



Maria Della Lucia, Ph.D.
Department of Economics and Management
University of Trento, Italy

2021

Maria Della Lucia is currently Associate Professor of Economics and Business Management at the Department of Economics and Management at the University of Trento (Italy), the Rector's Delegate for Alumni and founding member and Vice President of the UniTrento Alumni Association. She is also on the Board of Auditors of the Italian Society of Management (SIMA), contributing to SIMA strategy development and implementation. She coordinates the SIMA Interest Group on "Management of Tourism and Culture" in collaboration with Prof. Tonino Pencarelli (SIMA Vice President) and is responsible for the development of SIMA's partnership with IHMA-International Humanistic Management Association and the implementation of other SIMA international activities and projects.

She obtained her Ph.D. in Economics and Management from the University of Padua (Italy) and she then spent over 15 years at the University of Trento where she gained tenure at the Faculty of Humanities and the rank of Associate Professor at the Department of Economics and Management. Both her inter-departmental career and extensive scientific collaborations have profoundly influenced her research interests, teaching, service, and knowledge transfer, all of which have been nourished by a wholehearted inter-and multi-disciplinary approach.

Della Lucia is a member of the EMaSus research group-Economics, Management and Sustainable Consumption at the Department of Economics and Management <http://web.unitn.it/economia/32050/emasus> which draws together researchers on Management, Environmental Economics, Statistics, Psychology and Economic History to analyse and foster sustainable development. Her main areas of research, teaching, training, and dissemination are humanistic management, humanistic tourism, local development and sustainability, destination management and governance, cultural-based urban regeneration, creative cities and creative tourism, digital and social media marketing and economic impact analysis. She has authored and co-authored numerous tourism and development and planning related research articles in leading international journals (e.g., Tourism Management, Journal of Sustainable Tourism, Cities, International Journal of Tourism Research, Journal of Heritage Tourism), together with several book chapters, two monographs (in Italian) and two co-edited Routledge books. Her single-authored and co-authored research has been recognized and won awards at tourism-related international conferences including Advances in Hospitality and Tourism Marketing and Management (2018), Heritage Tourism and Hospitality International Conference (2015), BEST EN Think Tank XII (2012), and ESADE's XV International Leisure and Tourism Symposium (2006). She has contributed as a guest lecturer or as a consultant to universities, private companies, and regional tourism organizations and institutions.

She is a contributing faculty member on the BA program in Business Administration (Department of Economics and Management), the MA program in Linguistic Mediation, Tourism and Culture (Department of Humanities), the Ph.D. program in Sustainability-Economics, Environment, Management and Society (Susteems) of the School of Social Sciences and the University Master's course in Tourism & Hospitality Management at the University of Naples "Parthenope". She coordinates the Linguistic Mediation, Tourism and Culture MA program's business and management content and its internships.

Maria Della Lucia's research, teaching, service, and knowledge transfer activities are presented in a **Detailed Curriculum Vitae (section 2)**.

2. Detailed Curriculum Vitae

2.1 General information

Business	Department of Economics and Management University of Trento, Via Inama 5, 38122 Trento (I) Tel. +39 0461 282195 e-mail: maria.dellalucia@unitn.it
Education	2005. Ph.D. in Economics and Management, Department of Economic Sciences “Marco Fanno”, University of Padua (Italy). 2000. Degree in Economics and Management with first class honours, Faculty of Economics, University of Trento (Italy). 1993. High School Diploma (Sciences) with top marks, Liceo Scientifico Galilei, Belluno (Italy).
Current and previous position	2015-present. Associate Professor of Economics and Business Management, Department of Economics and Management, University of Trento (1st June 2015). Confirmation as Associate Professor in 2018. In 2018, she applied for Full Professorship in Economics and Business Management to the Italian Ministry of Education, Universities, Research (MIUR). Positive evaluation received on 19 October 2018. 2005-2015. Assistant Professor of Economics and Business Management, Faculty of Humanities and Department of Management, University of Trento. In 2013, she applied for Associate Professorship in Economics and Business Management to the Italian Ministry of Education, Universities, Research (MIUR). Positive evaluation received on 29 January 2015.

2.2 Research

Areas of research	Tourism and culture are the main interest domains and field research focuses primarily on fragmented and community-based areas, particularly Alpine and rural destinations, and small cities. Current research areas: <ul style="list-style-type: none">- Humanistic management theory and practice: toward Humanistic Tourism.- Sharing Economy, Competitiveness and Sustainability.- Managerial approaches to sustainable (tourism) development. The role of governance in destinations/places pursuing sustainability as a driver of local development and branding; methodologies to assess and monitor such sustainability over time.- Managing culture and creative-led local development. Methodological approaches and policy/strategy implications.- Stakeholder engagement in culture-based regeneration and innovation processes.- Value co-creation in destination management and marketing by leveraging offline and online stakeholder engagement. Previous research areas:
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- Economic impact analysis of local development assets (tourism, events/festivals, cultural activities) as an effective tool for decision makers enabling them to support, and evaluate, successful investment strategies.
- Mobility management as a strategic component of integrated and sustainable tourism development.
- Models to analyse local development in the manufacturing sectors (industrial district, cluster) and the extension of such models to the fostering, management and governance of local development based on other sectors – tourism and culture (culture-led regeneration/development processes, cultural and creative clusters).

Awards

- 2018. Best paper at the 8th Advances in Hospitality and Tourism Marketing and Management (AHTMM2018), Bangkok, 25-29 June 2018. Augmented and virtual reality in cultural heritage - enhancing the visitor experience and satisfaction at the Ara Pacis museum in Rome, Italy (with Mariapina Trunfio, Adele Magnelli, Giovanni Verreschi and Salvatore Campana).
- 2015. Best paper award at the Heritage Tourism and Hospitality International Conference 2015: Heritage Meets Innovation, Amsterdam, The Netherlands, 26-27 November 2015. The culture and creative industries and tourism. How intersectoral is local cultural development in Italy (with Giovanna Segre)].
- 2012. Second best paper at BEST EN Think Tank XII: Mobilities and Sustainable Tourism, Gréoux les Bains, Provence, France, 24–27 June 2012. Integrated Planning of Sustainable Tourism and Mobility. An Exploratory Study (with Anna Scuttari and Umberto Martini). The paper was later published in a special issue on Mobility and Sustainable Tourism of the Journal of Sustainable Tourism.
- 2006. Best paper at the XV International Leisure and Tourism Symposium, European Travellers 2010, ESADE, Barcelona (E), 3 May 2006. Local development in the tourist sector. The application of a model to analyse industrial development.
- 2004. Best MA thesis awards. Belluno (Italy), Chamber of Commerce and Industry, December 2004.

Visiting positions

2019. Visiting Scholarship at Department of Tourism Studies, School of Technology and Business Studies, Dalarna University, Borlänge (Sweden), 10-16 June 2019. Research topic in collaboration with Prof. Susanne Heldt-Cassel, Director of the Centre for Tourism and Leisure Research CeTLER, and Albina Pashkevich, senior researcher: The sustainable transformation of former (Swedish) industrial sites into creative places and/or heritage tourism sites. The case study concerns Great Copper Mountain mining site in Falun (Sweden), a cultural WHS.

