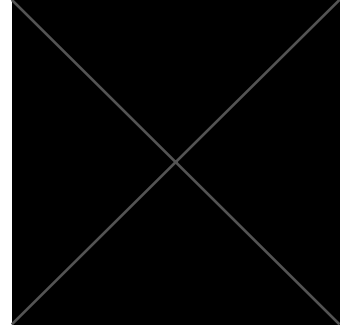


## NICOLA MISANI

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### Personal information

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### Education

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Radboud University Nijmegen. PhD in Management Sciences, 2017.

State University of Milan. Degree in Philosophy, 2001.

Università Bocconi, Milan. Degree in Business Administration, 1991.

### Current and past positions

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Assistant professor with tenure (“Ricercatore confermato”), Università Bocconi, 2003-present.

Assistant professor (“Ricercatore”), Università Bocconi, 2000-2003.

Research fellow, Università Bocconi, 1992-1999.

Faculty fellow, ICRIOS (Invernizzi Center for Research on Innovation, Organization and Strategy), Università Bocconi, 2015-present.

Faculty fellow, CRESV (Centro Ricerche su Sostenibilità e Valore), Università Bocconi, 2010-2015.

### Articles in refereed journals

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A. Russo, S. Pogutz, and N. Misani, 2021, “Paving the Road towards Eco-effectiveness: Exploring the Link between GHG Emissions and Firm Performance”, *Business Strategy and the Environment*, forthcoming.

A. Tencati, S. Castaldo, and N. Misani, 2020, “A Qualified Account of Supererogation: Toward a Better Conceptualization of Corporate Social Responsibility”, *Business Ethics Quarterly*, 30(2), pp. 250-272.

G. Lojaco, N. Misani, and S. Tallman, 2017, “Offshoring, local market entry, and the strategic context of cross-border alliances: The impact on the governance mode”, *International Business Review*, 26(3), pp. 435-447.

- B. Del Bosco and N. Misani, 2016, “The effect of cross-listing on the environmental, social, and governance performance of firms”, *Journal of World Business*, 51(6), pp. 977-990.
- N. Misani and S. Pogutz, 2015, “Unraveling the effects of environmental outcomes and processes on financial performance: A non-linear approach”, *Ecological Economics*, 109(1), pp. 150-160.
- B. Del Bosco and N. Misani, 2011. “Keeping the enemies close: the contribution of corporate social responsibility to reducing crime against the firm”, *Scandinavian Journal of Management*, 27(1), pp. 87-98.
- F. Perrini, S. Castaldo, N. Misani, and A. Tencati, 2010. “The Impact of Corporate Social Responsibility Associations on Trust in Organic Products Marketed by Mainstream Retailers: A Study of Italian Consumers”, *Business Strategy and the Environment*, 19(8), pp. 512-526.
- N. Misani, 2010. “The convergence of corporate social responsibility practices”, *Management Research Review*, 33(7), pp. 734-748.
- S. Castaldo, F. Perrini, N. Misani, and A. Tencati, 2009. “The missing link between corporate social responsibility and consumer trust: the case of Fair Trade products”, *Journal of Business Ethics*, 84(19), pp. 1-15.
- S. Pivato, N. Misani, and A. Tencati, 2008. “The impact of corporate social responsibility on consumer trust”, *Business Ethics: A European Review*, 17(1), pp. 3-13.

### **Ongoing research**

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“The Moral Permissibility of Harming Stakeholders: A Comparison of the Doctrine of Double Effect and the Harm Minimization principle”, in preparation for submission to *Business Ethics Quarterly*, June 2021.

### **Working papers**

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N. Misani, 2017. “The Organizational Outcomes of Corporate Social Responsibility: A Review of the Literature”, available at SSRN: <https://ssrn.com/abstract=2968787>.

### **Books**

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- N. Misani, 1999. *Risk Management between Insurance and Finance*, Milan (IT): Egea.
- N. Misani and P. Tagliavini, 1995. *Rapporto risk management*, Milan (IT): Egea.
- N. Misani, 1994. *Introduzione al risk management*, Milan (IT): Egea.

