formazione*, in *Cronache e Opinioni*, 6, 2008, pp. 17-19
- *Media e città: alcune questioni sociologiche*, in *Comunicazioni Sociali Online*, 1, 1, 2008, pp.12
- “«Dalle code al click»: crisi della cittadinanza e nuove tecnologie della comunicazione” (with Fabio Introini), in *Ikon*, 48/49, 2004 (2005) (pp. 5-42, introduction and par. 1)
- “Tracce di cittadinanza in rete: internet e processi di riterritorializzazione” (with Nicoletta Vittadini), in *Ikon*, 48/49, 2004 (2005) (pp. 43-84, introduction and par. 2)
- “La mediazione interculturale nel web. Siti e modelli operanti nel contesto italiano” (con Nicoletta Vittadini), in *Ikon*, 42/43, 2001 (2003)

Book Chapters

- “Playing in the Grey Zone: The development of the Italian video game industry.” In Colombo, F. (ed.), *Media and Communication in Italy: Historical and Theoretical Perspectives*, Vita e Pensiero, Milano 2019: 256- 267
- “Methodological Approaches in Urban Media and Communication Research”. In Z. Krajina & D. Stevenson (eds.), *The Routledge Companion to Urban Media and Communication*, New York: Routledge, pp. 466-475.
- “«Enactment» du gothique à Milan (Italie): réappropriations locales d’une sous-culture transnationale dans les années 80”, in Paul Edwards, Elodie Grossi & Paul Scholor (eds.), *Disorder. Histoire sociale des mouvements punk & post-punk*. Seteun: Paris, pp. 147-164.
- “Controlled disconnections: A practice-centred approach to media activities in women's solo travelling” in L. Peja, N. Carpentier, F. Colombo, M. F. Murru, S. Tosoni, R. Kilborn, L. Kramp, R. Kunelius, A. McNicholas, H. Nieminen, P. Pruulmann-Vengerfeldt (eds.) *Current Perspectives on Communication and Media Research*. Bremen: edition lumière, 2018 (with V. Turrini), pp. 283-302.
- “Empowerment and Emotions in ‘New management’ and in Generativity-driven Organizations” in M. Magatti (ed.), *Social Generativity. A Relational Paradigm for Social Change*, Routledge, 2018 (with F. Cecchinato), pp. 231-253.
- “Il videogioco in Italia: dal gettone al coin-up” in A. Grasso (ed.), *Storia della Comunicazione e dello Spettacolo in Italia. Vol III: I media alla sfida della convergenza (1979-2012)*, Milano: Vita & Pensiero, 2017.
- “Vidding and its Media Territories: A Practice-centred Approach to User-generated Content Production”, in S. Tosoni, N. Carpentier, M. F. Murru, R. Kilborn, L. Kramp, R. Kunelius, A. McNicholas, T. Olsson, P. Pruulmann-Vengerfeldt (eds.), *Present Scenarios of Media Production and Engagement*, Bremen: edition lumière, 2017 (with M. Ciancia)
- "Of goths and salmons: A practice-based exploration of subcultural enactments in 1980s Milan" in Paula Guerra and Tânia Moreira (Eds.), *Keep it Simple, Make it Fast! An approach to underground music scenes (vol. 3)*, Universidade do Porto. Faculdade de Letras, Porto, 2017, pp. 279-288.
- “Media ethnography for busy people: Introducing students to the ethnographic approach in media-related syllabi”, pp. 337-347 in L. Kramp, N. Carpentier, A. Hepp, R. Kilborn, R. Kunelius, H. Nieminen, T. Olsson, P. Pruulmann-Vengerfeldt, I. Tomanić Trivundža, S. Tosoni (Eds.), *Politics, Civil Society and Participation: Media and Communications in a Transforming Environment*, Bremen: edition lumière, 2016 (with Fredrik Stiernstedt).
- “Beyond space and place. The challenge of urban space to urban media studies”, in Kramp, Carpentier, Hepp, Tomanić Trivundža, Nieminen, Kunelius, Olsson, Sundin and Kilborn (eds.), *Journalism, Representation and the Public Sphere*, edition lumière, Bremen, 2015, pp. 145-156.
- "Social Network e Internet Studies: alcune riflessioni sul ruolo disciplinare dei Social Network come oggetto di studio", in Boccia Artieri G. (ed.), *Gli effetti sociali del web. Forme della Comunicazione e metodologie della ricerca online*, Franco Angeli, Milano, 2015, pp. 63-77.