2019. Visiting Scholarship at the School of Hospitality and Tourism Management, Ted Rogers School of Management, Ryerson University, Toronto (Canada), 24 April-14 May 2019. Research topic in collaboration with Prof. Frederic Dimanche, Director of the School of Hospitality and Tourism Management: Development and implementation in remote and/or urban Canadian destinations of an exploratory sustainable tourism development framework integrating sustainability, governance, and management.

2010-2011. Visiting Scholarship at the Center of Tourism Management, Rotterdam School of Management, Erasmus University, Rotterdam (The Netherland), 1 October 2010-1 February 2011. Research topic in collaboration with Prof. Frank Go: Sustainable tourism development. Destination Governance and Place Branding.

EU, National and Local projects

2020-2022. Member of the research group of SIMA-Italian Society of Management, working on the *EDIR-Equality, Diversity, Inclusion, Respect* project. Coordinator: Prof. Arabella Mocchiari Li Destri, University of Palermo. Other members: Professors Lara Penco and Giorgia Profumo, University of

Genoa. The study replicates, in Italian Business Schools, the research that BAM-British Academy of Management is conducting in the UK (and other EU Countries), combining quantitative and qualitative analysis (in-depth interviews with a reasoned sample of Heads of Business Schools). This comparative analysis aims to improve our knowledge and understanding of the above issues and to propose good practices and policies to effectively address them in business schools and higher education management.

2020-2021 (still under evaluation). Member of a research group in the *C4C - Culture-for-Covid - project: the Italian public museums' strategic response to the Covid-19 pandemic emergency*, submitted for FISR2020 (Fondo Integrativo Speciale per la Ricerca (FISR) 2020 Covid19) funding from the MUR-Ministry of University and Research. Coordinator: Prof. Alberto Nucciarelli, Department of Economics and Management. Other member: Prof. Alessandra Galizzi Kroegel, Department of Humanities. The project analyses the impact of an exogenous shock (the Covid-19 pandemic) on the Italian public museums' business model and identifies their strategic response: the implementation of digital technologies and creation of new value-added products and services which also enrich on-site offers and access to cultural heritage. An interdisciplinary perspective is adopted, combining elements of business strategy, service management and museum studies. The project has theoretical and practical implications: increasing knowledge of innovation management and business model innovation; supporting both a strategic sector of the economy and the role of museums in the preservation and promotion of cultural identity.

2010-2012. Member of the Study and Monitoring Group (GSA) of the Italian Academy of Business Studies (AIDEA) in the project: *Managing the sustainability of tourism development and destination competitiveness*. She contributed to the sustainability assessment of the Dolomite natural World Heritage Site-WHS (Italy) through a quantitative application of the Weaver model (2000).

2009-2011. Member of the Italian national unit (University of Trento) in the EU project: *Listen to The Voice of Villages* (Local Initiative STRENGthening: how to build up a new TOURism in THE Valleys and among the mOST vital CENTres OF rural VILLAGES). Project Partners: University of Trento, eTourism Reseach Group (Italy), Litija Development Centre (Slovenia), Bohemian Switzerland (Czech Republic), Marshal's office of the Opolskie Region (Poland), Regional authority of the Usti Region (Czech Republic), Local Development Agency of Langhe Monferrato Roero (Italy), Forchheim District Office (Germany), University of natural resources and applied life sciences, Vienna (Austria). She focused on the (participative) governance models required to support sustainable tourism development in marginal rural areas.

2008-2009. Researcher on the special project funded by the Autonomous Province of Trento and the Commission for Scientific Research (CRS): *Measuring productivity in the hotel sector. Managerial efficiency and inter-organizational relations*. Coordinators: Prof. Mariangela Franch and Prof. Enrico Zaninotto, University of Trento. She measured hotel sector productivity by using a single factor measure (gross occupancy rate of bed-places) and a multi-factor method (DEA-Data Envelopment Analysis).

2005-2009. Member of the Italian national unit (Padua) in the FIRB project funded by MIUR (Italian Education, Universities and Research Ministry): *Reshaping the financial infrastructure of business networks*. Coordinator: Prof. Luca Erzegovesi, University of Trento. Project Partners: University of Trento, University of Modena, University of Parma, University of Padua, University of Verona, University of Urbino. She analysed the relationship between types of local tourism development, classified according to the industrial district model, and needs for, and forms of, financing for tourism development.

2004-2007. Member of the Italian national unit (University of Trento) in the PRIN project funded by MIUR (Italian Education, Universities and Research Ministry): *The management of local tourist systems: strategies and tools for their creation, development, and governance*. Coordinator: Prof. Sergio Sciarelli, University of Naples "Federico II". Project Partners: University of Trento, University of Verona, University of Venice, University of Naples "Federico II", University of Rome La Sapienza/Tor Vergata, University of Urbino "Carlo Bo", Polytechnic University of Le Marche. She defined a general framework for tourist development analysis which included the industrial district model among its possible interpretive tools; the framework was then applied to a case study on the Dolomites and Lake Garda.

EU, National and Local projects (not funded)

2018-2021. Member of the Italian national unit (University of Trento) in the PRIN project funded by MUR (Universities and Research Ministry): *Governance and management for a sustainable competitiveness of Italian UNESCO World Heritage Sites*. National coordinator: Prof. Paola Paniccia, University of Rome Tor Vergata. Project partners: Roma Tor Vergata, Verona, Trento, CNR-Consiglio Nazionale delle Ricerche. Coordinator of the Trento Unit: Prof. Umberto Martini.

2015-2018. Italian coordinator for the European International project Application: *EARP-European Artwork, Past Present and Future, Creative Europe Program*, Larger scale cooperation projects 2015. Project partners: SAMK (Lead Partner, FIN), University of Turku (FIN), University of Valencia (E), Paragon Ltd (M), Business region Göteborg AB (S), University of Trento (Italy), Municipality of Middelburg (NL), The Deutsche Kammerphilharmonie Bremen (D), University of Bremen (D).

2015-2018. Coordinator of the Italian national unit (University of Trento) in the PRIN project funded by MIUR: *Business innovation and sustainable development to enhance Italian cultural heritage. Governance, processes, and tools*. National coordinator: Prof. Fabio Fortuna, University Niccolò Cusano - Telematica Roma. Project partners: Telematica Roma, Roma Tor Vergata, Verona, Trento, Florence, Cassino and Lazio Meridionale and LUMSA. Trento unit project: Film industry and innovation in local development. The provinces of Trento and Bolzano.

2014-2016. Researcher for the international project application: *Texts and Culture from Late Antiquity to the Early Modern Period*. Calls for application to the University of Trento as set out in the 2014-2016 Strategic Plan. Coordinators: Prof. Claudia Demattè, Roberta Capelli and Caterina Mordegli, Department of Humanities, University of Trento.

2009-2011. Researcher within the PRIN project funded by MIUR: *Management of minor tourist destinations in Italy. Approaches to sustainable tourism to enhance international competitiveness*. National Coordinator and coordinator of the Italian national unit (University of Trento): Prof. Umberto Martini, University of Trento. Project Partners: University of Trento, University of Urbino, University of Verona.

2008-2011. National coordinator and coordinator of the Italian national unit (University of Trento) of the FIRB-Future research project funded by MIUR: *Managerial approaches to the promotion of culture and the assessment of its effects on a territory*. Project partners: University of Trento, University of Verona, University of Padua. Project score: 37/40.