### **Edited books**

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- N. Misani and P. Varacca Capello (eds.), 2017. *Fashion Collections: Product Development and Merchandising*, Milan (IT): Bocconi University Press.
- I. Dagnino, N. Misani, F. Perrini, and C. Vurro (eds.), 2016. *Casi di Management*, Milan (IT): Egea.

I. Dagnino, N. Misani, and D. Montemerlo (eds.), 2012. *Economia aziendale e gestione delle imprese. Casi aziendali ed esercizi*, Milan (IT): Egea.

### **Book chapters**

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- N. Misani, 2020. "Sustainability and Implicit Contracts", in D. Wasieleski and J. Weber (eds.) *Business and Society 360 – Sustainability*, Emerald Publishing Group, pp. 81-97.
- N. Misani and P. Varacca Capello, 2017. "The recent evolution of Fashion", in N. Misani and P. Varacca Capello (eds.), *Fashion Collections: Product Development and Merchandising*, Milan (IT): Bocconi University Press, pp. 5-24.
- B. Del Bosco and N. Misani, 2011. "Private equity as an emerging asset class of responsible investment: Perspectives from agency and resource-based theories" in W. Vandekerckhove, J. Leys, K. Alm, B. Scholtens, S. Signori, & H. Schäfer (eds.), *Responsible Investment in Times of Turmoil*, Berlin (DE): Springer, pp. 113-134.
- N. Misani, 2012. "Il governo dell'impresa", in F. Perrini, *Management - Economia e gestione delle imprese*, Milan (IT): Egea.
- F. Perrini, S. Castaldo, N. Misani, and A. Tencati, 2010. "The Relationship Between Corporate Responsibility and Brand Loyalty in Retailing: the Mediating Role of Trust", in C. Smith, C.B. Bhattacharya, D. Vogel, and D. Levine (eds.), *Global Challenges in Responsible Business: Corporate Responsibility and Strategy*, Cambridge (UK): Cambridge University Press, pp. 191-214.
- N. Misani, 2010. "La corporate governance e le acquisizioni: la scalata di Porsche a Volkswagen", in I. Dagnino, N. Misani, and D. Montemerlo (eds.), *Economia aziendale e gestione delle imprese. Casi ed esercizi*, Milan (IT): Egea, pp. 89-107.
- N. Misani, 2010. "Convergent and Divergent Corporate Social Responsibility" in C. Louche, S.O. Idowu, and W.L. Filho (eds.), *Innovative Corporate Social Responsibility: From risk management to value creation*, Sheffield (UK): Greenleaf Publishing, pp. 62-83.
- N. Misani, 2002. "Prezzi e concorrenza nel commercio elettronico", in E. Valdani, A. Ordanini and G. Verona (eds.), *L'impresa e-based*, Milan (IT): Egea, pp. 275-294.
- N. Misani, S. Pogutz, and A. Tencati, 1999. "Tecnologia e comunicazione nella gestione del rischio ambientale", in G. Forestieri and A. Gilardoni (eds.), *Le imprese e la gestione del rischio ambientale*, Milan (IT): Egea, pp. 15-61.
- N. Misani, 1998. "Il risk management", in A. Gilardoni (ed.), *Health, Safety & Environment*, EGEA, Milan.
- N. Misani, 1997. "La criminalità come impresa: problematiche organizzative", in A. Bertoni (ed.), *La criminalità come impresa*, Milan (IT): Egea, pp. 15-34.

### **Other articles**

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- N. Misani, 2021. "Why and How to Be a B Corp or Benefit Corporation", *Economia & Management*, 1, pp. 27-30.
- N. Misani, 2017. "The Role of Motive Attributions of Corporate Social Responsibility Activities in the Development of Stakeholder Trust", *Proceedings of the International Association for Business and Society*, 28, pp. 191-203.

