

Prof [Guido Noto La Diega](#), PhD FHEA Avv – Law & Anthropocentric Technologies



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An award-winning law academic with a passion for the legal issues in new technologies, Prof Guido Noto La Diega (they/he) is Associate Professor of Intellectual Property Law and Privacy Law at the [University of Stirling](#), Faculty of Arts and Humanities, where they are Equality, Diversity and Inclusion Champion, and carry out research at the Centre for Research into Information, Surveillance, and Privacy. Prof Noto La Diega's main expertise is in Internet of Things, Artificial Intelligence, cloud computing, robotics, and blockchain. Their work is animated by the conviction that the law should steer the development of new technologies in an anthropocentric direction.

Holder of a PhD (Unipa), a postdoc (QMUL), and an HEA Fellowship, Prof Noto La Diega has published in leading international journals such as the *European Intellectual Property Review* and *European Journal of Law & Technology* and appeared on mainstream popular press such as *CNET*, *Il Sole 24 Ore*, and *Wired*. Prof Noto La Diega's works – published in English, Italian, Russian, and Korean – have been cited by the EU Court of Justice's Advocate General, the House of Lords, the World Economic Forum, the European Commission, the European Parliament, and the Council of Europe, amongst others.

Prof Noto La Diega has a strong bidding record, having been funded by the Arts and Humanities Research Council, the German Research Foundation, The Royal Society of Edinburgh, Microsoft, the Society of Legal Scholars, the British and Irish Law Education and Technology Association, the *Modern Law Review*, Russia's Ministry of Education and Science, Italy's Ministry of Education, and Santander. They have decennial academic experience in the UK, Italy, Germany, Switzerland, Russia, and Brazil and they have presented their research in prestigious venues including the *WTO Public Forum* in Geneva and the *Computers, Privacy & Data Protection Conference* in Brussels.

Outside of Stirling, Prof Noto La Diega is a member of the [European Commission's Expert Group on AI and Data in Education and Training](#); Chair of the Royal Society of Edinburgh Research Network [SCOTLIN](#) (Scottish Law and Innovation Network); Visiting Professor at the University of Macerata; Fellow of the [Nexa Center for Internet and Society](#); Research Associate at the UCL Centre for Blockchain Technologies; Co-founder & Fellow of [NINSO](#) Northumbria Internet & Society Research Group; and Co-Convenor of the Open Section of the [Society of Legal Scholars](#), the oldest and largest society of law academics in the UK and the Republic of Ireland.

Alongside research and teaching, Prof Noto La Diega is a qualified lawyer called to the Bar of Italy in 2013 (non-practising).

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Education

2018 Higher Education Academy Fellowship and External Examiner Certification
2016 Postdoc in Cloud Computing Law, Queen Mary University of London
2014 PhD in Private Law (thesis in Intellectual Property and Information Technologies),
Università degli Studi di Palermo
2014 Erasmus Intensive Programme, Universität Luzern
2010 Laurea magistrale in Giurisprudenza - 110/110 summa cum laude, Università degli
Studi di Palermo
2006 National Model United Nations, New York

Employment History

2021 (ongoing) Member of the Commission Expert Group on Artificial Intelligence (AI) and
Data in Education and Training, European Commission
2020-2024 External Examiner, Edinburgh Law School
2020-2024 External Examiner, Aberdeen Law School
2020 (ongoing), Research Associate, UCL Centre for Blockchain Technologies
**2020 (ongoing) Associate Professor of Intellectual Property and Privacy Law,
University of Stirling (main role).**
EDI Champion and Member of the Arts and Humanities Athena SWAN Group
Arts and Humanities' Representative on the [General University Ethics Panel](#)
Member of the Anti-Racism and Race Equality Strategy Group
Researcher, CRISP Centre for Research on Information, Surveillance, and Privacy;
Stirling Political Philosophy Group
Module coordinator of Media Law and Intellectual Property
Team member of Innovation Management
Member of the Online Learning Think Tank
Member of the LGBT+ Student Support Network
2020 (ongoing) Fellow, NINSO Northumbria Internet & Society Research Group
2018-2022 External Examiner, Abertay University – Law Division
2016-2019 Senior Lecturer in Intellectual Property Law and Cyber Law, Northumbria
University, Newcastle upon Tyne (promotion in May 2018)
Co-convenor, NINSO The Northumbria Internet & Society Research Interest Group
International Research Partnerships Coordinator (School of Law)
Module coordinator of IP (MLaw and LLM) and Cyber Law

LGBTQ Network Coordinator (university-wide)*
Editor-in-Chief, Northumbria Legal Studies Working Paper Series
PhD Supervisor of Giuseppe Zago, Cameron Giles, Daria Onitiu, Rachel Allsopp,

David Sinclair

2018 (ongoing) External Adviser, University of Turin-World Intellectual Property Organization (WIPO) LLM in Intellectual Property

2017 (ongoing) Fellow, Nexa Center for [Internet and Society](#) (Turin)

2017 (ongoing) Researcher, ROSELS Research Observatory on [Sharing Economy, Law and Society](#) (Université Catholique de Louvain)

2015 (ongoing) Director, Ital-IoT Centre of Multidisciplinary Research on the [Internet of Things](#)

2014-2020 Researcher, Centre for Research on [Law Equality and Diversity](#) (Queen Mary, University of London)

2014-2017 Cultore della Materia in Diritto Civile e Diritto d'Autore, Università degli Studi di Palermo

2016 Assistant Professor of International Intellectual Property Law, Robert Kennedy College (Zurich)

2016 Module Leader for Intellectual Property Law, Buckinghamshire New University (High Wycombe)

2014-2016, Researcher, Microsoft Cloud Computing Research Centre (London-Cambridge)

2016 Paid intern, Centre for Creativity, Regulation, Enterprise and Technology (CREATE) (University of Glasgow)

2010-2014 Assistente presso le Cattedre di Diritto Civile e Diritto d'Autore, Università degli Studi di Palermo

Current academic responsibilities

Teaching: Intellectual Property, Media Law, Innovation Management (previous experience in EU Law, European and English Legal Systems, and Legal Research)