2008-2010. Researcher within the PRIN project funded by MIUR: *Tourism and culture: innovation and sustainability in destination offers*. National coordinator: Prof. Francesco Casarin, University Cà Foscari in Venice. Project Partners: University Cà Foscari in Venice, University of Trento, University of Urbino. Project score: 52/60.

- Affiliations**
- 2017-present. Member of the International Humanistic Management Association (IHMA).
 - 2017-2018. Member of the Academy of Management (AOM).
 - 2018-2020. Member of the International Federation for IT and Travel & Tourism (IFITT).
 - 2021-present. Member of the British Academy of Management (BAM).
 - 2009, 2012. Member of the European Academy of Management (EURAM).
 - 2012. Member of the Regional Studies Association (RSA).
 - 2018-present. Member of the Italian Academy of Business Administration (AIDEA).
 - 2015-present. Member of the Italian Management Association (SIMA).
 - 2010-present. Member of the Italian Marketing Association (SIM).
 - 2019-present. Member of the Geo-Cartographic Center for Studies and Documentation (GeCo) of Rovereto, Department of Humanities, University of Trento.
 - 2017-present. Member of the Italian National Cluster on Tourism Management and Territory, CUEIM - University Consortium of Economics and Management.
 - 2010-2012. Member of the Study and Monitoring Group (GSA) of the Italian Academy of Business Studies on management practices to enhance the sustainability of tourism development and destination competitiveness.
 - 2012 and 2021. Member of the Italian Regional Studies Association (AISRe).
- Member of Scientific Committees**
- 2021. Chair of the special joint track SIMA-IHMA, Humanistic Management and Tourism (with Ernestina Giudici and Michael Pirson, Co-Founder and President of International the Humanistic Management Association), Sinergie-SIMA 2021 Conference “Leveraging intersections in management theory and practice”. Palermo (Italy), University of Palermo, 10-11 June 2021.
 - 2020. Heritage, Tourism and Hospitality International Conference 2015 (HTHIC2017), Living Heritage and Sustainable Tourism. Mendrisio (Switzerland), 6-8 April 2020.
 - 2018. TomSust – Workshop on Tourism Sustainability and Regional Development. Bruneck (Italy), Free University of Bozen-Bolzano, 5-6 November 2018.
 - 2017. Heritage, Tourism and Hospitality International Conference 2015 (HTHIC2017), Narratives for a World in Transition. Pori (Finland), 27-29 September 2017.
 - 2015. Heritage, Tourism and Hospitality International Conference 2015 (HTHIC2015), Re-use, Representation, Co-creation and Profit. Research Agendas, Best Practices and Hospitable Partnerships in Tourism. Amsterdam (The Netherlands), 26-27 November 2015.
 - 2014. Heritage, Tourism and Hospitality International Conference 2014 (HTHIC2014), A Heritage of Hospitality and a Hospitality for Heritage. Istanbul (Turkey), 6-8 November 2014.
 - 2013. Conference on Changing Asian Consumption Patterns and Emerging Dilemmas: A New Research Agenda for the Next Practice in Tourism and Hospitality. Guanzghou (China), 2-4 December 2013. <http://211.66.128.162:8080/conference/>.
- Doctoral faculty member**
- A.Y. 2019-2020-present. Ph.D. program in Sustainability: Economics, Environment, Management and Society (Susteems), School of Social Sciences, University of Trento.
 - A.Y. 2017-2018 to 2019-2020. Ph.D. program in Development, Economics and Local Systems – DELOS, University of Trento.
 - A.Y. 2009-2010 to 2010-2011. Ph.D. program in Economics and Management, School of Social Sciences, University of Trento.
- Papers presented at conferences**
- International**
- 2021. Humanistic Management and Tourism (with Ernestina Giudici, Anke Winchenbach, Atila Yüksel, Mario Vazquez Maguirre). Thought Leadership Conference of the International Humanistic Management Association: Transforming Systems Through Humanistic Management. Duquesne University, Palumbo-Donahue School of Business and Albert P. Viragh Institute for Ethics in Business, 15 January 2021.

- 2021. Intangible heritage celebrations and festival tourism: Combining the best of two worlds in a culturally diverse metropolis (with Frederic Dimanche). Megaevent2021: City, Events, Mega-events and Tourism. Paris, 25-27 May 2021.
- 2020. Are luxury and sustainability compatible? A Canadian social entrepreneurship case (with Frederic Dimanche). TTRA International Conference. Victoria (Canada), 16-18 June 2020.
- 2020. Coming to new life? Envisioning sustainable development in industrial (World) Heritage Sites (with Albina Pashkevich). International Conference on Heritage, Tourism and Hospitality 2020, Living Heritage and Sustainable Tourism. Mendrisio, Ticino (Switzerland), 6-8 April 2020.
- 2020. Enhancing heritage value by raising sustainability: beyond traditional Business Models in the tourist accommodation service (with Martina Nannelli and Mariangela Franch). International Conference on Heritage, Tourism and Hospitality 2020, Living Heritage and Sustainable Tourism. Mendrisio, Ticino (Switzerland), 6-8 April 2020.
- 2020. Disruption of the market structure: how short-term rental digital platforms have affected the competitive advantage's forces in the tourism and hospitality accommodation service (with Martina Nannelli, Dimitrios Buhalis and Mariangela Franch). ENTER 2020 – 27th Annual Tourism Conference. Guilford (UK), University of Surrey, 8-10 January 2020.
- 2019. Sharing digital platforms in the accommodation services (with Martina Nannelli and Mariangela Franch). Sinergie-SIMA 2019 Conference, Management, and sustainability: creating shared value in the digital era. Rome (Italy), Sapienza University, 20-21 June 2019.
- 2019. Co-creating value in destination management leveraging stakeholder engagement (with Mariapina Trunfio). ENTER 2019 – 26th Annual Tourism Conference. Nicosia (Cyprus), 30 January-01 February 2019.
- 2018. Augmented and virtual reality in cultural heritage: enhancing the visitor experience and satisfaction at the Ara Pacis museum in Rome, Italy (with Mariapina Trunfio, Adele Magnelli, Giovanni Verreschi, Salvatore Campana), 8th Advances in Hospitality and Tourism Marketing and Management (AHTMM) Conference. Bangkok (Thailand), 25-29 June 2018.
- 2018. Public and private engagement in urban cultural regeneration. Evidence from Italian cities (with Mariapina Trunfio), 8th Advances in Hospitality and Tourism Marketing and Management (AHTMM) Conference. Bangkok (Thailand), 25-29 June 2018.
- 2017. Hybridizing cultural heritage with creativity: an emerging narrative in Italy (with Mariapina Trunfio and Frank Go), International Conference on Heritage, Tourism and Hospitality 2017, Narratives for a World in Transition. Pori (Finland), 27-29 September 2017.
- 2017. Linkages between film commissions and production companies: towards a win-win local development strategy (with Anna Irimias and Mariangela Franch), International Conference on Heritage, Tourism and Hospitality 2017, Narratives for a World in Transition. Pori (Finland), 27-29 September 2017.
- 2017. Humanistic management challenges in value co-creation in a world in transition. PDW- Professional Development Workshop on Managerial challenges in value co-creation in a world in transition. Beyond the classical management paradigm, Academy of Management Annual Meeting (AOM2017) – At the interface. Atlanta (Georgia), 4-8 August 2017.
- 2017. Constructive Alignment: a curriculum design system for high level learning and education inspired by humanistic management principles, Caucus on The Challenges of Humanistic Management Education in a Borderless Digital World, Academy of Management Annual Meeting (AOM2017) – At the interface. Atlanta (Georgia), 4-8 August 2017.
- 2017. That's another story: That's another story. Experimenting with learning labs, International conference on Humanistic Management of Small and Medium businesses. Innovation and Legitimacy as levers of Resilience. Cagliari (Italy), University of Cagliari, 24 May 2017.
- 2015. The economic impact of tourism. Winter tourism and the ski industry. International Workshop – Safety and Liability Rules in European Ski Areas. Trento (Italy), 11 December 2015 (invited speaker).

