

CURRICULUM VITAE



PERSONAL INFORMATION

Name and Surname ANTONELLA MORETTO
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Nationality Italian

RESEARCH ROLES

October 2021 – Today: Associate Professor at Politecnico di Milano

Department of Management, Economics, and Industrial Engineering

- 37 publications in international journals and chapters, more than 40 presentations at international conferences
 - H-index scopus: 15;
 - Number of citations in scopus: 845
- Eligible as full professor in July 2021

October 2018 – October 2021: Senior Assistant Professor at Politecnico di Milano

Department of Management, Economics, and Industrial Engineering

- Area of interest: Purchasing and Supply Management, Supply Chain Finance, Sustainable Supply Chain Finance, Fashion and Food Industry
- Eligible as associate professor in July 2017

October 2015 – October 2018: Junior Assistant Professor at Politecnico di Milano

Department of Management, Economics, and Industrial Engineering

April 2017 – Today: Committee member of the board of the IPSERA association

- Responsible for bursaries and awards
- Member of the scientific committee of Ipsera conferences

September 2015 – October 2015: Research fellow at Politecnico di Milano

- Department of Management, Economics and Industrial Engineering
- Area of Research: Supply Chain Management, Sustainable Supply Chain, Global Supply Chain Management

January 2013 – July 2013: Research fellow at Politecnico di Milano

- Department of Management, Economics and Industrial Engineering
- Area of Research: Supply Chain Management, Sustainable Supply Chain, Global Supply Chain Management

September 2011- February 2012: Visiting Ph.D student at Center for Transportation and Logistics of M.I.T.

- Project about Supply Chain Innovation in collaboration with BASF (<http://ctl.mit.edu/research/scinnovation>)
- Project about the supply chain resilience of Japanese port after the earthquake of the last year

RESEARCH PROJECTS

November 2020 – Today: Italian Project Manager of Post Adoption Implications for the Adoption of Reverse Factoring Solutions, financed by Netherlands Government

June 2020 – Today: Responsible for the project of investigation of the contribution of Artificial Intelligence for Procurement Process for Niuma

June 2020 – Today: Responsible for the project of design of the sustainable strategy for Lu.Ve Group

September 2019 – September 2020: Responsible for the project of redesign and digitalization of the purchasing process for Bauli SpA

March 2019 – July 2020: Responsible of the design of the model of business intelligence for purchasing department for Breton company

April 2018 – Today: Responsible of the research project about “Advanced digital supply chain technologies to support sustainability” financed through “Misure di sostegno ai soci giovani AiG”.

September 2017 – July 2018: *Spend analysis in AIDA*. Analysis of the spending of AIDA company

February 2017 – July 2017: *Vendor Finance Market analysis*. Analysis and assessment of Italian market of vendor finance for public procurement based on the request of Banca Farmafactoring.

May 2016 – December 2018: *Italian Project Manager of Logistics Service Providers & Supply Chain Finance*, financed by Netherlands Government

- *Universities involved:* Windesheim, Warwick, Fraunhofer and University of St.Gallen
- *Companies involved:* Aztek Logistics Limited, Simon Hegele, Number1, NedCargo e Swiss Post

March 2016 – August 2016: Operational Responsible of the Supplier relation project in collaboration with Luxottica

March 2016 – June 2017: Operational Responsible of the analysis of qualification and vendor rating process for Breton company

September 2015 – December 2016: Operational Responsible of the research projects in collaboration with Hugo Boss

September 2015- Today: Director of Supply Chain Finance Observatory – Osservatori Digital Innovation at School of Management Politecnico di Milano

- *April 2016 – Today:* Director
- *Settember 2015 – March 2016:* Senior researcher

May 2011 – Today: *Osservatorio Sistema Moda*

- Participation in the observatory about the trends in the management of supply chain for fashion and luxury Italian companies, in collaboration with the Università degli Studi di Padova

January 2017 – March 2017: *Participation to “Sustaining a creative future” conference organized on Prada request*. The research entails an analysis of the current state of art about the linkages among sustainability, design, heritage, innovation and value and the organization of a 2-day workshop to the result dissemination.

June 2012 – July 2013: *Denominazione d’Origine Sostenibile*. Project about the level of adoption of sustainability practices along the Italian food supply chain.