Research: Intellectual Property (Copyright, Patents, Trademarks), Information Technology Law (Privacy, Data Protection, Digital Consumer Protection, Liability), Queer Law

Research teams: DATA (Data-driven autonomous technologies and agents), CRISP (Centre for Research in Information, Surveillance, and Privacy), Being Connected, The Digital Age, Global security & resilience, Northumbria [Technology for Humanity](#) (NORTH) Lab

Service: EDI Champion, FAH Athena Swan Committee Member, Anti-Racist Strategy Group Member, General University Ethics Panel Member

Other: PhD Viva Examiner (internal and external, in the UK, Italy, Luxembourg, and The Netherlands); Appointing Panel Member

Editorial responsibilities

UK Correspondent, *Diritto Mercato Tecnologia* (Accademia Italiana del Codice di Internet, Rome, Italy)

Co-convenor of the UK Observatory, *Jus Civile* (Giappichelli, Turin, Italy)

Editorial Board Member, *GenIUS* (Bologna, Italy)

Scientific Board Member, *Semina Scientiarum* (Pontifical University of John Paul II, Warsaw, Poland)

Advisory Board Member, *Law & Digital Technologies* (State Academic University of the Humanities, Moscow, Russia)

Visiting positions

2021 Visiting Professor of Comparative Privacy Law, Università degli Studi di Trento

2020-2022 Visiting Professor of [AI, Privacy, and the Chinese Legal System](#), Università degli Studi di Macerata
2019 Visiting scholar, Humboldt-Universität zu Berlin, Berlin
2018 Visiting Associate Professor of Information Technology and Intellectual Property Law, Novosibirsk University (Russia)
2017 Visiting Professor, Universidade Estacio de Sa (Rio de Janeiro)
2012 Visiting PhD Student, Max Planck Institute for Intellectual Property and Competition Law (Munich)

Income generation

A/Prof Noto La Diega acts as a reviewer for the Engineering and Physical Sciences Research Council (EPSRC), the Dutch Research Council (NWO) and for the Nuffield Foundation.

Successful bids:

2017-2020 – Drafter and external advisor – Project “*The Internet of Platforms An empirical study on private ordering and consumer protection in the sharing economy*” led by Dr Rossana Ducato (UCLouvain, Université Saint-Louis) and funded by Innoviris (€344,856)
2017 – Principal Investigator – Lingo app: privacy-related consultancy (£500+VAT)
2017 – Principal Investigator – The Society of Legal Scholars funded a roundtable event on “*Brexit and the Law School*” (£613)
2017 – Principal Investigator – Awarded an SLS Research Activities Fund to carry out research on *Fashion Law and Inequality of Bargaining Power* (£1,644)
2017 – Principal Investigator – Santander funded my Visiting Professorship at the Universidade Estacio de Sa (£1,000).
2017 – Co-Investigator – SLS Small Projects and Events Fund: Conference on “*Same-Sex Relationships: A New Revolutionary Era and the Influence of Legal and Social Change*” (£3,500)
2018 – Principal Investigator – The Ministry of Education and Science of the Russian Federation funded my Visiting Associate Professorship in Information Technology and Intellectual Property Law at the Novosibirsk State University (£1,795.22)
2019 – Principal Investigator – Next Generation Large Awards Holders (£500)
2019 – Principal Investigator – VC Diversity Fund: Northumbria LGBTQ* Network 2019-20 (£4,000)
2020-2021 – Principal Investigator – The University of Macerata used Italy’s Ministry of Education’s “Department of Excellence” grant to fund my Visiting Professorship on the topic “*AI, privacy, and microenterprises*” (€ 3,000)
2020-2021 – Expert Advisory Board Member - “*Regulating to Protect Security and Privacy in the Consumer Internet of Things*” led by Professor David Lindsay (University of Technology Sydney) and funded by ACCAN (Australian Communications Consumer Action Network), the major Australian consumer communications organisation (\$65,091)
2020-2022 – Smart City Expert – Project IMPETUS (Intelligent Management of Processes, Ethics and Technology for Urban Safety) funded by the European Commission and led by Joe Gorman (SINTEF) (€7.9M)
2021-2022 Principal Investigator – Project “Zooming in on Privacy and Copyright Issues in Remote Teaching” funded by the British and Irish Law Education and Technology Association (BILETA) (£500)
2021-2023 – Principal Investigator – Project “Scottish Law and Innovation Network” (SCOTLIN) funded by the Royal Society of Edinburgh (RSE) (£19,969.93)
2021 – Principal Investigator – Project “Are we owned? A Multidisciplinary and Comparative Conversation on Intellectual Property in the Algorithmic Society” funded by the Modern Law Review (£4,915)

2021 – Beneficiary – The Right to Privacy in the Laws of the United Kingdom – visiting professorship funded by the University of Trento (€1,581)

2021-2024 – UK Principal Investigator – Project “From Smart Technologies to Smart Consumer Law: Comparative Perspectives from Germany and the United Kingdom” funded by the Arts and Humanities Research Council (AHRC) and the German Research Foundation (Deutsche Forschungsgemeinschaft - DFG) (£295,904.53+€162,550=£434,153.31)

Esteem indicators

Member of the European Commission’s Expert Group on Artificial Intelligence (AI) and Data in Education and Training, tasked with implementing the [Digital Education Action Plan 2021-2027](#) and drafting ethical guidelines on AI and data in education and training under the leadership of the European Commission’s Directorate-General for Education, Youth, Sports and Culture (DG EAC) and Directorate-General for Communications Networks, Content and Technology (‘DG CNECT’)

Cited by the [EU Court of Justice’s](#) Advocate General in the Uber case (*Asociación Profesional Elite Taxi v Uber Systems Spain, SL*)

Invited Member of the European Commission’s [European AI Alliance](#)

Cited by the [House of Lords](#) in *Regulating in a digital world* (2019)

Cited by the [Council of Europe](#) in *Responsibility and AI* (2019)

Cited by the [European Parliament](#) in *Regulating targeted and behavioural advertising in digital services* (2021)

Cited by the [Joint Committee on Human Rights](#) in *The Right to Privacy (Article 8) and the Digital Revolution* (2019)

Cited by the [European Telecommunications Standards Institute](#) (ETSI) in its teaching materials about IoT privacy (ETSI TR 103 534-2 V1.1.1 (2019-10))

Cited by the [European Commission](#) in *Artificial Intelligence and Intellectual Property* (2020)

Cited by the [European Commission](#) in its Evaluation of the Product Liability Directive (2019).