- 2015. Cultural legacy and urban regeneration: where are the spaces for heritage hybridization through stakeholder engagement? (with Frank Go, Mariapina Trunfio), the Second Heritage, Tourism and Hospitality, International Conference. Amsterdam (The Netherlands), 26-27 November 2015.
- 2015. The culture and creative industries and tourism. How intersectoral is local cultural development in Italy? (with Giovanna Segre), the Second Heritage, Tourism and Hospitality, International Conference. Amsterdam (The Netherlands), 26-27 November 2015.
- 2015. Engaging Community in Sustainable Tourism Development in World Heritage Sites. The Case of the Dolomites (with Mariangela Franch), Euromed Academy of Business Conference. Verona (Italy), 16-18 September 2015.
- 2015. Creative Tourism as a Driver of Urban Regeneration (with Frank Go and Mariapina Trunfio), 1st Workshop on Integrating City Tourism(s) in the Urban Research Agenda, GSSI-Gran Sasso Science Institute. L'Aquila (Italy), 15-16 June 2015.
- 2015. Developing Culture and Creative Chains: methodological issues and policy implications (with Giovanna Segre), Regional Studies Association Annual Conference. Piacenza (Italy), 24-27 May 2015.
- 2014. Urban culture-led regeneration in monolithic contexts: issues and challenges for place identity and branding (with Frank Go and Mariapina Trunfio), Heritage, Tourism and Hospitality: A Heritage of Hospitality and Hospitality for Heritage. Istanbul (Turkey), Boğaziçi University, 6-8 November 2014.
- 2014. Creative cities: emerging Italian cases. The 13th International Conference of the Society for Global Business & Economic Development, Managing the "Intangibles": Business and Entrepreneurship Perspectives in a Global Context. Ancona (Italy), Polytechnic University of Le Marche, 16-18 July 2014.
- 2013. E-governance-based sustainable, smart, and inclusive community brand building. Lessons learned in Eight Italian regional DMOs (with Frank Go, Mariapina Trunfio and Angelo Presenza), Conference on Changing Asian Consumption Patterns and Emerging Dilemmas. Guangzhou (China), 2-4 December 2013.
- 2013. Sustainable Tourism Development in World Heritage Sites. Opportunities and Obstacles when Engaging Community in the Dolomites WHS, BEST EN Think Tank XIII, Engaging Communities in Sustainable Tourism Development. Kuala Lumpur (Malaysia), 27-30 June 2013.
- 2012. Bridging Internal and External Issues Related to Knowledge Sharing: A Service-Dominant Logic Perspective (with Frank Go and Mariapina Trunfio), XXXIII AISRe Annual Conference, Institutions, Territorial networks, and Country-systems: The governance of local and national networks. Rome (Italy), 13-15 September 2012.
- 2012. Integrated Planning of Sustainable Tourism and Mobility. An Exploratory Study (with Anna Scuttari and Umberto Martini), BEST EN Think Tank XII: Mobilities and Sustainable Tourism. Gréoux les Bains, France, 24-27 June 2012.
- 2012. Service-Dominant logic based Territorial Governance (with Frank Go and Mariapina Trunfio), 12th EURAM Conference, Social Innovation Competitiveness, Organisational Performance and Human Excellence. Rotterdam (The Netherlands), 6-8 June 2012.
- 2012. Confronting Multi-Level Governance Challenges: The Case of Networked Rural Marginal Areas of Trentino (with Frank Go and Mariapina Trunfio), Regional Studies Association European Conference 2012, Networked regions, and cities in times of fragmentation: Developing smart, sustainable, and inclusive places. Delft (The Netherlands), 13-16 May 2012.
- 2011. Sustainable Tourism and Well-being Tourism in Mountain Destinations, IV annual Consumer Behavior in Tourism Symposium 2011 (CBTS 2011), Future Tourism Demand: Demographic, Behavioral and Social Changes. Challenges for marketers and economists. Bruneck-Brunico (Italy), 1-3 December 2011.

- 2011. Supporting sustainable tourism development in the Dolomites UNESCO World Heritage: the importance of aesthetics and wellbeing (with Umberto Martini), 20th Nordic Symposium in Tourism and Hospitality Research. Rovaniemi (Finland), 20-24 September 2011.
- 2011. Managing Traditional Knowledge: sustainable tourism in Malaysia (with Frank Go and Robert Francis Peters), Advancing the Social Science of Tourism Conference. Guilford (UK), Surrey University, 28 June-1 July 2011.
- 2011. Getting to Know the Knowledge Infrastructure to Elicit Tourism Destination Stakeholders' Relational Engagement: A Social Capital Perspective (with Frank Go and Mariapina Trunfio), Advances in Hospitality and Tourism Marketing and Management Conference. Istanbul (Turkey), 19-24 June 2011.
- 2011. Promoting and Supporting Sustainable Tourism Development. Rural Marginal Areas in Central European Countries (with Umberto Martini), UNWTO Forum, Tourism and Sciences: Bridging Theory and Practice. Algarve (Portugal), 1-3 June 2011.
- 2010. Managing niche tourism in developed countries. The case of Vital Villages Association (with Umberto Martini), ATLAS Annual Conference 2010, Mass Tourism vs Niche Tourism. Limassol (Cyprus), 3-5 November 2010.
- 2010. A managerial approach for the sustainability of tourism development and destination competitiveness (with Mariangela Franch and Umberto Martini), 30th Strategic Management Society International Conference – Extension of Naples. Naples (Italy), 16 September 2010 <http://rome.strategicmanagement.net/naples-extension.php>
- 2010. Performance measurement systems for event planning and marketing. An exploratory study (with Mariangela Franch and Umberto Martini), JMG Workshop – Journal of Management and Governance, Performance Measurements and Corporate Governance. Pisa (Italy), 10-11 September 2010.
- 2010. RFID technology potential for assessing the economic impact of events in territorial marketing (with Mariangela Franch and Umberto Martini), 9th International Conference Marketing Trends. Venice (Italy), 21-23 January 2010.
- 2009. Global Warming as a driver of change in Alpine skiing areas (with Mariangela Franch, Umberto Martini and Federica Buffa), 59th AIEST Conference, Management of Change in Tourism. Savonlinna (Finland), 23-27 August 2009.
- 2009. Economic sustainability of events. An exploratory study (with Mariangela Franch, Umberto Martini and Serena Barbera), 9th EURAM Conference, Renaissance & Renewal in Management Studies. Liverpool (UK), 11-14 May 2009.
- 2008. Tourism expenditure generated by cultural events: the case of the Festival of Economics of Trento (with Mariangela Franch and Serena Barbera), 5th ESA Sociology of the Arts Research Network mid-term Conference, Arts, Culture and Public Sphere. Expressive and Instrumental Values in Economic and Sociological Perspectives. Venice (Italy), 4-8 November 2008.
- 2007. Local Tourist Systems designed from the top down and developing from the bottom up. The case of the Dolomites and Lake Garda, 5th International Doctoral Tourism and Leisure Colloquium of the XVI International Leisure and Tourism Symposium, Responsible Growth in Tourism and Climate Change. Barcelona (Spain), ESADE, 23 May 2007.
- 2006. Networks and strategic development of SMEs: field research in the hospitality sector (with Mariangela Franch, Umberto Martini and Federica Buffa), 6th Annual Conference EURAM, Energizing European Management. Oslo (Norway), 17-20 May 2006.
- 2006. Local development in the tourist sector. The application of a model to analyze industrial development, 4th International Doctoral Tourism and Leisure Colloquium of the XV International Leisure and Tourism Symposium, European Travellers 2010. Barcelona (Spain), ESADE, 3 May 2006.
- 2005. The spatial boundaries of local tourist systems from a managerial perspective: the case of the Dolomites, PhD Workshop ENTER 2005. Innsbruck (Austria), 25-28 January 2005.

