

AZZURRA MEOLI

Department of Management, University of Bologna
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CURRENT ACADEMIC POSITION

Assistant Professor, Department of Management, University of Bologna, IT Today

PREVIOUS ACADEMIC APPOINTMENTS

Postdoctoral fellow, Department of Management, University of Bologna, IT	2018 - 2020
Innovation Promoter, KTO, CA' Foscari, University of Venice, IT	2017 - 2018
Research Assistant, Department of Management, University of Bologna, IT	2013 - 2014

EDUCATION

Ph.D. in Management, Department of Management, University of Bologna, IT	2013 - 2018
Master of Science, Engineering Management, University of Bologna, IT	2009 - 2012
Bachelor of Science, Engineering Management, University of Bologna, IT	2006 - 2009

VISITING PERIODS

Visiting Scholar, Whitman School of Management, Syracuse University, NY	2016 - 2016
Visiting Student (Master), University College of London (UCL), UK	2011 - 2011
Visiting Student (Bachelor), University of Technology of Compiègne (UTC), FR	2008 - 2009

RESEARCH INTERESTS

Entrepreneurship, Innovation Management and Strategy

ARTICLES IN INTERNATIONAL REFEREED JOURNALS

Meoli, A., Fini, R., Sobrero, M., (2020). University Graduates' Early Career Decisions and Interregional Mobility: Self-Employment vs. Salaried Job (*Conditional Accepted at Regional Studies*).

Meoli, A., Munari, F., Bort, J. (2019). The Patent Paradox in Crowdfunding: An empirical analysis of Kickstarter data, *Industrial Corporate Change* 28 (5), 1321-41.

Meoli, A., Fini, R., Sobrero, M., Wiklund, J. (2020). How entrepreneurial intentions influence an entrepreneurial career choice: The moderating influence of social context, *Journal of Business Venturing*, 35, 105982-105999.

Fini, R., Meoli, A., Grimaldi, R. (2020). Policy intervention to foster science-based entrepreneurship: the case of Italian academic spin-offs, *Research Policy*, 49 (10), 104048.

POLICY REPORTS AND PRACTITIONER-ORIENTED PUBLICATIONS

Fini, R., Meoli, A., Sobrero, M., Ghiselli, S., Ferrante, F. (2016). Student Entrepreneurship: Demographics, Competences and Obstacles. *Technical Report-AlmaLaurea Consortium*.

Chiarello, M.A., Fini, R., Ghiselli, S., Girotti, C., Meoli, A., Sobrero, M. (2021). Student and Graduate Entrepreneurship in Italy-Report 2020. *Technical Report-AlmaLaurea Consortium*.

BOOK CHAPTERS

Bort, J., Meoli, A. *Gender and Innovation Strategy in Crowdfunding*, in Vorley, T., Lawton Smith, H., Owalla, B. GENDER, DIVERSITY AND INNOVATION: Concepts, policies and practice, Edward Elgar Publishing, *Forthcoming*.

WORKING PAPERS

Meoli, A. (2021). Entrepreneurship as a Consequence of Career Misfit: a Person-Environment Fit Approach (*Finalizing manuscript*).

Meoli, A., Bort, J. (2021). Open Innovation, Open Wallets? Innovation Strategy in Crowdfunding. (*Analysis Phase*)

Meoli, A., Bort, J. (2021). Gender and Innovation Strategy in Crowdfunding. Book Chapter (*Under Review*)

Meoli, A., Faila, V. (2021). Delay gratification and entrepreneurial entry (*Finalizing manuscript*).

Meoli, A., Morais Righi, H., Fini, R. and Sobrero, M. (2021). Can entrepreneurship rescue me from the job mismatch trap? (*Finalizing manuscript*).

Meoli, A (2020). Choosing a job to create jobs: a career-based model of entrepreneurship (*Finalizing manuscript*).

CONFERENCE AND WORKSHOP PRESENTATIONS

Fini, R., Grimaldi, R., Meoli, A. *Policy intervention to foster science-based entrepreneurship: the case of Italian academic spin-offs*.

- Academy of Management Annual Meeting, Anaheim, California, August 2016
- Fink Project Final Conference Rimini, Italy, April 2015

Meoli, A., Munari, F., Bort, J. *The Patent Paradox in Crowdfunding: An empirical analysis of Kickstarter data*.