Cited by the Consultative Committee of the Convention for the Protection of Individuals with Regard to Automatic Processing of Personal Data in *Profilage et la Convention 108+: Rapport sur l’évolution de la situation après l’adoption de la Recommandation (2010)13sur le profilage*

Winner of the award for [Best Tutor](#) at the [Recognising and Advancing Teaching Excellence \(RATE\) Awards 2021](#) “*He is an outstanding teacher who is passionate about education and helping his students. He is a fantastic tutor who takes the time to know his students. A friendly character who was great to be taught by during the pandemic. He is the type of teacher that you will remember years after graduation.*”

Cited by the [World Economic Forum](#) in its *State of the Connected World 2020*

Invited by the [UK Parliamentary Office of Science and Technology](#) (POST) to join the Research for UK Parliament Forum and contribute to the horizon scan exercise 2020-2021

Consulted by the Scottish Government on the ethical and privacy issues in contact-tracing app [Protect Scotland](#)

Knowledge partner of the Women 20 ([W20](#)) UK Delegation (official G20 engagement group)

Only lawyer invited by the [WTO](#) to present on new digital technologies at WTO Public Forum 2019

Appointed as expert by the [Europol](#) stakeholders’ platform ‘Intellectual Property Crime’

Appointed as expert by the [Europol](#) stakeholders’ platform ‘EDEN Data Protection’

Invited by the [International Council of Museums](#) to join the Expert Advisory Group on Copyright and Open Licensing¹

Expert of EU-funded COST: The [European Cooperation in Science and Technology](#)

Reviewer for the Dutch Research Council (NOW) and for the Nuffield Foundation

Appointed as “external referee” by the [Italian National Agency for the Evaluation of the University and Research Systems](#) (ANVUR)

Appeared on mainstream and popular press such as [CNET](#), [ABC](#), [Il Sole 24 Ore](#), [The Independent](#), [Millennium FQ](#), and [Wired](#).

Appeared on practitioner-oriented trade press such as [Scottish Legal News](#), [Practice Source](#), [Hey Legal](#) and [Law Society of Scotland](#).

Advisory Council Member, [Open Rights Group Scotland](#)

Advisory Board Member, first-ever blockchain-hosted law journal [Law & Digital Technologies](#)

Selected as Editor of the special volume ‘Internet of Things’ of the top European journal on consumer protection (European Journal of Consumer Law, Larcier)

One of 6 experts invited by the [UK Government](#) (Intellectual Property Office & Office for Artificial Intelligence) and The Alan Turing Institute to discuss its response to the public consultation on AI and IP. The event, called, was streamed live taking questions from the public and its recording is available on IPO’s [YouTube](#)

External Examiner at Edinburgh Law School, Aberdeen Law School, and Abertay Law Division

Smart city expert, Horizon 2020 Norwegian-Italian project ‘IMPETUS’ (Intelligent Management of Processes, Ethics and Technology for Urban Safety)

Reviewer, Oxford Journal of Legal Studies (Oxford University Press)

Reviewer, Legal Studies (Cambridge University Press)

Reviewer, Journal of Intellectual Property Law and Practice (Oxford University Press)

Reviewer, European Journal of Risk Regulation (Cambridge University Press)

Reviewer, International Data Privacy Law (Oxford University Press)

Reviewer, Journal of European Consumer and Market Law (Kluwer-Beck-Nomos)

Reviewer, AIDA. Annali italiani del diritto d'autore, della cultura e dello spettacolo (Giuffrè)

Reviewer, The Journal of World Intellectual Property (Wiley)

Reviewer, International Journal of Law and Information Technology (Oxford University Press)

Reviewer, Journal of Intellectual Property, Information Technology and Electronic Commerce Law (Deutsche Gesellschaft für Recht und Informatik e.V.)

Reviewer, Computer Law & Security Review (Elsevier)

Reviewer, Journal of Gender Studies (Routledge)

Reviewer, Philosophy & Technology (Springer)

Reviewer, Italian Law Journal (Edizioni Scientifiche Italiane)

Reviewer, European Journal of Law and Technology

Reviewer, Opinio Juris in Comparatione (Pacini Giuridica)

Reviewer, Jus Civile (Giappichelli)

Reviewer, Digital Policy, Regulation and Governance (Emerald)

Reviewer, Digital Society. Ethics, Socio-Legal and Governance of Digital Technology (Springer)

Reviewer, Applied Artificial Intelligence (Taylor & Francis)

Reviewer, SCRIPTed - Journal of Law, Technology & Society (Edinburgh University)

Reviewer, International Review of Law, Computers & Technology (Routledge)

Affiliated to the Harvard-led Network of Internet & Society Research Centres

¹ I revised and contributed to the [FAQ on Copyright and Open Licenses for Culture on the Web](#), 150 questions and answers for museums, archives, and libraries. The FAQs were released under creative commons license CC BY SA as a pdf (Zenodo and Commons) and on WikiBooks in open format.