- *The Social Production of Urban Space: Towards an integrated approach to Controversial Nature of Urban Space*, in Tosoni, Tarantino, Giaccardi (eds.), *Media & The City*, Newcastle Upon Tyne: Cambridge Scholar Publishing, 2013 (with Matteo Tarantino)
- *Internet Studies e metodologie di ricerca: uno sguardo di insieme* in Simone Tosoni (ed.) *Nuovi media e ricerca empirica*, Milano, Vita e Pensiero 2011, pp. 11-38
- *Etnografia virtuale e convergenza: spazi, tempi, discorsi e pratiche della tv sul web*, in Simone Tosoni (ed.) *Nuovi media e ricerca empirica*, Milano, Vita e Pensiero, 2011 (with Luca Barra e Matteo Tarantino)
- *Audioscan per le scienze sociali: il suono della città/Audioscan and Social Sciences* in Giorgio San Cristoforo and Vittoria Brogginì (eds.), *Audioscan. The Sound of the City. Il suono della città*, Edizioni Postmedia, Milano, 2010
- *Convergenza ed etnografia di rete: la Virtual Ethnography nel Web televisivo*, in Aldo Grasso and Massimo Scaglioni (eds.), *Televisione Convergente*, Link-RTI, Cologno Monzese (MI), 2010 with Luca Barra and Matteo Tarantino)
- *Serialità Americana: Madmen*, in Aldo Grasso and Massimo Scaglioni (eds.), *Televisione Convergente*, Link-RTI, Cologno Monzese (MI), 2010, pp. 245-254
- "The Battle of Milan: Social Representations of The April 12th Riots by two Italian Chinese communities", in G. Johanson, R. Smyth, R. French (eds.), *Living Outside the Walls: the Chinese in prato*, Cambridge Scholar Publishing, London, 2009 (con Matteo Tarantino). Re-published as *Un triplo tradimento: le rappresentazioni sociali degli scontri di Milano dell'Aprile 2007 nelle comunità cinesi di Milano e di Prato*, in G. Johanson, R. Smyth, R. French (eds.), *Oltre ogni muro*, Pacini, Pisa, 2010.
- *Images of a Riot*, in B. Sapio, L. Haddon, E. Mante-Meijer, L. Fortunati, T. Turk, E. Loos (eds.) *The Good The Bad The Challenging*, Conference proceedings, Koper, Abs Center, 2009 (with Matteo Tarantino). Re-published in C. Giaccardi (ed.), *Space, Media and Cultural Flows: Insights on Intercultural Communication*, Vita e Pensiero, Milano, 2009
- *La voce del maestro e la grande biblioteca: l'e-learning fra desideri ed aspettative. Un approccio qualitativo*, in A. Colorni (ed.), *KIWI - Knowledge Interaction Web Information*, Centro METID Politecnico di Milano, Milano 2006, 37-52 (with Matteo Tarantino)
- *Insicurezza e stigma. Vivere nello spazio altro dei quartieri sensibili*, in Magatti (ed.), *La città abbandonata*, Bologna, Il Mulino, 2007
- "Community Network"; "Potere"; "Comunità Virtuali", in F. Colombo (ed.) *Atlante della Comunicazione*, Milano, Hoepli, 2005
- *Identità mediate al computer: il caso di Lumen et Umbra*, in A.V. *Giovani Sociologi 2003*, Franco Angeli, 2004
- *Navigare la rete. Per un approccio analitico agli stili di navigazione*, in F. Pasquali and B. Scifo (eds.), *Consumare la rete*, Milano, Vita e Pensiero, 2004, pp. 121-166 (with Anna Sfardini)
- "The Practices of Web Navigation" in *The good, the bad and the irrelevant: The user and the future of information and communication technologies*, Media Lab/University of Art and Design, Helsinki UIAH, 2004 (with Anna Sfardini; Francesca Pasquali e Barbara Scifo, pp. 228-231
- *Il Sapere Relazionale: scenari di Interazione nella Contrattazione*, in Ruggero Eugeni and Nevina Satta (eds.), *La Lingua del Tumulto. Un'Archeologia dei Saperi di Borsa*, Milano, Scheiwiller, 2003, pp. 131-183
- *Comunità Virtuali tra mito e opportunità*, in Nicoli and Corvo (eds.), *Nuove figure professionali del non profit*, Milano, ISU, 2001, pp. 181-193