- N. Misani, M. Buongiorno, and V. Buzzi, 2016. “Boards, underwriter reputation, and underpricing in IPO markets: An investigation of the effects of the directors’ human and social capital”, *Rivista dei Dottori Commercialisti*, 57(2), pp. 209-234.
- B. Del Bosco and N. Misani, 2011. “Il private equity sostenibile: riflessioni su una nuova prospettiva di investimento”, *IR TOP*, January-June, pp. 35-38.
- S. Castaldo, F. Perrini, N. Misani, and A. Tencati, 2009. “Corporate social responsibility in the retailing industry: A trust-based model of its effects on consumer behaviour with regard to organic food”, *Finanza, Marketing e Produzione*, 27(2), pp. 50-64.
- N. Misani and M. Bottarelli, 2007. “L’impiego energetico dei gas siderurgici: evoluzione e prospettive”, *Management delle utilities*, July-September, pp. 10-18.
- N. Misani, 2002. “Alignment and conflict between management and shareholders: the problem of stock options”, *Finanza, Marketing e Produzione*, n. 3, pp. 114-134.
- N. Misani, 1997. “Scenari con le Mappe Cognitive Fuzzy”, *Economia & Management*, n. 3, pp. 51-65.
- N. Misani and P. Tagliavini, 1994. “Risk Management: lo stato dell’arte in Italia”, *Sinergie*, n. 35, September-December, pp. 241-250.
- N. Misani, 1994. “I tranelli del rischio tecnologico”, *Finanza, Marketing e Produzione*, n. 3, pp. 141-155.

## Cases

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- G. Lojaco and N. Misani, 2021. *Farfetch: How to Stay Ahead of the Curve in Luxury E-Commerce*, SDA Bocconi School of Management – The Case Centre, 321-0165-1.
- O. Annushkina and N. Misani, 2021. *Green Wise Co, Ltd: Global Sustainability Journey*, SDA Bocconi School of Management – The Case Centre, 321-0053-1.
- G. Lojaco, N. Misani and M. Sesini, 2020. *Illycaffè’s International Growth. Evaluating Foreign Demand for Italian Super-Premium Coffee*, SDA Bocconi School of Management – The Case Centre, 321-0052-1.
- G. Lojaco and N. Misani, 2020. *The Global Market for Italian Sparkling Wine*, SDA Bocconi School of Management – The Case Centre, 320-0364-1.
- G. Lojaco and N. Misani, 2017. *Davines: Internationalizing a Niche*, SDA Bocconi School of Management – The Case Centre, 317-0062-1.
- G. Lojaco, N. Misani, and P. Varacca Capello, 2014. *The international growth of fast fashion retailers: the Inditex case*, SDA Bocconi School of Management – ECCH, 314-014-1.
- P. Varacca Capello, N. Guerini, N. Misani, and D. Ravasi, 2012. *The Italian Fashion Industry in 2010*, SDA Bocconi School of Management – ECCH 312-210-5.

## Refereed conference presentations (including scheduled)

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- N. Misani, “Doing Harm: The Moral Permissibility of the Negative Side Effects of Business under the Doctrine of Double Effect”, Annual Meeting of the International Association for Business and Society (IABS), Virtual Program, July 31, 2020.