Shortlisted for the Excellence in Teaching in the Faculty of Arts & Humanities Award in the 2020-2021 RATE Awards

Nominated in the Research Culture Awards 2021 in the 'Best Research Leadership' category

Nominated in the Teaching Impact Awards 2021 for an Individual Teaching Impact Award

Nominated in the Teaching Impact Awards 2021 ('individual nominees')

Nominated in 2018 and 2019 Northumbria Student-Led Teaching Award

Program Committee Member, IEEE Computational Intelligence in Bioinformatics and Computational Biology Conference (CIBCB 2022)

Program Committee Member, ACM Conference on Fairness, Accountability, and Transparency (ACM FAccT) 2022

Program Committee Member, 2020 Conference on Fairness, Accountability, and Transparency (FAT* 2020)

Scientific Committee Member, Summer School "Owning the Land: from Private Property to Commons (Strathclyde University – University of Palermo)

Scientific Committee Member, Mediterranea International Center for Human Rights Research (Università Mediterranea di Reggio Calabria)

Publications

Books and edited collections

Internet of Things and the Law (Routledge 2022)

The Internet of Things. Special Issue of the European Journal of Consumer Law (Bruylant 2021)

(with Frances Hamilton (eds)), *Same-Sex Relationships, Law and Social Change* (Routledge 2020)

La privatizzazione dell'Università. Il modello delle fondazioni. Un caso di perniciosa penetrazione del diritto privato nel diritto pubblico (Edizioni Accademiche Italiane 2014)

Articles in peer-reviewed journals

(with Cristiana Sappa), 'The Internet of Things at the intersection of data protection and trade secrets. Non-conventional paths to counter data appropriation and empower consumers' (2020) 3 *Revue européenne de droit de la consommation / European Journal of Consumer Law* 419-458²

(with Léo Pascault, Bernd Justin Jütte, Giulia Priora), 'Copyright and Remote Teaching in the Time of Coronavirus: A Study of Contractual Terms and Conditions of Selected Online Services' (2020) 42(9) *European Intellectual Property Review* 548-555³

'Блокчейн, смарт-контракты и авторское право' (2019) 14(3) *Труды Института государства и права РАН* 9

'Artificial Intelligence and Databases in the Age of Big Machine Data' (2019) 25 *AIDA* 2018 93-149 (published also in Russian with a translation by Daria Motovilova as

'ИСКУССТВЕННЫЙ ИНТЕЛЛЕКТ И БАЗЫ ДАННЫХ В ЭПОХУ БОЛЬШИХ МАШИННЫХ ДАННЫХ' in M.A. Rozhkova (ed), *The Law of the Digital Economy – 2021* (СТАТУТ, IPClub 2021) 90

² Top Ten download list for *Internet of Things*; *Consumer Legal & Oversight eJournal*; *Other Emerging Markets Economics: Industrial Policy & Regulation*; *Emerging Markets Economics: Industrial Policy & Regulation eJournal*; *Consumer Protection & Enforcement*; *Innovation & Other Intellectual Property Law & Policy*; *Innovation & Privacy Law & Policy*; *Data Protection*; *Information Networks*; *Intellectual Property: Empirical Studies eJournal*; *International & Comparative Consumer Law*; *Other Law & Society: Private Law - Intellectual Property*; *Miscellaneous Consumer Matters*; *Applied Computing eJournal*; *Intellectual Property: Other eJournal*.

³ SSRN Top 10 for *Design Development*; *Fair Use & Public Domain*; *Software Engineering eJournal*; *Other Copyright & Intellectual Property*; *Copyright & Intellectual Property*; *Intellectual Property: Copyright Law - Student Authors eJournal*; *Education Law: Primary & Secondary Education*; *Education Law eJournal*; *Information Policy & Ethics eJournal*.

'Can the law fix the problems of fashion? An empirical study on social norms and power imbalance in the fashion industry' (2019) 14(1) *Journal of Intellectual Property Law & Practice* 18-24⁴

'Against the dehumanisation of decision-making. Algorithmic decisions at the crossroads of intellectual property, data protection, and freedom of information' (2018) 9(1) *JIPITEC Journal of Intellectual Property, Information Technology and Electronic Commerce Law* 3-34⁵

'Some considerations on intelligent online behavioural advertising' (2017) 66-67 *Revue du droit des technologies de l'information* 53-90⁶

'Nesnelerin İnterneti ve patentler: Nesnelerin İnterneti patent savaşlarına doğru? / Internet of Things and Patents: Towards the IoT Patent Wars?' (2017) 3(2) *TFM Ticaret ve Fikri Mülkiyet Hukuku Dergisi - Journal of Commercial and Intellectual Property Law* 47-66

'The European strategy on robotics and artificial intelligence: Too much ethics, too little security' (2017) 3(2) *European Cybersecurity Journal* 6-10⁷

'The Internet of Citizens. A lawyer's view on some technological developments in the United Kingdom and India' (2017) 12(1) *Indian Journal of Law & Technology* 53-104⁸

'Software patents and the Internet of Things in Europe, the United States, and India' (2017) 39(3) *European Intellectual Property Review* 173-184⁹

'Machine rules. Of drones, robots and the info-capitalist society' (2016) 2 *Italian Law Journal* 367-404¹⁰

⁴ [World Top 7](#) article of the *Journal of Intellectual Property Law & Practice* (June 2018-June 2019).

⁵ 'Excellent article' (Professor Frank Pasquale, author of [bestseller](#) *The Black Box Society*). SSRN's Top Ten download list for: *Intellectual Property Law eJournals*; *CompSciRN Subject Matter eJournals*; *Computer Science Research Network*; *Information Privacy Law eJournal*; *Cybersecurity, Data Privacy & eDiscovery Law & Policy eJournal*; *Intellectual Property Law eJournals, Law & Society: Private Law - Intellectual Property eJournal*; *Legal Perspectives in Information Systems eJournal*; *Innovation & Cyberlaw & Policy*; *Information Privacy Law eJournal*; *Consumer Law eJournal*; *Algorithms*; *Artificial Intelligence*; *Computation Theory eJournal*, *Computation Theory eJournal*; *Computer Science Research Network*; *Intellectual Property: Patent Law eJournal*; *Regulation of Information & Privacy Issues Involving Consumers*; *Machine Learning eJournal*; *Innovation & Intellectual Property Law & Policy*; *Intellectual Property: Copyright Law eJournal*; *Innovation & Patent Law & Policy*; *Innovation & Regulatory Law & Policy*; *Innovation & Telecommunications Law & Policy*; *ISN: Property Protection*; *Other Law & Society: Private Law - Intellectual Property*; *Consumer Privacy*; *Data Protection*; *Identity Theft*.