February 2012 – July 2013 Co-project manager in the InnovANCE research project in collaboration with the ANCE consortium, the Development Italian Minister and the major Italian construction companies.

August 2012 – March 2013 Participation to Parenis European project. Parenis is an European Project aiming at diffusion knowledge and expertise to students and PhD students in emerging areas such as Tunisia, Morocco, etc.

September 2011 – February 2012: Project about Supply Chain Innovation in collaboration with BASF (<http://ctl.mit.edu/research/scinnovation>) and the Center for Transportation and Logistics of MIT

September 2011 – February 2012: Project about the Supply Chain Resilience of Japanese port after the earthquake of 2010 in collaboration with the Center for Transportation and Logistics of MIT

September 2009 – February 2011: Worked in the team of V3 project in collaboration with IBM, about the definition of a measure of the visibility level in virtual Supply Chain and the assessment of its value.

September 2009 – February 2010: Joined IT eProcurement Trends research project in collaboration with IBM, about the identification of the main trends of eProcurement adoption and value in European companies.

DIRECTORSHIP

January 2020 – Today: Associate Dean for Open Programs at MIP – Graduate School of Business

November 2020 – Today: Director of the program of procurement management for ENI

October 2018 – December 2019: Deputy Director of the MBA & Executive MBA Division at MIP – Graduate School of Business

July 2017 – September 2020: Director of the Evening Executive MBA and co-director of Part Time Executive at MIP – Graduate School of Business

March 2012 – July 2013: Co-director of the international master in Luxury Management in collaboration with Neoma Business School

April 2019 – Today: Director of the program in 360° Management Transformation for Microsoft

December 2018 – Today: Director of the MBA Team System

TEACHING ACTIVITIES

November 2017 – December 2019: Visiting professor for the course of Supply Chain Management in the program MBA International Management Officers of the foundation recognized by Knowledge foundation @ Reutlinger University.

September 2009 – Today: Teaching at the undergraduate level Department of Management, Economics, and Industrial Engineering and Faculty Member at MIP

- Since 2017: Owner of the course at the Master of Science level for the course of Supplier Relationship Management for around 80 students.
- 2016-2017: Owner of the course at the Master of Science level for the course of Project

Management for around 80 students.

- 2019: Registration of MOOC in Digital Supply Chain Ecosystems for Creative Industries
- 2017: Registration of MOOC in Organization and Process Management for Bachelor students
- 2016-2017: Support to professors for classes at the Master of Science level for the course of Supplier Relationship Management for around 80 students
- 2014-2016: Support to professors for classes at the Master of Science level for the course of Project Management for around 50 students every year
- 2009-2016: Support to professors for classes at the bachelor level for the course of Management and Organisational Design for around 200 students every year
- 2010-2016: Support to professors for classes at the bachelor level for the course of Analysis and Design of Business Processes for around 100 students every year
- 2011-2013: Support to professors for classes at the Master of Science level for the course of Supply Chain Management for around 100 students every year
- 2009-2010: Support to professors for classes at the bachelor level for the course of Logistics and Production Management for around 30 students every year

September 2010 – Today: Post graduate level

Faculty member of MIP (Politecnico di Milano)

- February 2011 - Today: Classes at the international post graduated masters
 - Master in Financial Risk Management
 - Master in Fintech
 - Master in Global Luxury Management, in collaboration with SP Jain
 - Master Alto Apprendistato
 - Master in Big Data Analytics
 - Master in Luxury Management in collaboration with Neoma Business School
 - Master in Purchasing and Supply Management in collaboration with Audencia
 - International Master in Purchasing and Supply Management
 - Executive Program in Purchasing Management
 - Master in Strategic Design
 - Global Executive Master in Operations and AMP in collaboration with Eada
- September 2015 – Today: Classes at the Executive MBA
- January 2017 – Today: Classes at the Full Time and Part Time MBA
- July 2012: Classes at the graduated level for the Colombian fashion week through Inexmoda

June 2011 – Today: Corporate level

- June 2016 – November 2017: Classes in AXA Assicurazioni about risk management and organization management
- October 2017: Classes in Astaldi Chile about Purchasing and Supply Management
- September 2016 – Today: Classes in Mediolanum about process and organization management
- December 2016 – April 2017: Director of Ferragamo course about negotiation and purchasing process
- December 2016: Classes in UBIS about decision-making
- March 2017: Classes in CEVA about Supply Chain Finance
- January 2017: Classes in BNL about organization and decision-making
- September 2015 – Today: Participation to short courses for corporate level
- June 2011 – September 2011: Participation in the team for the development of customized courses in purchasing and supply management for Unicredit Group