- G. Lojaco and N. Misani, “Firm-Specific Market Knowledge and Early Internationalization: Effects on Modes of Operation and Scope of International Diversification of SMEs”, Academy of International Business Annual Meeting, Online, June 29-July 3, 2020.
- N. Misani, “The Role of Motive Attributions of Corporate Social Responsibility Activities in the Development of Stakeholder Trust”, Annual Meeting of the International Association for Business and Society (IABS), Amsterdam, June 29–July 2, 2017.
- B. Del Bosco and N. Misani, “The effect of cross-listing on corporate social responsibility”, Academy of Management Annual Meeting, Vancouver, August 7-11, 2015. *Winner of the IM Division CGIO Best Paper Award in International Corporate Governance.*
- A. Longoni, N. Misani, S. Pogutz, and R. Ragozzino, “CSR commitment and industry environment: do competition, munificence and uncertainty matter?”, Academy of Management Annual Meeting, Vancouver, August 7-11, 2015.
- B. Del Bosco and N. Misani, “Corporate social responsibility in cross-listed firms: An empirical investigation of the S&P Global 1200 index”, Euram Conference, Warsaw, June 17-20, 2015.
- G. Lojaco, N. Misani, and S. Tallman, “Controlling Offshore Activities: The Choice of Equity vs. Non-Equity Alliances”, Academy of International Business Annual Meeting, Vancouver, June 23-26, 2014.
- N. Misani and P. Varacca Capello, “The Acquisition Performance of Italian Fashion Companies: The Interacting Effects of Brands and Diversification”, Strategic Management Society Annual Conference, Prague, October 7-9, 2012.
- N. Misani, S. Pogutz, and A. Russo, “The Impact of Carbon Intensity on Financial Performance: The Moderating Effect of Responsiveness”, Boston, Academy of Management Annual Meeting, Boston, August 3-7, 2012.
- G. Lojaco and N. Misani, “Control Decisions of Offshored Activities: Drivers of Non-Equity Alliances”, Academy of International Business Annual Meeting, Washington, June 30-July 3, 2012.
- N. Misani and M. Buongiorno, “Beauty Contests in the Italian IPO Market: A Model of Underwriter Reputation and Underpricing”, Academy of Management Annual Meeting, Montreal, August 6-10, 2010.
- N. Misani and M. Buongiorno, “Boards, underwriter reputation, and underpricing in IPO markets: An investigation of the effects of the directors’ human and social capital”, 10th Euram Conference, Rome, May 19-22, 2010.
- B. Del Bosco and N. Misani, “Responsible Private Equity: Fostering Ventures that Combine Social and Economic Aims”, International Symposium on Social Responsibility, Entrepreneurship and the Common Good, ESC Rennes School of Business, Rennes, January 7-8, 2010.
- N. Misani, “Reputation externalities and corporate social responsibility: knowledge and information sharing in the steel industry”, 28th Strategic Management Society Annual International Conference, Cologne, October 12-15, 2008.
- S. Castaldo, F. Perrini, N. Misani and A. Tencati, “CSR, trust, and retailers: an analysis of organic product lines”, 15th EIRASS Conference, Zagreb, July 14-17, 2008.
- N. Misani, “Strategy and CSR: The convergence of firm social behaviours”, EURAM Conference, Lubjiana, May 14-17, 2008.

- S. Castaldo, F. Perrini, N. Misani and A. Tencati, “The Impact of Corporate Social Responsibility on Consumer Trust: Evidence from Fair Trade Products”, Academy of Management Annual Meeting, Atlanta, August 11-16, 2006.
- S. Castaldo, F. Perrini, N. Misani and A. Tencati, “The Relationship between CSR and Trust in Retailing”, 13th EIRASS Conference, Budapest, July 9-12, 2006.
- S. Castaldo, F. Perrini, N. Misani and A. Tencati, “CSR, business performance and trust: a new research model for a stakeholder-based vision of management”, EBEN Conference, Bonn, September 22-24, 2005.
- N. Misani, B. Del Bosco and M. Cottafavi, “Innovation in Corporate Security: The Role of Responsible Management”, EURAM Conference, TUM Business School, Munich, May 4-7, 2005.

### **Invited presentations**

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- A. Longoni, N. Misani, S. Pogutz, and R. Ragozzino, “How do the competitive characteristics of industry affect the likelihood of firms’ commitment to corporate social responsibility?”, 4<sup>th</sup> CRIOS Conference, Università Bocconi, Milan, June 10, 2015.
- B. Del Bosco and N. Misani, “The Role of Private Equity in Social Projects: A Resource-Based Perspective”, II Workshop on Social Entrepreneurship – Enabling & Constraining Contexts”, Università Bocconi, Milan, June 25-26, 2009.