⁶ [World top 2](#) for *Communication Ethics* and [world top 4](#) for *History & Philosophy of Communication*. SSRN's Top 10 download list for *Consumer Law eJournal* and *Cybersecurity, Privacy, & Networks eJournal*; *Cybersecurity, Privacy, & Networks eJournal* and *Innovation & Intellectual Property Law & Policy*; *Other Cybersecurity, Privacy, & Networks*; *Innovation & Other Intellectual Property Law & Policy*; *Electronic Shopping & Internet Issues*; *Other Electronic Shopping & Internet Issues*; *Other Issues Involving the Sale of Goods or Services to Consumers*.

⁷ SSRN's Top Ten download list for: *Other Robotics and Robotics eJournal*; *Security & Safety*; *Cyberspace Law - Student Authors eJournal*; *International Political Economy: Globalization eJournal*; *Ethics eJournal*; *Sustainable Technology eJournal*; *Applied Ethics*; *Electrical Engineering eJournal*, *Automation & Robotics*; *Automation & Robotics*; *Technology*; *Mechatronics*; *Mechatronics*; *Mechanical Engineering eJournal*; *Mechanical Engineering eJournal*; *Technology & Ethics*; *Ethics*; *Information Technology*; *Sustainability at Work eJournal*.

⁸ SSRN's Top Ten download list for: *Internet of Things*; *Innovation & Cyberlaw & Policy*; *Genre & Media*; *Internet*; *Cognition & the Arts eJournal*; *English Law: International*; *India Law eJournal*; *Common Law Privacy Torts in Consumer Transactions*; *Electronic Shopping & Internet Issues*; *Net Neutrality*; *Other Issues Involving the Sale of Goods or Services to Consumers*; *Manufacturing, Service, & Supply Chain Operations eJournal*.

⁹ SSRN's Top Ten download list for: *Patents*; *Law, Policy & Economics of Technical Standards eJournal*; *Innovation & Patent Law & Policy*; *International Intellectual Property Protection*; *Sustainable Technology eJournal*; *Genre & Media*; *Internet*; *Cognition & the Arts eJournal*; *Patents*; *Regulation of Contracting Private Parties*.

¹⁰ SSRN's Top Ten download list for: *Consumer Privacy*; *Torts & Products Liability Law eJournal*; *Artificial Intelligence - Law, Policy, & Ethics eJournal*; *ERN: Technology*; *ERN: Regulation (European)*; *ISN: Legislations & Regulations*; *Data Protection*; *Identity Theft*; *International Intellectual Property Protection*

'Patents on computer-related inventions in India' (2016) 1(9) Intellectual Property Rights: Open Access 1
 (with Ian Walden), 'Contracting for the 'Internet of Things': Looking into the Nest' (2016) 2 European Journal of Law & Technology 1-38¹¹
 'Uber law and awareness by design. An empirical study on online platforms and dehumanised negotiations' (2016) 2 Revue européenne de droit de la consommation / European journal of consumer law 383-413.¹²
 'Clouds of Things. Data protection and consumer law at the intersection of cloud computing and the Internet of Things in the United Kingdom' (2016) 9(1) Journal of Law & Economic Regulation 69-93¹³
 (with Luce Jacovella), 'UBERTRUST: How Uber Represents Itself to Its Customers Through its Legal and Non-Legal Documents' (2016) 5 Journal of Civil and Legal Sciences 199
 '사물클라우드 : 클라우드 컴퓨팅과 사물인터넷의 교차점에서의 영국의 정보보호와 소비자법' (2016) 9(1) 경제규제와 법 제 9 권 제 1 호(통권 제 17 호) 94-117
 'Il cloud computing. Alla ricerca del diritto perduto nel web 3.0' (2014) 2 Europa e diritto privato 577-659
 'Le idee e il muro del suono. I programmi per elaboratore nella più recente giurisprudenza europea' (2013) 2 Europa e diritto privato 543-596
 'I programmi per elaboratore e i confini del diritto di autore. La Corte di Giustizia nega la tutela a funzionalità, linguaggio di programmazione e formato dei file di dati' (2013) 11 Riv dir ec trasp amb 69-96

Book chapters

'The European approach to recognising, downgrading, and erasing same-sex marriages celebrated abroad' in Frances Hamilton and Guido Noto La Diega (eds), *Same-Sex Relationships, Law and Social Change* (Routledge 2020) ch 2
 (with James Stacey), 'Can Permissionless Blockchains be Regulated and Resolve some of the Problems of Copyright Law?', in Massimo Ragnedda and Giuseppe Destefanis, *Blockchain and Web 3.0: Social, Economic, and Technological Challenges* (Routledge 2019)
 'Data as Digital Assets. The Case of Targeted Advertising', in Mor Bakhom, Beatriz Conde Gallego, Mark-Oliver Mackenrodt, and Gintarė Surblytė-Namavičienė, *Personal data in competition, consumer protection and intellectual property law. Towards a holistic approach?* (Springer 2018) 445-499
 'Grinding privacy in the Internet of Bodies. An empirical qualitative research on dating mobile applications for men who have sex with men', in Ronald Leenes, Rosamunde van

¹¹ Cited by 'surveillance capitalism' mother, Professor Shoshana Zuboff in this [podcast](#). SSRN's Top 10 for SN: Regulation of Contracting Private Parties (#8 worldwide all time downloads); Regulation of Contracting Private Parties; ISN: Property Protection; Law & Society: Private Law - Contracts eJournal; Formation of Contracts; SN Subject Matter eJournals; Information Systems & eBusiness Network; Legal Perspectives in Information Systems eJournal; Consumer Law eJournal; Cyberspace Law eJournal; Contracts; Contracts & Commercial Law eJournal; Torts & Products Liability Law eJournal; ISN: Property Protection; Electronic Shopping & Internet Issues; Other Issues Involving the Sale of Goods or Services to Consumers.

¹² Cited by the [Court of Justice of the EU's](#) Advocate General in *Asociación Profesional Elite Taxi v Uber Systems Spain, SL*.