National

- 2019. Sharing digital platforms in the accommodation services (with Martina Nannelli and Mariangela Franch). Sinergie-SIMA 2019 Conference, Management and sustainability: creating shared value in the digital era. Rome, Sapienza University, 20-21 June 2019.
- 2017. Web 2.0 and stakeholder engagement in value co-creation. Sinergie-SIMA 2017 Conference. Value co-creation: managerial challenges for business and society. Naples, University of Naples Federico II - Monte Sant'Angelo, 15-16 June 2017.
- 2015. Nature and pervasiveness of culture-led regeneration paths in Italy. Place marketing implications, XII SIM Conference. Marketing at the service of cities. Cultural heritage and urban revitalization. Turin, Department of Management, 22-23 October 2015.
- 2014. Urban lab of creative tourism. The case of the city of Trento, Conference on European cultural tourism towards 2020, CeSTIT, SISTUR, Ifitt Italy. Bergamo, 13-14 March 2014.
- 2011. Sustainable mobility and destination management. The case of South Tyrol (with Anna Scuttari and Umberto Martini), VIII SIM Annual Conference - Italian Marketing Association. Rome, 22-23 September 2011.
- 2006. Application of the industrial district model to tourism development analysis. The case of the Dolomites, Doctoral Session of the XVIII Sinergie Annual conference, The evolution of capitalism between theory and practice: property, governance and value. Capua, 26-27 October 2006.
- 2005. Industrial local systems vs Tourist local systems. Industrial districts as a place development model, X Annual Workshop Aidea Giovani, Standardization of processes in the company. Institutional, Organizational, Managerial, Financial and Accounting aspects. Naples, 17-18 March 2005.

Invited speaker

- 2019. Methods for measuring the (un)sustainability of tourism development at heritage sites, School of Technology and Business Studies. Borlänge (Sweden), Department of Tourism Studies Dalarna University, 14 June 2019.
- 2019. Interpreting and managing sustainable tourism development: An exploratory integrated framework and case study analysis. Toronto (Canada), Ted Roger School of Management, Ryerson University, 6 May 2019.
- 2016. Application of Weaver's model (2000) to evaluate and manage sustainable tourism development, International Conference Destination Green Italy. Governance models from the Alps to the Mediterranean Sea, EURAC and the Italian Environment Ministry (Ministero dell'Ambiente e della Tutela del Territorio e del Mare). Rome (Italy), 6-8 July 2016.
- 2015. The economic impact of tourism. Winter tourism and the ski industry. International Workshop – Safety and Liability Rules in European Ski Areas. Trento (Italy), Department of Law, University of Trento, 11 December 2015.
- 2010. A Managerial approach to sustainable tourism development: il cammino Jacopeo di Anania. Final conference of the EU Project Grundtvig paternariato DODETERD "On sustainable tourism". Trento (Italy), 23 July 2010.
- 2006. Tourism Local System and Networking, European Business Module, Department of Business Economics. Florence (Italy), University of Florence, 19 October 2006.

Conferences attended without paper presentation

International

- 2014. Europe, let's cooperate! Interregional cooperation forum. Bologna (Italy), 2-3 December 2014.
- 2010. 3rd Bergamo-Wharton Joint Conference, Stakeholder Theory: Ethical Bases, Managerial Applications, Conceptual Limits. Bergamo (Italy), 1-2 July 2010.

(most important, 2004-present)

- 2010. International Meeting on Local Development, Local systems' responses to the International crisis, Institution of Industrial Districts. Arezzo (Italy), 28 January 2010.
- 2009. International Conference EURAC, Culture meets Economy. Bozen (Italy), European Academy of Bolzano, 1 July 2009.
- 2008. International Workshop CEEM, Impacts of Climate Change and Biodiversity Effects. Venice (Italy), Ca' Foscari University, 14 April 2008.
- 2006. 6th International Marketing Trends Congress. Venice (Italy), Ca' Foscari University, 21-22 January 2006.
- 2004. International Arethuse Conference – Association of Thematic Economics Meetings of the Universities of Southern Europe, The region: from resource to product. Vibo Valentia (Italy), University of Calabria, 23-24 September 2004.
- 2004. International Conference BEST-Sustainable Tourism Think Tank IV, Sustainability and Mass Destinations: Challenge and Possibilities. Esbjerg (Denmark), University of Southern Denmark, 30 June-4 July 2004.
- 2004. III International Marketing Trends Congress. Venice (Italy), Ca' Foscari University, 28-29 November 2004.

National

- 2020. Sinergie-SIMA 2020 Conference. GRAND CHALLENGES: Companies and Universities working for a better society. Pisa (Italy), University of Pisa, 7-8 September 2020.
- 2019. Sinergie-SIMA 2019 Conference. Management and sustainability: Creating shared value in the digital era. Rome (Italy), Sapienza University, 20-21 June 2019.
- 2018. Sinergie-SIMA 2018 Conference, New strategies and models for value creation. Venice (Italy), Cà Foscari University, 14-15 June 2018.
- 2016. XXIX Sinergie Annual Conference, Management in a Digital World: Decisions, Production, Communication. Udine (Italy), University of Udine, 9-10 June 2016.
- 2015. XXVII Sinergie Annual Conference, Heritage, Management and Business: What synergies? Termoli (Italy), University of Molise, 9-10 July 2015.
- 2014. XXVI Sinergie Annual Conference, Manufacture: what will its future be? Cassino (Italy), University of Cassino and Lazio Meridionale, 13-14 November 2014.
- 2013. XXV Sinergie Annual Conference, Innovation and business competitiveness. Ancona (Italy), Polytechnic University of Le Marche, 24-25 October 2013.
- 2012. XXIV Sinergie Annual Conference, The territory as a source of vitality for businesses. Lecce (Italy), University of Salento, 18-19 October 2012.
- 2011. XXIII Sinergie Annual Conference, Corporate governance and strategic communication. Is communication taking over? Milan (Italy), University IULM, 10-11 November 2011.
- 2011. tsm-Trentino School of Management and STEP- School for landscape and territorial management: DOLOMITI: the construction and management of a UNESCO world heritage site. Trento (Italy), tsm, 15 June 2011.
- 2009. XXI Sinergie Annual Conference, The governance of complex systems through the creation and distribution of value. In business and beyond business. Rome (Italy), University La Sapienza, 22-23 October 2009.
- 2009. Summit on tourism in the Regions, The triple crises of Italian tourism: how to escape them, options and solutions. Ascoli Piceno (Italy), 4 June 2009.
- 2008. XX Sinergie Annual Conference, Culture, Art and Management: frontiers and connections. Trento (Italy), University of Trento, 27-28 November 2008.
- 2008. Annual Conference of the Italian Marketing Association, Marketing, competitiveness and sustainable development. Milan (Italy), Catholic University of Milan, 3-4 October 2008.