TUTORSHIP ACTIVITIES

2009-Today: Tutorship at the undergraduate level

- Organization of project work in leading Italian and foreign companies for the Supplier Relationship Management course (around 15 projects) in 2017
- Organization of project work in leading Italian companies for the Supply Chain Management course (around 20 projects per year) for the 2011 and 2013

2009 – Today: Tutorship at the post-graduate level

- Tutorship to around 70 students at the post-graduate level 2009

2009 - Today: Thesis development support

- Formal relator of around 30 master of science students in the development of the thesis (4 of those won the Supply Chain Finance Thesis Award in 2016, 2017, 2018 and 2019)
- Support to business game for bachelor students for more than 20 groups
- Tutorship to around several master of science students in the development of the thesis
- Tutorship to around 15 bachelor students in the development of the thesis

CONSULTANT ACTIVITIES

July 2013- July 2015: Consultant at GEA Management Consulting

- January 2014 – July 2015: Junior Consultant
- July 2013-December 2014: Analyst
- Area of interest: Food industry; Internationalization and business and development strategy; Operations Management
- 14 consulting projects carried out in the years at GEA Management Consulting
 - Turnaround plan for Auricchio SpA (value of the project: 140.000€)
 - Industrial and financial due diligence in Bocchiotti SpA (value of the project: 90.000€)
 - Revision of the logistics systems of Bolton Alimentari (value of the project: 50.000€)
 - Industrial plan development and implementation and KPI dashboard development in C*Blade (value of the project: 78.000€)
 - M&A project between two main Italian pasta producers (value of the project: 350.000€)
 - Business plan definition for Grom (value of the project: 38.000€)
 - Assessment of the Checkz Republic market for KVM (value of the project: 45.000€)
 - Turnaround plan for Mauri Formaggi (value of the project: 180.000€)
 - Business plan definition of several product categories for Unichips (value of the project: 80.000€)
 - Business due diligence in Vision Group in collaboration with Arcadia (value of the project: 45.000€)
 - Industrial plan for Athesis (value of the project: 90.000€)
 - Business plan definition for Beauty Privè (value of the project: 38.000€)
 - Industrial due diligence for Compass group (value of the project: 90.000€)
 - Make or buy analysis for Valsoia (value of the project: 140.000€)
 - Business due diligence for Casillo Group (value of the project: 90.000€)

ORGANIZATIONAL ACTIVITIES

- *October 2020 – April 2021*: Taken part in the Organizing Committee of the 2021 Ipsera Online Conference
- *May 2020 – June 2020*: Taken part in the Organizing Committee of the Special Track about Supply Chain Finance for the EurOMA Conference
- *April 2017 – April 2019*: Taken part in the Organizing Committee of the 2019 Ipsera Conference
- *November 2017-Today*: Member of the Scientific Committee of the Ipsera Conference and of the Fifth International Workshop on luxury retail, operations and Supply Chain management.

- *February 2017*: Taken part in the Organizing Committee of the 4th International EurOMA Sustainable Operations and Supply Chains Forum (SOSCF)
- *January 2017 – November 2019*: Taken part in the Scientific Committee of the International Workshop on luxury retail, operations and Supply Chain management.
- *November 2016*: Taken part in the Organizing Committee of the Fifth International Workshop on luxury retail, operations and Supply Chain management.
- *October 2015*: Taken part in the Organizing Committee of the workshop titled "Organizing Supply Chain Processes for Sustainable Innovation in the Agri-Food Industry" in collaboration with Center for Effective Organization (CEO) and Cal Poly Orfalea College of Business
- *December 2013*: Taken part in the Organizing Committee of the Second International Workshop on luxury retail, operations and Supply Chain management.
- *December 2012*: Taken part in the Organizing Committee of the First International Workshop on luxury retail, operations and Supply Chain management.
- *November 2011*: Taken part in the Organizing Committee of the Second German-Italian Conference on the Interdependencies between New Product Development and Supply Chain Management (2011).
- *July 2010*: Taken part in the Organizing Committee of the Second EurOMA Summer School in Operations Management.
- *September 2009*: Taken part in the Organizing Committee of the First EurOMA Summer School in Operations Management.