¹³ SSRN's Top Ten download list for: Torts & Products Liability Law eJournal; Regulation of Information & Privacy Issues Involving Consumers; Miscellaneous Consumer Matters; Innovation & Cyberlaw & Policy; Sustainable Technology eJournal; Consumer Privacy; Genre & Media; Internet; English Law: Personal Obligations & Legal Theory; Data Protection; Identity Theft; International & Comparative Consumer Law; Telecommunications; Consumer Ethics Issues; Information Technology; Cognition & the Arts eJournal, Consumer Social Responsibility eJournal; Rights & Remedies (Private Law - Contracts).

Brakel, Serge Gutwirth and Paul De Hert (eds), *Data Protection and Privacy: The Internet of Bodies* (Hart 2018) 21-69
(with Matteo M Winkler), 'La trascrizione del matrimonio omosessuale celebrato all'estero' in A Cagnazzo and F Preite (eds), *Il riconoscimento degli status familiari acquisiti all'estero* (Giuffrè 2017) 377-407 (The effects of foreign same-sex marriages in private international law)
(with Ian Walden), 'Contracting for the 'Internet of Things'. Looking into the Nest', in L.S. Kin and Y.Z. Kin (eds), *The Future of Money and Data* (Academy Publishing 2016) 96-148
'In light of the ends. Copyright hysteresis and private copy exception after the *British Academy of Songwriters, Composers and Authors (BASCA) and others v Secretary of State for Business, Innovation and Skills* case', in Alberto M Gambino, *Studi giuridici europei 2014* (Giappichelli 2016) 39-60¹⁴

Submitted evidence, responses to public consultations and enquiries, policy papers

(with Kim Barker, Ruth Flaherty, and Aysem Diker Vanberg), 'Draft Online Safety Bill. Written evidence submitted by the British and Irish Law, Education and Technology Association (BILETA) (OSB0073)' (UK Parliament, 28 September 2021)
<<https://committees.parliament.uk/writtenevidence/39201/html/>>
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¹⁶ SSRN's Top Ten download list for Artificial Intelligence; Innovation & Copyright Law & Policy; Property Protection; Innovation & Patent Law & Policy; Other Law & Society: Private Law - Intellectual Property; Copyright & Intellectual Property; Machine Learning; Other Artificial Intelligence; Intellectual Property: Copyright Law eJournal; Other Copyright & Intellectual Property; Machine Learning; Innovation & Intellectual Property Law & Policy; Information Policy & Ethics eJournal.

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'Invenzioni generate dai sistemi di intelligenza artificiale' (Master in Intelligenza Artificiale: Diritto ed etica delle tecnologie emergenti, Università europea di Roma, 26 June 2020)

'Abbiamo bisogno della proprietà intellettuale? Il caso della moda' (Doctoral Seminar, Università Politecnica delle Marche, 21 April 2020)

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'Smart contracts, copyright licensing and the right to change one's mind' (International Conference «Civil anniversaries» - 110th anniversary of R. O. Khalfina, *Contracts in the Digital Age*, Moscow, 3 June 2019)

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'A Kelsenian view on ethics by design in autonomous robots' (SLS 2017 108th Annual Conference, University College Dublin, 'The Diverse Unities of Law', Dublin, 5-8 September 2017)

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 'Hemispatial neglect and data protection' (Personal data in competition, consumer protection and IP law – Towards a holistic approach?, Max Planck Institute for Innovation and Competition, Munich, 21 October 2016)
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 'Legal Certainty as a Tool for the Spread of the Internet of Things' (Internet of Things Summit, Innovation Enterprise, London 11-12 May 2015)
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The news of the AHRC-DFG project was covered by [Scottish Legal News](#)

'Stirling academics to lead international study on smart technology and consumer protection' (University of Stirling, 22 November 2021)

<<https://www.stir.ac.uk/news/2021/november-2021-news/stirling-academics-to-lead-international-study-on-smart-technology-and-consumer-protection/>>

'University first in Scotland to join EU traineeship project' (University of Stirling, 7 October 2021) <<https://www.stir.ac.uk/news/2021/october-2021-news/university-first-in-scotland-to-join-eu-traineeship-project/>>

My work to establish and lead SCOTLIN has been covered by [Scottish Legal News](#), [Practice Source](#), [Law Society of Scotland](#), and [Hey Legal](#)

'New law network to tackle academic and professional silos' (*University of Stirling*, 10 February 2021) <<https://www.stir.ac.uk/news/2021/february-2021-news/new-law-network-to-tackle-academic-and-professional-silos/>>

My research about remote teaching, copyright, and privacy was disseminated on [Il Sole 24 Ore](#), [The Pandemic University](#), [key4biz](#), and [La Nazione](#)

Amit Katwala, 'Worried Alexa is spying on you? Edward Snowden's head can help' (*Wired UK*, 18 October 2020) <<https://www.wired.co.uk/article/alexa-privacy-edward-snowden>>

Podcast of WTO Public Forum 2019 – AIPPI Panel "New Digital Technologies: the protagonists of a change in perspective in the Global Supply Chain" (from minute 52:46)

<www.wto.org/audio/pf19session13.mp3> (a brief written report can be found at <aippi.org/uncategorized/aippi-at-the-wto-public-forum/>)

Marco Lotti, 'New digital technologies: The protagonists of a change in perspective in the global supply chain' (*Digital Watch*, 8 October 2019) <dig.watch/resources/new-digital-technologies-protagonists-change-perspective-global-supply-chain>

'Northumbria student scoops first Cyber Law award from top transatlantic firm' (*Northumbria Newsroom*, 3 October 2019)

<newsroom.northumbria.ac.uk/pressreleases/northumbria-student-scoops-first-cyber-law-award-from-top-transatlantic-firm-2927515>

Tom Dent-Spargo, 'Deploying "good killer robots" (2019) 4(5) *The Robotics Law Journal* 6.

Robert Burton-Bradley, 'Chinese owners of Grindr forced to sell by US over spying and blackmail fears' (*ABC*, 16 May 2019) <www.abc.net.au/news/2019-05-16/grindr-why-is-the-us-so-afraid-of-chinese-owned-gay-dating-app/11115498>²⁶

²⁶ This interview with the main Australian broadcaster was republished and translated, for example into [French](#).