- 2008. Conference at which the work of the second subcommission was presented, The creation of value in museum management, Ministry of Culture, Commission on minimum optimization levels. Milan (Italy), Museum of Brera, 7 February 2008.
- 2007. 1st National Conference on Mountain Tourism, Department of Regional Affairs and Local Autonomy – Office of the Ministerial Council. San Vito di Cadore (Italy), 12 December 2007.
- 2007. IX Sinergie Annual Conference, Business and Knowledge. Turin (Italy), University of Turin, 22-23 November 2007.
- 2007. Workshop: Innovative PMI and risk capital, University of Modena and Reggio Emilia. Modena (Italy), Faculty of Economics “Marco Biagi”, 2 April 2007.
- 2006. IIX Sinergie Annual Conference, The evolution of capital through theory and practice, property, governance and value. Capua (Italy), University of Capua, 26-27 October 2006.
- 2006. National Convention of Italian Industrial District Federation, Industrial districts, between past and future. Governance models and policies for their development. Arezzo (Italy), 29 January 2006.
- 2005. XVII Sinergie Annual Conference, Business and Regions between the public and the private spheres. Brescia (Italy), University of Brescia, 17-18 November 2005.
- 2005. XXVIII Annual AIDEA Conference, The present and the future of the study of economics and management in Italy. Trento (Italy), University of Trento, 14-15 November 2005.
- 2005. VI Ciset-Uic Conference, Italy and international tourism in 2004. Outcomes and trends for incoming and outgoing tourists. Venice (Italy), 19 April 2005.
- 2005. Launch of the Libro Bianco del Touring Club Italiano – Sustainable development and competitiveness in the tourist sector. Faculty of Humanities and Philosophy. Rome (Italy), University Tor Vergata, 10 March 2005.
- 2004. Commemorative Workshop AIDEA Giovani, Knowledge in inter-business relationships. Auditorium S. Margherita, Department of Economics and Business Management. Venice (Italy), Ca’ Foscari University, 28-29 May 2004.
- 2004. IV Italian Conference of ITIT (Innovation and Information Technology in Tourism): ITIT 2004, Investing in technology in the tourism sector. The paradox of productivity. Assisi (Italy), 25-26 November 2004.
- 2004. XVI Sinergie Annual Conference, The Evolution of the study of economics and business management. Verona (Italy), University of Verona, 18-19 November 2004.

2.3 Teaching

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|---------------------------------------|--|
| Teaching on University courses | <ul style="list-style-type: none"> - A.Y. 2020-2021. Market analysis Lab, <i>BA program in Business Administration</i> (part-time), Department of Economics and Management, University of Trento. - A.Y. 2015-2016-present. Market analysis Lab, <i>BA program in Business Administration</i>, Department of Economics and Management, University of Trento. - A.Y. 2015-2016-present. Other skills for job placement, <i>MA program in Linguistic Mediation, Tourism and Cultures</i>, Department of Humanities, University of Trento. - A.Y. 2014-2015-present. Economy of Culture and Tourism, <i>MA program in Linguistic Mediation, Tourism and Cultures</i>, Department of Humanities, University of Trento. - A.Y. 2011-2012 to 2016-2017. Business management, <i>BA program in Modern Languages</i>, Department of Humanities, University of Trento. - A.Y. 2007-2008 to 2013-2014. Destination Management, <i>MA program in Linguistic Sciences for Business, International Communication and Tourism</i>, Department of Humanities, University of Trento. |
|---------------------------------------|--|

- A.Y. 2009-2010-present. Tourism and Culture analysis Lab, *MA program in Linguistic Mediation, Tourism and Cultures*, Department of Humanities, University of Trento.
- A.Y. 2005-2006 to 2010-2011. Business management. Module A, *BA program in Linguistic Mediation and Literary Communication*, Department of Humanities, University of Trento.
- A.Y. 2005-2006 to 2010-2011. Business management. Module B, *BA program in Linguistic Mediation and Literary Communication*, Department of Humanities, University of Trento.
- A.Y. 2005-2006. Business Administration, *BA program in Linguistic Mediation and Literary Communication*, Department of Humanities, University of Trento.
- A.Y. 2005-2006. Management of tourist businesses, *BA program in Business Administration*, Department of Economics and Management, University of Trento.
- A.Y. 2005-2006. Marketing, *BA program in Business Administration*, Department of Economics and Management, University of Trento.

Teaching on Doctoral Programs

- 2020. Interpreting and managing sustainable tourism development: An exploratory integrated SD framework (4 hours), *Doctoral program in Development Economics and Local Systems – DELOS*. School of Social Sciences, University of Trento. Trento, 15 January 2020.
- 2020. An exploratory integrated SD framework: case study analysis (2 hours), *Doctoral program in Development Economics and Local Systems – DELOS*. School of Social Sciences, University of Trento. Trento, 16 January 2020.
- 2018. Managing sustainable tourism development (6 hours), *Doctoral program in Development Economics and Local Systems – DELOS*. School of Social Sciences, University of Trento. Trento, 23 and 25 January 2018.
- 2017. A Managerial approach to sustainable tourism development (12 hours lectures/week, 20 Ph.D. Students), *Doctoral School of Management and Business Administration*, Corvinus University. Budapest (Hungary), 13-18 November 2017 (**Teaching Staff Mobility, Erasmus+ Program**).

Member of Master's Committee

2014-present. Master's course in Tourism & Hospitality Management, University of Naples "Parthenope".

Teaching on (University) Master's course

- 2015-present. Culture-led regeneration (8 hours). *University Master's course in Tourism & Hospitality Management* (I level, following a BA program), Department of Business and Quantitative Studies, University of Naples "Parthenope". Naples (Italy), 23 March 2015; 26 May 2016; 15 June 2017; 8 May 2018; 24 June 2019. Trento (Zoom meeting), 1 December 2020.
- 2015. Managerial approach to tourism-driven and culture-led sustainable local development. Case studies in Italy (12 hours). *University Master's course in management of sustainable tourist organizations* (II level, following a MA program), University of Cagliari. Cagliari (Italy), 16-17 October 2015.
- 2015. Managerial approach to sustainable tourism development. The case of the Dolomites UNESCO World Natural Heritage Site. *Master's course in World Natural Heritage Management*, tsm-Trentino School of Management. Trento (Italy), 6 February 2015.
- 2011 and 2012. The industrial district as a model for local development. *Master's Course in the Management of family policies*, University of Trento and tsm-Trentino School of Management. Trento (Italy), 29 April and 13 May 2011; 15 June and 22 July 2011.
- 2009. Marketing and Communication. *Master's course in Economics and the Management of cooperatives and non-profit organizations*, Università & Impresa Soc. Cons. A RL. Brescia (Italy), 8, 10 and 12 September 2009.

