

## CV OLGA DENTI

### Current Position (from 2015):

Associate Professor of English Language (L-LIN12). Department of Literatures, Languages and Cultural Heritage, University of Cagliari, Italy.

### Education:

- Master's Course in Multilingual Business Communication (with *grande distinction*). Final internship and dissertation discussion, Université Catholique de Louvain, Belgium (2001/2002).
- Degree equivalent to U.S. Master's Degree in Economics and Commerce (*magnissima cum laude*), University of Cagliari, Italy (1997/1998). Dissertation title: "Marketing and Advertising: a linguistic and economic approach".

### Previous Academic positions:

- Tenured Researcher (L-LIN12), Department of Economic and Management Sciences, Department of Philology, Literature and Linguistics, University of Cagliari, Italy (2006-2015).
- Researcher/Assistant Professor (L-LIN12), Department of Economic and Management Sciences, University of Cagliari, Italy (1999-2006).

### Research interests:

Olga Denti has been an active researcher in the field of English Language, Linguistics and Translation since 1998. Her research interests range from English for Specific Purposes to discourse analysis, multimodality, stylistics, pragmatics, systemic functional linguistics, corpus linguistics, translation, specifically within the discourses of business and finance, law and tourism. The methodology applied is both qualitative and quantitative. In particular, financial discourse has been the objective of a broad interdisciplinary study, which is now focusing on the textual, rhetorical, multimodal, genre and pragmatic aspects of financial analyst reports, on how they influence the market sentiment, on their use of mitigating or hedging strategies to affect investors' choices, on the way they build trust and responsibility.

Another important area of research has investigated the new web genres and especially the evolution of tourism genres from the travel guide to the website and the app.

### Research activities (last 10 years):

- 2013 Participant in the project PRIN 2013 "Credibilità dell'informazione emessa attraverso i report degli analisti finanziari e delle agenzie di rating e i *search engine query data*: evidenza dal mercato durante e dopo la crisi" (Information credibility, the reports by financial analysts' and rating agencies and search engine query data: market evidence during and after the crisis", an interdisciplinary project). Eligible but financed by the Sardinian Regional Law 7.08.2007, n. 7 "Promozione della ricerca scientifica e dell'innovazione tecnologica in Sardegna".
- 2015 Participant in the project PRID 2015 – Fondazione di Sardegna, 2015, Departmental Projects (2015-2017).
- 2016 Participant in the project: "Autenticità della Destinazione Sulcis: Esperienza Turistica e Comunicazione Istituzionale" (Destination Sulcis Authenticity: the tourist experience and institutional communication") Progetto di ricerca fondamentale o di base per l'attuazione degli interventi nell'ambito della ricerca per il "Piano Sulcis", Delibera CIPE n. 31 del 20.02.2015, Deliberazione n. 52/36 del 28.10.2015 "Progetto Strategico Sulcis" Progetti di ricerca pubblico-privati. Eligible but financed by the Sardinian Regional Law 7.08.2007, n. 7.
- 2017 Participant in the project "Esercizi di reciprocità tra Nuovi e Vecchi Mondi", Sardinian Regional Law 7.08.2007, n. 7. Eligible but not financed.
- 2018/2020 Participant in the project Fondazione di Sardegna "Il linguaggio dell'immigrazione nella comunicazione politica, sociale e istituzionale e nella traduzione specialistica e letteraria (Discourse of immigration in communication and translation – **Immigration-iN-Communication-aNd-TRAnslation: InCOntRA**) (2020-2022). Under evaluation.

#### Editorial activities:

- Since 2020, reviewer for *Lingue e Linguaggi*, A level Italian journal, ISSN: 2239-0367, e-ISSN: 2239-0359.
- Since 2012, member of the Editorial Board of *Metaphor and Metonymy Bibliography*, John Benjamins Publishing Company.
- Since 2012, reviewer for the *Asian ESP Journal* (AESPJ), ISSN On-line: 1833-3001 ISSN Print: 1833-2994.
- Since 2012, reviewer for the *Journeys: The International Journal of Travel and Travel Writing*, ISSN: 1465-2609 (Print), ISSN: 1752-2358 (Online)

#### Professional Associations:

- Since 2010 Member of the International Language and Law Association (ILLA)
- Since 1999 Member of AIA (the Italian Anglistics Association)
- Since 1999 Member of ESSE (the European Society for the Study of English)

#### Other activities:

- Reviewer for other conference and other publication papers.
- Reviewer for Evaluation of Research Quality (VQR) 2004-2010. 2015-2019
- Since 2013, Vice Director of the University Language Centre, University of Cagliari.
- Since 2018, Departmental Erasmus Coordinator for the Languages Degrees, University of Cagliari, Italy.
- Since 2016, Member of the Placement Board for the Languages Degrees, University of Cagliari, Italy.
- Since 2014, Involved in the coordination and teaching of English Language and ESP in the courses for teacher qualifications and training of English (AO 345-AO346)
- December 2014-2016 Member of the board of the three-year degree in Economics and Management of Tourist Services.
- Since 2008, involved in the selection of Language Teachers both for the university Language Centre and for the University in general (temporary contracts for the teaching or tutoring of English, permanent contracts in the university administration).