--, 'Law School advises House of Lords on Internet regulation' (*Northumbria*, 4 April 2019) <www.northumbria.ac.uk/about-us/news-events/news/law-school-advises-house-of-lords-on-internet-regulation/>

Daniel Van Bloom, 'Grindr's Chinese ownership a national security risk, US government reportedly says' (*CNET*, 27 March 2019) <www.cnet.com/news/grindr-chinese-ownership-a-national-security-risk-us-agency-government-says/>

Catherine Walker, 'Zing in the north' (2018) 6 Briefing 38-39 (interviewed about north shoring)

Samantha Rasiah, 'Algorithms and Chimpanzees: Notes from a Seminar of NINSO, the Northumbria Internet & Society Research Interest Group' (*Northumbria Legal Studies Working Paper No. 2018/02*, 1 June 2018) <ssrn.com/abstract=3188792>

Eduardo Meligrana, 'Guido Noto La Diega: "Possono gli algoritmi sostituire gli esseri umani?". L'analisi dell'esperto' (*Diritto Mercato Tecnologia*, 1 June 2018)

<www.dimt.it/index.php/it/notizie/16903-guido-noto-la-diega-possono-gli-algoritmi-sostituire-gli-esseri-umani> (*Guido Noto La Diega: Can algorithms replace human beings? An expert's analysis*)

--, 'Wie Algorithmen unser Leben beeinflussen – Ein Gastvortrag von Dr. Guido Noto La Diega' (*Hochschule Schmalkalden*, 23 December 2017) <www.hs-schmalkalden.de/medien/hochschulnews/detailansicht/nachricht/wie-algorithmen-unser-leben-beeinflussen-ein-gastvortrag-von-dr-guido-noto-la-diega.html>

SMU Social Media Team, 'The Echo of Consumer Protection: Perils Lurking in the Fine Print' (Singapore School of Management, 2017)

<blog.smu.edu.sg/academic/centres/cebcla/echo-consumer-protection-perils-lurking-fine-print/>

--, 'Industry and Legal Challenges in Implementation of IoT' (IEEE Northumbria, 10 October 2017) <<http://sites.ieee.org/sb-northumbria/industry-and-legal-challenges-in-implementation-of-iot/>>

Daniele Bettini, 'IoT-Health e il futuro della sanità', *IoETV – Internet of Everything TV*, 15-1-2016 <www.ioetv.it/iot-health-sanita/> (IoT-Health and the future of healthcare)

Forthcoming

'Is a sui generis right the answer to the problem of ownership of AI creations?' in *Artificial Intelligence and Law Reform* (Chinese Academy of Social Sciences 2021)

'数据可成为数字资产 数据可视为数字资产' ('Data as Digital Assets. The Case of Targeted Advertising') in *智能科技与法律评论* (Intelligent Technology and the Law Review)

'Software', in Giovanni Comandè and Danielle da Costa Leite Borges (eds), *Legal Data Science* (Scuola Superiore Sant'Anna 2021)

(with Estelle Derclaye), 'Database rights and sustainability in the Fourth Industrial Revolution', in Ole-Andreas Rognstad, Taina Pihlajarinne, Jukka Mähönen (eds), *Incentivizing sustainable innovation - legal and economic perspectives* (Routledge 2022)

Organisation of events – a sample

Research seminars organised as Chair of SCOTLIN:

'Data protection Brexit, and international data transfers', Media Law research seminar with Dr Karen McCullagh (Course Director of the LLM in Media Law, Policy & Practice at the University of East Anglia), 25th January 2021

'Thinking with Algorithms - Optimism, Pessimism and Realism', Media Law research seminar with Joseph Savirimuthu (Senior Lecturer in Law at the University of Liverpool), 1 February 2021

'Intellectual Property and Freedom of Expression', Media law research seminar with Professor Christophe Geiger (Director of the Research Department of the Centre for International Intellectual Property Studies, University of Strasbourg), 15th March 2021

'Defamation in Scots law', Media Law research seminar with Sophie Cargill (Senior Associate at Mellicks Solicitors), 22nd March 2021

Launch of the Scottish Law and Innovation Network (SCOTLIN), with a keynote speech on 'Law and Innovation in Scotland: Some impressionistic thoughts' by Professor Hector MacQueen (Director of Edinburgh Centre for Private Law, Chair of the British Academy's Law section), 31st March 2021

'Decolonising Copyright', Virtual Research Seminar with Professor Mira T Sundara Rajan (University of California), SCOTLIN Seminar Series, 26th November 2020

'Intellectual Property and the Feminist Gaze', Virtual Research Seminar with Professor Ann Bartow (Director of the Franklin Pierce Center for Intellectual Property, University of New Hampshire), SCOTLIN Seminar Series, 30th September 2020

'The regulation of broadcasting', Guest Lecture by Daradjeet Jagpal, Director of Information Law Solutions Limited, University of Stirling, 26 March 2020

'Contempt of Court in Scotland', Guest lecture by Sophie Mellicks, Senior Associate at Mellicks Solicitors, University of Stirling, 13 February 2020

Events organised as Co-convenor of NINSO:

'Why do governments always get internet regulation wrong?' NINSO Lunch Seminar by Dr Paul Bernal (University of East Anglia), Newcastle upon Tyne, 12 March 2019. The video is [here](#), the report [here](#).

'"Make Google do it": Interpellating digital subject/objects of desire in the gendering of artificially intelligent virtual personal assistants', NINSO Seminar by Dr Rachel Adams (University of London, School of Advanced Studies), Newcastle upon Tyne, 6 March 2019 The video is [here](#).

'Digital inequality among young people in Spain: operationalizing digital capital and technological socialization', NINSO Seminar by Daniel Calderón Gómez (Complutense University of Madrid), Newcastle, 13 November 2018. The video is [here](#).