- 2010. Scenario Planning in Tourism: A New Worlds of Work Perspective. *University Master's course in Hospitality Management*, Rotterdam School of Management and Hotel school. The Hague (The Netherlands), 13-14 December 2010.
- 2008. Innovation within a territory. *Master's course in Business Innovation*, CUOA-Centro Universitario di organizzazione Aziendale. Altavilla Vicentina (Italy), 15-16 May 2008.

Third-level training

- 2019. Interpreting and managing sustainable tourism development: An exploratory integrated framework and case study analysis (4 hours). *School of Hospitality and Tourism Management*, Ted Rogers School of Management, Ryerson University. Toronto (Canada), 6 May 2019.
- 2019. Methods for measuring the (un)sustainability of tourism development at heritage sites. *School of Technology and Business Studies*, Department of Tourism Studies Dalarna University. Borlänge (Sweden), 14 June 2019.
- 2019. Cultural legacy and urban tourism within tradition and innovation. *Higher education in Economics and Management of Museums and Cultural Goods*, Department of Economics and Business Administration, University of Florence. Florence (Italy), 21 March 2019.
- 2011. The family service district: Local development and industrial districts (8 hours). *Advanced Course in Family Policy Management*, University of Trento. Trento (Italy), 29 April and 15 May 2011.
- 2009. Strategy and Marketing. *FIXO training course for Mountaineering srl supported by the Ministry of Labour* (under the academic spin-off scheme), University of Trento. Trento (Italy), March-April 2009.
- 2006. Tourism Local System and Networking. *European Business Module*, Department of Social Sciences, University of Florence. Florence (Italy), 19 October 2006.
- 2006. Multi-stakeholder communication. *Management for Non-profit entrepreneurs Course*, ISSAN (Trento) – Istituto Studi Sviluppo Aziende Noprofit. Brescia (Italy), 10 April 2006.
- A.Y. 2005. Marketing and integrated territorial development. *FSE and ESSEDI courses for Strategie d'Impresa S.p.A.* Trento (I).

Other education and training activities

- A.Y. 2020-2021. Organiser and chair of “ReGeneration: WomenINCulture”, Seminar series involving professionals in the cultural and creative industries. MA program in Linguistic Mediation, Tourism and culture, Department of Humanities, 6, 13 and 20 November 2020.
- A.Y. 2017-2018. Chair, lecturer, and co-organiser (with ITAS-Istituto Trentino Alto Adige di Assicurazioni) of “The Laboratory of place storytelling and marketing” involving the writer Paolo Cognetti, a professional storyteller, and a trainer. MA program in Linguistic Mediation, Tourism and culture, Department of Humanities, 26 April 2018.
- A.Y. 2015-2016. Lecturer and co-organiser (with ITAS-Istituto Trentino Alto Adige di Assicurazioni) of the Educational Event “If love were a mountain” involving actors, storytellers and educators, Department of Humanities, University of Trento, 12 April 2016.
- A.Y. 2015-2016. Performer and co-organiser (with ITAS-Istituto Trentino Alto Adige di Assicurazioni) of the scientific-artistic event “A mountain, a professor, the stars” with Francesca Sorrentino (storyteller), University Assembly on Culture, Creativity, Knowledge, University of Trento, MUSE (TN), 21 June 2016.

2.4 Service

University of Trento

- A.Y. 2016-present. Rector's Delegate for Alumni, University of Trento.
- 2020. Co-Founder and Vice President of the UniTrento Alumni Association (from 22 June 2020). The seven founding members are the current Directors of the Board which consists of 4 University members and alumni (Rector Paolo Collini/President, Maria Della Lucia/Delegate for

Alumni, Alex Pellacani/General Director, Antonio Cassatella/President of the Alumni Law Association) and 3 alumni, managers of private and public organizations (Diego Cattoni, Monica Carotta, Simonetta Festa). Board of Auditors (Alumni): Maria Letizia Paltrinieri/President, Marco Bernardis, Lucia Zandonella Maiucco.

- 2020. Rector's Delegate at the CUEIM Assembly-Consortium of University of Industrial and Managerial Economics. Online, 8 July 2020.
- 2019. Rector's Delegate at the Fulbright Alumni Meeting. Rome, Museo MAXXI, 30 September 2019.
- 2019. Organiser and participant in meetings to establish Bilateral Agreement between the University of Trento (Department of Economics and Management) and Ryerson University. The process started during Della Lucia's visiting position at the Ted Rogers School of Hospitality and Tourism Management at Ryerson University, Toronto (CA) (24 April -14 May 2019):
 - Meeting to define the framework agreement between Universities (Prof. Maurizio Marchese/Pro-Rector for International Development and Prof. Frederic Dimanche/Director of the School of Hospitality and Tourism Management, Ryerson University). Trento, 7 December 2019.
 - Meeting to define the agreement with the Department of Economics and Management (Prof. Flavio Bazzana/DEM Director, Prof. Frederic Dimanche/Director of the School of Hospitality and Tourism Management, Ryerson University, Prof. Sandro Trento/Director of the School of Innovation, Prof. Alessandro Rossi/Director of the ContaminationLab). Trento, 9 December 2019.

**Department
of Economics
and
Management
(University of
Trento)**

- 2021. Chairman of the Committee for the State examinations for Certified Public Accountants and Accounting Experts. Trento, University of Trento, June and November 2021.
- A.Y. 2020-2021. Member of the committee for the evaluation of applications for teaching positions in business administration and management (with Prof. Federica Buffa and Prof. Marco Bombardelli), Department of Economics and Management.
- 2019. Member of the committee for the evaluation of applications for teaching positions in business administration and management (with Prof. Francesco De Natale/President, Giuseppe Riccardi/Secretary and Fausto Giunchiglia). Department of Information Engineering and Computer Science, 15 January 2019.
- 2008. Member of the organising committee of XX Sinergie Annual Conference, Culture, art, and management: connections and frontiers, Department of Economics and Management, Trento, 27-28 November 2008.
- 2007. Member of the organising committee of the Conference at which the findings of the PRIN 2004-2007 national project were presented, Management of local tourist systems. Strategies and tools for their creation, development and governance, Department of Economics and Management, Trento, 21 September 2007.
- 2004. Member of the organizing committee of the Workshop, The Journey. A managerial analysis of tourist behaviour and of offer strategies, Department of Economics and Management, Trento, 3 December 2004.
- A.Y. 2002-2003. Organizer of the seminars held by the eTourism research group (currently EMaSus), Department of Economics and Management, University of Trento.
- A.Y. 2001-2002-present. Development and management of the partnership with the Association of Hoteliers of the Autonomous Province of Trento for the activation of the BA program in Economics and Business Management (with a focus on Tourism Marketing), Department of Economics and Management.