ORGANIZATION OF CONFERENCES AND OF CONFERENCE PANELS

- **2018:** 31oct- 4 November, *Centres and Peripheries: Communication, Research, Translation. ECREA 2018*, Lugano, Università di Lugano (2 panels with the Media & the City Ecrea TWG).

- **2017:** 4th International Conference “*Visuality 2017: Tourism vs Urban Heritage in a Creative City*” in Vilnius, Lithuania (2017). Panel "Smart tourism. Consuming and preserving urban heritage and culture in an age of ubiquitous mediation " (with the Media & the City Ecrea TWG).
- **2016:** EURA2016, Politecnico di Torino. Panel “*The complexity of power in the digitalized city*” (with the Media & the City Ecrea TWG).
- **2016:** 9-12 November, *Mediated (Dis)Continuities: Contesting Past, Presents and Futures. ECREA 2016*, Prague, Charles University (with the Media & the City Ecrea TWG).
- **2015:** 24–25 September. *Urban Media Studies: Concerns, Intersections and Challenges*. Zagreb: Zagreb University (with the Media & the City Ecrea TWG).
- **2014:** June. *V STS ITALIA Conference "A Matter of Design. Making Society through Science and Technology"*. Politecnico di Milano. Panel "Space, Conflict & Technologies".
- **2014:** *Communication for Empowerment, ECREA 2014 Conference*. Lisboa: Universidade Lisòfona. Panel on Media & The City (with the Media & the City Ecrea TWG).
- **2013:** *Communication and the City: Voices, Spaces, Media*. June 14-15. Leeds: Institute of Communications Studies, University of Leeds. (co-organizer for the Media & the City TWG along with the Urban Communication Foundation and the University of Leeds).
- **2012:** *Media & The City International Workshop*, February 12, Catholic University of Milan (with the Media & the City Ecrea TWG).
- **2012:** October 26. *Social Media and Global Voice. ECREA 2012 Conference*. Istanbul: Mimar Sinan Fine Arts University. Panel on Media & The City (with the Media & the City Ecrea TWG).

INVITED SPEECHES

- **2021:** April, 14 Cybersecurity Threats – COVID-19 and Disinformation - April 4. SWPS University & War Studies University (Warsaw): The Catalysts of Scientific Dissent: The Rise of Scientific Populism in Italy During the Pandemic Crisis
- **2020:** October, KISMIF: Dark Enactments in Milan
- **2020:** September, 24-25-26 Federazione Romanza di Semiotica (*FedRoS*) - Tattiche e strategie di installazione di “captive audience position” nello spazio urbano: alcune considerazioni metodologiche sul concetto di spazio negli Urban Media Studies
- **2020:** February 14. Eclissi della "verità" o crisi della delega tecnocratica: expertise tecnoscientifiche, fake news e pratiche mediali. Politecnico di Milano: X Workshop Nazionale di STS Italia.