#### Teaching over the years:

- English Translation
- English Linguistics
- English language
- Business and Financial English, Tourism English (for the students of the Faculty of Economics and Management)
- Legal English
- Erasmus teaching at the University of Seville (Spain), Warsaw University (Poland), Istanbul Technical University, Yildiz Technical University (Istanbul) e Kahramanmaras Sutcu Imam University (Kahramanmaras), Turkey.

#### Speaker in conferences and seminars in the last 10 years:

- 20-21-22 May 2021, 6th International CRILL Conference Cutting Through Medicine, Law and Other Disciplines, Interdisciplinary Challenges and Opportunities, University of Campania Luigi Vanvitelli, Santa Patrizia, Naples (Online conference)
- 15 February-3 March 2021 “Seminario Anglistica per i 400 anni dell’Università degli Studi di Cagliari, Studi sull’intertestualità: la polifonia nei testi letterari e non”
- September 2020, Centre for Professional and Academic Communication (SEKOM), Department of language and Literature, NTNU Aalborg University (Norway) ALAPP Conference (Digital Conference).
- November 2019, University of Pisa, CLAVIER 2019 – Knowledge Dissemination and Multimodal Literacy: Research Perspectives on ESP in a Digital Age.
- February 2019, University of Lecce, Specialised discourse and multimedia: Linguistic features and translation issues.

- November/December 2018, University of Milan, CLAVIER International Conference.
- November 2017, University of Bari, CLAVIER International Conference.
- September 2017, University of Pisa, XVIII AIA Conference.
- Novembre 2016, University of Innsbruck, PAL International Workshop *Tourism and Identity* (invited speaker).
- June 2016, University of Bergamo, CERLIS International Conference.
- May 2016, University of Naples 2, CRILL International Conference.
- February 2016, University of Salento, *Tourism across Cultures: accessibility in tourist communication* (invited speaker).
- November 2015, University of Milan, ALAPP International Conference.
- July 2015, University of Antwerp, IPRA conference.
- November 2014, Centro Linguistico di Ateneo, University of Pisa, *English for Specific Purposes and Tourism Discourse* (upon invitation).
- 29 September – 2 October 2014, Kosice, Slovacchia, XII ESSE Conference.
- 14-17 May 2014, Reggio di Caserta, Caserta, 3rd RILL International Conference on *Language and Law in Social Practice*.
- February 2014, Ascona, Switzerland, *DAFC Conference*.
- December 2013, Kuala Lumpur, Malesia. 3rd International Applied Linguistics and Professional Practice Conference (ALAPP 2013)
- October 2013, Beijing (China), University of International Business and Economics. Seventh International Conference on Discourse, Communication and the Enterprise (DICOEN VII)
- September 2013, Parma, University of Parma. XXVI AIA CONFERENCE.
- December 2012, Sydney, Australia, University of Technology Sydney, The Second International Applied Linguistics and Professional Practice Conference (ALAPP 2012).
- October 2012, Lecce-Tricase, University of Salento. The Second Conference on Sustainable Religious Tourism: Commandments, Obstacles and Challenges.
- September 2012, New York City, NYU-Poly. The Fourth Annual Meeting of the Academy of Behavioral Finance and Economics.
- September 2011, Research Center for Professional Communication in English, the Hong Kong Polytechnic University, Hong Kong. Sixth International Conference on Discourse, Communication and the Enterprise DICOEN VI.
- May 2011, University of Cagliari. SLIN 15 Conference *Dialogic Forms in One Thousand Years of English Texts From Old English to Late Modern English*.
- May 2011 University of Cagliari, *Conference on Metaphor and Communication*.
- April 2011, University of Rome “Foro Italico”. *International Conference "Specialised Genres. Past, Present and Future"*.
- November 2010, University of Milan, Conference *Confini Mobili, Lingua e cultura nel discorso turistico*.
- August 2010, University of Turin, *ESSE 2010 Conference, Seminar 69. Intercultural Interactions in Business and Management*.
- June 2010, Second University of Naples, Faculty of Law, Caserta, International Conference *The Language of Law: polling together different strands and disciplines*.
- May 2010, University of Lodz, Poland, Conference *LawTerm 2010 “Legal Terminology: research and Practice”*.

**DICHIARAZIONE SOSTITUTIVA DI CERTIFICAZIONE (art. 46 e 47 D.P.R. 445/2000)**

La sottoscritta Olga Denti, ai sensi e per gli effetti degli articoli 46 e 47 e consapevole delle sanzioni penali previste dall'articolo 76 del D.P.R. 28 dicembre 2000, n. 445 nelle ipotesi di falsità in atti e dichiarazioni mendaci, dichiara che le informazioni riportate nel presente curriculum vitae, corrispondono a verità. Autorizzo il trattamento dei miei dati personali presenti nel curriculum vitae ai sensi del Decreto Legislativo 30 giugno 2003, n. 196 e del GDPR (Regolamento UE 2016/679).