- Paper Development Workshop: International Entrepreneurship, Innovation and SMEs, University of Bergamo, May 2018
- Academy of Management Annual Meeting, Atlanta, Georgia, August 2017

Meoli, A., Fini, R., Sobrero, M., Wiklund, J. *How entrepreneurial intentions influence an entrepreneurial career choice: The moderating influence of social context.*

- Babson College Entrepreneurship Research Conference, Norman, Oklahoma, June 2017
- Academy of Management Annual Meeting, Atlanta, Georgia, August 2017
- DRUID Conference, New York City, New York, June 2017
- Medici Summer School, Massachusetts Institute of Technology, Boston. June 2017
- Babson Doctoral Consortium, University of Oklahoma, Norman, OK. June 2017
- PhD Writing Workshop, at Leuphana University of Luneburg, January 2017

Meoli, A. *The Imperfect Career Sorting: A Person-Environment Fit Approach*

- ACERE2020 (Australian Centre for Entrepreneurship Research Exchange), Adelaide, Australia. February 4-7, 2020
- Paper Development Workshop for Early-Career Scholars, The Future of Conducting and Publishing Research in Entrepreneurship, Innovation Management and Strategy, Bologna Business School. May 2019
- 8th SKEMA KTO PDW, Skema Business School, Nice. June 2019
- DRUID19, Copenhagen, June 2019
- AiIG, XXIX Riunione Scientifica Annuale, LIUC, Castellanza, October 2018
- Paper development workshop “Student and University-based Entrepreneurship”, University of Bergamo, November 2017

Fini, R., Meoli, A., Sobrero, M., Wright, M. *Exploring Universities’ Graduates Job Mobility: Salaried-Job vs Self-Employment*

- Academy of Management Annual Meeting, August 2020
- RegInnPol 2019 (14th edition) Technological change, social innovation, and regional transformation, Florence (Italy), 7-8 November

Meoli, A., Fini, R., Sobrero, M. *Monitoring Student entrepreneurship in Italy: Evidence from AlmaLaurea*

- Babson College Pre-Conference Workshops June 8-9th, 2021

Meoli, A., Morais Righi, H., Fini, R. and Sobrero, M. *Can entrepreneurship rescue me from the job mismatch trap?*

- Academy of Management Annual Meeting, August 2021

HONORS AND AWARDS

Doctoral scholarship - University of Bologna (48 months)	2013 - 2017
Misure di sostegno ai Soci giovani AiIG - Edizione 2021	2021 - 2023

BEST PAPER AWARDS AND PROCEEDINGS

Triple Helix Conference Beijing (CN) - Best conference paper	2015
Babson College Conference Oklahoma (USA) - Best paper proceedings	2017

UNIVERSITY AND PROFESSIONAL SERVICE

Ad Hoc Reviewer

Entrepreneurship Theory and Practice; Research Policy; Regional Studies; Journal of Small Business Management; The Journal of Technology Transfer.

Conference Service

Chair at the Academy of Management Annual Meeting; Chair at Babson Conference; Chair at DRUID Conference.

TEACHING ACTIVITIES

Under graduate

Teaching Assistant - Principles of Management - University of Bologna	2013 - 2017
Teaching Assistant - Business Plan - University of Bologna	2015 - 2016
Project Coordinator - Student Startup Ideas	2017 - 2018

Master

Lecturer - Project Evaluation and Management - University of Bologna	2018 - Present
Lecturer - Management of Intellectual Property - University of Bologna	2020 - Present
Lecturer - Economics of Cooperation - University of Bologna	2019 - 2020
Invited Speaker - Technology Entrepreneurship - University of Bologna	2018 - Present
Invited Speaker - Laboratory of Business Plan - University of Bologna	2018 - Present
Invited Speaker - Innovation and Technology Management in Medical and Pharmaceutical Biotechnology - University of Bologna	2018 - Present

Executive

Lecturer - Business Plan - Bologna Business School	2018 - Present
Teaching Assistant - Executive Master - Bologna Business School	2017 - Present
Teaching Assistant - Master Entrepreneurship - Bologna Business School	2017 - Present

PhD

Lecturer - Module in the From IP Management to Technology transfer for Business course - for Ph.D. students in chemistry, University of Bologna	2018 - Present
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PROFESSIONAL EXPERIENCE

Group Leader - "Expeditions' Project" - Fondazione MAST, IT	2017 - Today
Research Consultant - University of Bologna - CAAB, IT	2015 - 2016

Business Analyst - L' Oréal, Milano, IT

2012 - 2013

Business Analyst - Crif Decision Solutions, Bologna, IT

2012 - 2012