EDITORIAL BOARDS & PEER REVIEWING

- Comunicazioni Sociali: member of the editorial board.
- Peer reviews: Studi di Sociologia, Studies in Media and Communications, Emerald Studies in Media and Communication, International Journal of Communication, International Communication Gazette, International Journal of Social Robotics, International Journal of Media & Cultural Politics, Architectural Research in Finland, Urban Communication Foundation: White Paper Award Committee.

VISITING SCHOLARSHIPS

- **09-2011/11-2011:** Department of Sociology & Department of Science and Technology Studies, Cornell University, Ithaca (NY)
- **12-2005/3-2006:** Department of Sociology, Kyoto Daigaku (JP)

INTERNATIONAL RESEARCH & TEACHING NETWORKS MANAGEMENT

- **2021:** Member of Ecrea Board
- **2021:** Member of the Scientific Board of the Research Centre Osscom – Università Cattolica di Milano
- **2019 -** Preliminary research study into the urban data cultures of Albania, Georgia, Kyrgyzstan and Ukraine, focusing specifically on the field of housing, in partnership with UNECE, and a Consortium of 4 European Universities.
- **2015-2018:** SUSO Media & Communication Doctoral Summer School. From 2015: Local Coordinator. From 2016: Programme Director.
- **2010-Current:** *Media & The City* ECREA Temporary Working Group: Founding Member, operational co-coordinator. From 2014: Vice-Chair. From 2016: Chair. From 2018: Vice-Chair. In 2019 the Temporary Working Group was selected to become an ECREA permanent section.

TEACHING EXPERIENCE

- **1998/1999 – 2003/2004:** Lecturer in several seminars integrating the courses of Sociology of Communication, Theory and Technique of Mass Communication and Sociology of Cultural Processes, Catholic University of Milan (10 hours each).
- **2001:** Seminar, “Computer Assisted qualitative analysis Tools: Nudist Nvivo”, in Specialization Course in Qualitative Methodologies for Media Research, organized by the Observatory on Communication Research Centre, Catholic University of Milan (5 hours).
- **2001/2002 – 2002/2003:** Seminar, “Laboratory on Digital Languages and Network Communication”, Catholic University of Milan (20 hours).
- **2002/2003 – 2003/2004:** Seminar, “Internet as a place of socialization: Methodological and Sociological Issues”, Catholic University of Milan (20 hours).
- **2003/2004 – 2010/2011:** Lecturer in Sociology of Cultural Processes, Faculty of Sociology, Catholic University of Milan
- **2004/2005:** Lecturer in “Laboratory of Ethnographic Methodologies”, Faculty of Sociology, Catholic University of Milan (30 hours)
- **2004/2005 – 2010/2011:** Tutor at Alta Scuola Politecnica - Politecnico of Milan and Turin on the themes of the sociological aspects of innovation processes.
- **2003/2004 – 2016/2017:** Lecturer in “Media & Social Networks,” Interfaculty of Humanities and Economics, Catholic University of Milan
- **2003/2004 – current:** Lecturer in “Digital Media and Social Processes,” Faculty of Humanities, Catholic University of Milan
- **2013/2014 – current:** Lecturer in “Social Media Communication”, Master Digital Specialist, ALMED, Catholic University of Milan
- **2014/2015 – current:** Lecturer in “Communication and Social Media,” Faculty of Political and Social Sciences, Catholic University of Milan
- **2016/2017 – current:** Lecturer in “Communication of Social Policies,” Faculty of Political and Social Sciences, Catholic University of Milan
- **2017/2018 -current:** Lecturer in “Sociology of Cultural Processes,” Faculty of Political and Social Sciences, Catholic University of Milan

GRANTS

- **2018:** Prin (national funding scheme): “Social factors and processes affecting the acceptance of fake scientific knowledge”. Director of research unit.
- **2018:** D3.2 (internal funding scheme): “Tecnica e valori dell’umano(Tecval)”. Director of research unit.

HONORS

- **2003:** AIS -*Giovani Sociologi 2003: Selected Paper.*
- **2018:** Premio pubblicazioni di alta qualità Università Cattolica (Award for the Excellence in Publication)
- **2021:** National habilitation as full professor