'The Duty to Remember v the Right to be Forgotten: Holocaust Archiving and Research, and European Data Protection Law', NINSO Seminar by Arye Schreiber (Attorney at Law from Tel Aviv); discussants: Professor Tom Lawson and Dr Guido Noto La Diega. Newcastle, 8 October 2018

'The algorithmic battle', NINSO Seminar by Professor Lilian Edwards (Strathclyde University) and Gianclaudio Malgieri (Free University of Brussels), Newcastle 4 June 2018

'Blockchain as a disruptive technology', NINSO Seminar by Dr Giuseppe Destefanis (Hertfordshire University), Newcastle, 2 February 2018

Externally funded conferences:

'Same-Sex Relationships, A New Revolutionary Era and the Influence of Legal and Social Change One Day Conference', Conference organised with Frances Hamilton and Laura Graham, supported by the Society of Legal Scholars, Newcastle, 10th September 2018. The programme is [here](#).

Brexit and the Law School, Workshop organised with Sophie Carr, Gemma Davies, Rachel Dunn, Adam Jackson, Emma Piasecki and funded by the Society of Legal Scholars, Newcastle, 25th May 2017. The programme is [here](#).

Guest lectures with policy makers and practitioners

'Intellectual Property: An economic lightning rod' by Rosa Wilkinson (Director of Innovation of the Intellectual Property Office), High Wycombe, 13 April 2016

'IP in practice: The patent attorney at the coal face' by Andrea Brewster (President of the Chartered Institute of Patent Attorneys (CIPA)) and Tony Rollins (CIPA Vice-President), High Wycombe, 27 April 2016

Events organised as President of Sicily-based anti-mafia charity 'Cittadinanza per la Magistratura':

'Fattore Rifiuti: Dalla denuncia alla proposta.. da Bellololampo in poi, ecomafie e dintorni', Conference organised under the patronage of the University of Palermo and included in the programme of the European Week for the Reduction of Waste 2012 supported by the President of the Republic and UNESCO, Palermo, Botanical Gardens, 24 November 2012. The programme is [here](#).

"La riforma del processo penale", Conference hosted by the Faculty of Law, University of Palermo, 15 April 2011. Speakers included Professors Antonio Scaglione (Dean of the Faculty of Law, Chair of Criminal Procedure), Manfredi Parodi Giusino (Chair of Criminal Law), Giuseppe Verde (Director of the IURA Department, Chair of Constitutional Law) and Justice Antonino Di Matteo (President Associazione Nazionale Magistrati Palermo).

Events organised as a PhD Student:

"Inclusione sociale e Costituzione: immigrazione irregolare, dignità della persona e diritto fraterno" Open lecture by Professor Giuseppe Verde (Chair of Constitutional Law), University of Palermo, 29 April 2011

"I diritti dei componenti delle famiglie *same sex*", Workshop by Professors Giuseppina Pisciotta (Director of the Law Programme, Chair of Private Law), Giuseppa Palmeri (Chair of Private Law), Giuseppe Giaimo (Associate Professor of Comparative Law) and Dr Cirus Rinaldi (Lecturer of Sociology), University of Palermo, 25 May 2011

"150 anni di mafia e antimafia", Debate with Professors Umberto Santino (Director of the "Centro Studi Impastato"), Costantino Visconti (Associate Professor of Anti-mafia Law) and Antonio La Spina (Director of the School of Journalism, Chair of Sociology), University of Palermo, 27 May 2011

"Scrivere Giuridicamente", Writing Lab focused on civil law-related legal drafting, University of Palermo, 3 May 2011 and 10 May 2011

Events organised on behalf of the student society "Giurisprudenza in Protesta"

'Leggi razziali e diritto penale', Open lecture by Professor Vincenzo Militello (Chair of Criminal Law, Honorary Counsel of Germany) in conversation with Dr Giorgia Spinnato and Dr Chiara Mancuso, Giardino dei Giusti, Palermo, 13 November 2008. News reported [here](#).

Other public lectures – organised with the purpose of protesting against the proposed privatisation on the HE sector in Italy – included 'Decretazione d'urgenza' (Professor Giuseppe Verde), in piazza Pretoria; 'Lotta sindacale nella costituzione materiale' (Professor Alessandro Garilli), in piazza Bellini; 'Autonomia e indipendenza della magistratura' (Professor Mario Serio and Justice Giuseppe De Gregorio), in the *aula magna* of the Court of Appeal of Palermo, 'Diritti dei socialmente esclusi' (Professor Fulvio Vassallo Paleologo), on the steps of the Palazzo delle Poste Centrali, and 'Costituzione ed impegno civile secondo il pensiero di Piero Calamandrei' (Professor Giuseppe Di Chiara) at Liceo classico "G. Garibaldi", Palermo.

Professional Associations

The Society of Legal Scholars – Trustee (2020-) Executive Committee Member (2018-2021); Co-convenor of the Open Section

Scottish Law and Innovation Network (SCOTLIN) - Chair

European Intellectual Property Teachers' Network (EIPTN) – Member of the Working Groups on Technology; Fundamental Rights; Arts, Fashion, Culture and Creative Industries

International Association for the Advancement of Teaching and Research in Intellectual Property (ATRIP)

International Intellectual Property Law Association (IIPLA)

Law & Technologies Italian Society (Società Italiana di Informatica Giuridica)

The British and Irish Law, Education and Technology Association (BILETA)

The Socio-Legal Studies Association

The Society of Computers and Law

The Scottish Society of Computers and Law

Association of Law Teachers

Law and Technology Education Network

IP & Innovation Researchers of Asia Network (IPIRA)

Connecting Legal Education

Law Practice and Employability

2019 Co-founder and lead of the Womble Bond Dickinson Law & Innovation Award to the best Cyber Law student

2018-2019 Lead on the Sue Watts Memorial Prize (Ward Hadaway) to the best IP student

2016 (ongoing) Co-founder of DPA2018 – Boutique virtual consultancy firm specialised in data protection

2013 (ongoing) Avvocato (Solicitor and Barrister in Italy, non-practising)

2017-2019 Of Counsel, Damiani and Damiani International Law Firm

2010-2014 Commercial Lawyer, Studio legale Prof. Avv. Michele Perrino & Associati

2014 Trainee notary public