### **Recognition and awards**

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- Italian National Scientific Habilitation as Associate Professor – sectors 13/B1 (until November 19, 2027) and 13/B2 (until November 10, 2029).
- Winner of the 2015 Academy of Management *IM Division CGIO Best Paper Award* for the best paper in International Corporate Governance (with Barbara Del Bosco).
- Outstanding Reviewer for *Management Research Review* in the Emerald Literati Network 2014 Awards for Excellence.
- Università Bocconi Faculty Teaching Award, 2012 and 2013.

### **Further studies**

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- UAL London College of Fashion, Course in “Fashion Buying and Merchandising: Intensive”, London, 22-26 July 2019.

### **Teaching experience**

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Fashion and Design Management, Bocconi Summer School	2021
Merchandising, Buying and Pricing, MBA elective, SDA Bocconi	2020
Managerial issues in Made in Italy industries, MSc elective, Bocconi	2018-present
Creare Valore con la Sostenibilità, SDA Bocconi short course	2018-present

Management/Fundamentals of Management, core undergraduate classes, Bocconi	2016-present
Global sustainability strategy, undergraduate elective, Bocconi	2014-present
Corporate Social Responsibility, graduate elective, MISB Mumbai	2014
Principles of Management, core MSc class, Bocconi	2011-2020
Business Ethics e Responsabilità Sociale / CSR & Ethics in Business, undergraduate seminars, Bocconi	2010-present
Economia aziendale / Gestione delle Imprese, core undergraduate class, Bocconi	2000-2019
Social Resp. in Business, Government, & No Profit, undergraduate elective, Bocconi	2009-2014
Protezione delle risorse e dell'ambiente, undergraduate elective, Bocconi	2004-2009
Danno ambientale e coperture assicurative, elective MSc class, Bocconi	2004-2007
La gestione dei beni informativi, undergraduate elective, Bocconi	2000-2003
Economia e Gestione dell'Innovazione, undergraduate elective, Bocconi	1997-2000
Creazione del Valore e Attuazione delle Strategie, undergraduate elective, Bocconi	1996-2004

## **Service**

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Departmental teaching deputy, Bocconi, 2017-present.

Academic advisor for Exchange incoming students, Bocconi, 2011-present.

Scientific Committee of Salone della CSR e Innovazione Sociale ("CSR and Social Innovation" Exhibition), Milano, 2013-2018.

Referee and Rapporteur for MIUR (the Italian Ministry for Education, University, and Research) in the evaluation of projects for "PRIN 2015" research grants, 2016.

Coordinator of the Master of Science in Management, Bocconi, 2010-2016.

Departmental teaching committee, Bocconi, 2014-2016.

Scientific Committee of CRESV, Bocconi, 2010-2015.

## **Other academic activities**

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*Member of the Organizing Committee*

12th Annual ARCS (Alliance for Research on Corporate Sustainability) Research Conference, Milan, 2020 (postponed to 2022).

*Session Chair or Discussant*

Fifth Transatlantic Business Ethics Conference 2008 (Milan); Euram Conference 2010 (Rome); GRONEN conference 2010 (Milan); Academy of Management Meeting 2012 (Boston) and 2015 (Vancouver).

### *Ad-hoc Reviewing*

Business & Society; Business Ethics: A European Review; Business Ethics Quarterly; Business Ethics, the Environment & Responsibility; Business Strategy and the Environment; California Management Review; Ecological Economics; Entrepreneurship Theory and Practice; European Management Journal; European Sport Management Quarterly; International Journal of Management Reviews; Journal of Business Ethics; Journal of Cleaner Production; Journal of Management and Governance; Journal of World Business; Leadership; Management Research Review; Organization & Environment; Organization Science; Review of Managerial Science; Social Responsibility Journal.

### **Internet**

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Academic home page: <http://faculty.unibocconi.eu/nicolamisani/>

Google Scholar: <https://scholar.google.com/citations?user=9blfooEAAAAJ>

Publons: <https://publons.com/researcher/2852959/nicola-misani/>

Orcid: <http://orcid.org/0000-0003-4748-9109>

Scopus: <https://www.scopus.com/authid/detail.uri?authorId=23485895300>

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