EDUCATION

2010-2012: Politecnico di Milano

Ph.D with honours in Management, Economics and Industrial Engineering
Operations and Supply chain Management specialization.

September 2011- February 2012: Massachusetts Institute of Technology
Visiting Ph.D student at Center for Transportation and Logistics of M.I.T. (Boston)

2007-2009: Politecnico di Milano

Master of Science in Management, Economics and Industrial Engineering

Business Management specialization:

- Graduation date: 21st July, 2009;
- Graduation mark: 110/110 with honours;
- Thesis title: *The Value Assessment of eProcurement functionalities.*

2004-2007: Politecnico di Milano

Bachelor in Management, Economics and Industrial Engineering:

- Graduation date: 27th July, 2007;
- Graduation mark: 110/110;
- Thesis title: *Purchasing driven innovation.*

REVIEWER ACTIVITY

Guest editor on special issue:

- "The Art and Science of Procurement: Revisiting Leonardo da Vinci: Editorial of the 2019 IPSERA Conference Special Issue" of Journal of Purchasing and Supply Management, a Gold journal (with Federico Caniato, Christine Harland, Thomas Johnsen, and Stefano Ronchi)
- "The role of digital transformation to empower Supply Chain Finance: Current Research Status and Future Research Directions" of International Journal of Operations and Production Management, a Gold Journal (with Fu Fia, Federico Caniato, Lujie Chen, Yu Xiong)

International peer-review journal referee for 10 international journals

- o 6 gold journals for the AiIG classification
 - o Journal of Purchasing and Supply Management
 - o International Journal of Operations and Production Management
 - o Supply Chain Management: An International Journal
 - o International Journal of Production Economics
 - o International Journal of Production Research
 - o Production Planning & Control
- o 1 silver journal for the AiIG classification
 - o Journal of Cleaner Production
- o 2 bronze journals for the AiIG classification
 - o International Journal of Retail and Distribution Management
 - o Operations Management Research
- o 1 open access
 - o Sustainability

December 2012-August 2013: Taken part in the management of a special issues about supply chain management for luxury companies for the International Journal of Retail and Distribution Management (guest editor: Dr. Alessandro Brun)

AWARDS

- Best Paper Award for “Purchasing and Supply Management” with the paper “Credit rating for small and medium enterprises based on supply chain creditworthiness” of Gabriele Bonomi, Mihalis Giannakis e Antonella Moretto, presented at the 9th Nono Annual European Decision Science Institute Conference
- Best Paper Award with the paper “Credit rating for small and medium enterprises based on supply chain creditworthiness” of Gabriele Bonomi, Mihalis Giannakis e Antonella Moretto, presented at the 9th Nono Annual European Decision Science Institute Conference
- Best Paper Award Runner with the paper “Disrupting the Disruptors or enhancing them? How the Blockchain reshapes Two-Sided Platforms” of Daniel Trabucchi, Antonella Moretto, Tommaso Buganza and Alan MacCormack, presented at the Innovation and Product Development Conference 2019 in Leicester
- Best Case Study Runner Up with the case study “Savingtools” of Andrea Patrucco e Antonella Moretto, presented at Annual DSI Meeting 2019

ASSOCIATIONS

- Member of Ipsera Association since January 2016
- Member of Supply Chain Finance Community since September 2015
- Member of EurOMA Association since January 2010
- Member of AiIG Association since September 2009

PERSONAL SKILLS AND COMPETENCES

Language

English: fluent

- From March 2012 to September 2012: academic english course at the Bloomsbury Language Service (level C1 – Proficiency)
- From September 2011 to January 2012: conversation course at M.I.T.
- From January to July 2010: course of academic English at the British Council (final level certified: C1.2 –Advanced plus)
- From October 2007 to July 2009: one-to-one lessons with mother tongue teachers at the Susan Howards English School (Arese, MI)

French: good

- Delf B1 obtained in November 2006 with the final mark of 87,5/100
- September 2007: intensive course at Centre Culturel Francais of Milan

“Autorizzo il trattamento dei dati personali contenuti nel mio curriculum vitae in base all’art. 13 del D. Lgs. 196/2003 e all’art. 13 GDPR 679/16.”