**Department
of
Humanities
(University of
Trento)**

- A.A. 2002-2006-present. Member of the Council of the Teaching Area of Languages, Department of Humanities, where decisions about the BA and MA programs are taken. In A.A. 2009-2010, she had contributed to developing the MA program in Linguistic Mediation, Tourism and Culture of the Department of Humanities in Trento. This innovative inter and multi-disciplinary Master program in collaboration with the Department of Economics and Management develops cross-competences in tourism and cultural management, foreign languages (including Chinese and Russian) and cultural mediation. It is the only MA program of its kind in Italy.
- A.A. 2009-2010-present. Coordinator of the business and management content of the MA program in Linguistic Mediation, Tourism and Culture, Department of Humanities. Her role also involves presenting the program at Open Days, when both professors and current students talk about it and give potential applicants information about admission procedures. She has also given seminars at secondary schools for young people trying to choose what third level studies to pursue.
- 2020-present. Coordinator of Internships for the MA program in Linguistic Mediation, Tourism and Culture, Department of Humanities. Her role initially entailed establishing the guidelines for the activation and recognition of internships in collaboration with Job Guidance and the International Mobility Office of the University of Trento and the creation of an institutional web page dedicated to internships and the online application process.
- A.A. 2016-present. Responsible for unit accreditation for matriculation to the MA program in Linguistic Mediation, Tourism and Culture, Department of Humanities. She created the institutional web page dedicated to unit accreditation for business and management content (from 2016) and designed the online and administrative procedure for requirement evaluation.
- 2019. Organiser of the seminar "Urban Tourism and Sustainability in Toronto" (Prof. Frederic Dimanche) for students on the Management of Sustainability and Tourism (Department of Economics and Management) and Language Mediation, Tourism and Cultures (Department of Humanities) MA programs. University of Trento, 9 December 2019.
- 2017. Member of two committees for the evaluation of applications for teaching positions in business administration and management (with Prof. Laura Cavazzini and Prof. Umberto Martini on 30 January 2017); (with Prof. Luca Crescenzi and Prof. Umberto Martini on 19 July 2017), Department of Humanities.
- 2010. Representative of the Departments of Humanities and Economics and Management at the presentation of the post graduate offer in tourism management, Provincial Tourism Conference, TSM – Trentino School of Management, Sardinia (Trento), 27 September 2010. Representative of the Departments of Humanities and Economics and Management at the presentation of the post graduate offer in tourism management, Provincial Tourism Conference, TSM – Trentino School of Management, Sardinia (Trento), 27 September 2010.

**Italian
National
level**

- 2019-present. Member of the Board of Auditors of SIMA-Italian Society of Management. The Auditors attend all SIMA Board of Directors meetings, contributing to the development and implementation of SIMA strategies. She has attended 15 meetings, 4 in-person in Milan, Rome and Florence and 11 online, since February 2020.
- 2020-present. Co-coordinator of the SIMA Interest Group "Management of Tourism and Culture" of SIMA-Italian Society of Management with Prof. Tonino Pencarelli, SIMA Vice President.
- 2020-present. Member of the SIMA working group on Internationalization with Professors Arabella Mocchiari Li Destri of the University of Palermo (coordinator) and Lara Penzo of the University of Genoa.
She is responsible for:

- the development of SIMA's partnership with IHMA-International Humanistic Management Association, which also involves synergies with the SIMA Interest Group on "Management of Tourism and Culture".
- chairing the special joint track SIMA-IHMA on Humanistic Management and Tourism held during the Sinergie-SIMA Conference 2021 "Leveraging intersections in management theory and practice". University of Palermo, Palermo, 10-11 June 2021.
- organising and chairing the workshop on "Applying the humanistic management approach to tourism" to be held in Trento in October 2021 by the Department of Economics and Management in partnership with SIMA and IHMA.
- implementing the international EDIR-Equality, Diversity, Inclusion, and Respect project – developed by the British Academy of Management (BAM), a SIMA international partner – in Italian Business Schools.

2.5 Other activities (Public engagement)

Support to policy making

2017-2018. Scientific head of the project: *Governance and business models of digital platforms in Trentino* (with Prof. Alberto Nucciarelli, University of Trento). Council of the Autonomous Province of Trento, Provincial Law on Incentives for Enterprises LP 6/1999. Focus of the project: how tourism management and marketing in Trentino influences the digital marketing choices made by local tourist destinations. Step 1: definition of a conceptual framework for the analysis and classification of the digital platforms of Destination Management Organizations-DMOs in Trentino (mobile apps, in particular). Step 2: development of an effective business model for the creation of a Destination Management app prototype for mobile devices (object of the Virtual Concierge project) that would overcome the gaps in/enhance the strengths of Trentino's digital marketing. Project not developed.

2016. Scientific head of the project and co-organiser: *Dialogues on culture – 2016 series*. Autonomous Province of Trento-Cultural Activity Department, tsm-Trentino School of Management. Focus of the project: identification of topics and trends related to culture-based development and their presentation and discussion during stakeholder dialogues involving experts (academics and practitioners). 2016 Topics: Culture-led regeneration; Audience development.

2013-2016. Scientific head of two projects. Autonomous Province of Trento-Cultural Activity Department, tsm-Trentino School of Management, Fitzcarraldo Foundation of Turin:

- *Development and implementation of the Observatory of Trentino's cultural activities*. Focus of the project: creating an integrated data warehouse on cultural activities in the province of Trento (museum system, libraries, music schools, live performances, etc.) through the design and development of a system for the systematic collection of data on these activities - existing or currently unavailable (live performances in particular) - from various sources. The data warehouse increases the accountability of the cultural sector and supports transparent and effective decision-making processes around public funding, linked to indicators of economic, financial, social, and cultural impacts.
- *Trentino Creative and Cultural Cluster*. Focus of the project: To design, through an integrated and participatory approach (multi-level, multi-sector and multi-stakeholder), a Trentino Creative and Cultural Cluster (CCCT), conceived as a laboratory and driver of innovative and sustainable development activating and increasing the potential of the province in terms of its cultural heritage, tourist attractions and cultural and creative industries.

2015. Member of the panel of experts of the Focus Group Seminar "Policy supporting the cultural sector". OCSE LEED in Venice, Fondazione di Venezia, Venice, 18 December 2015.

2015. Scientific chief of the project and co-organiser: *Dialogues on culture – 2015 series*. Autonomous Province of Trento-Cultural Activity Department, tsm-Trentino School of Management. Focus of the project: identification of topics and trends related to culture-based development and their presentation and discussion during stakeholder dialogues involving experts (academics and practitioners). 2015 Topics: Culture-based local development; industrial districts and clusters; culture accountability; stakeholder engagement in the cultural industry.

2015. Expert on the project: *Fattore Cultura. State of the art and potential in the province of Cuneo*. Silvia Santagata Ebla Study Center and Study Center of the Fondazione Cassa di Risparmio di Cuneo. Role in the project: analysis of the spatial agglomeration and specialisation in the cultural and creative industries and tourism in the province of Cuneo as a condition for the development of a creative atmosphere. The analysis is based on the extension and adaptation to tourism and the cultural and creative industries of established quantitative approaches and methods used in the empirical analysis of industrial districts, it adopts the variations introduced in the previous applications of these approaches/methods to the sectors in question.

2010. Coordinator of the project: *The efficacy of destination marketing. Tools for assessing the web reputation of tourist destinations* (in collaboration with Nicola Zeni). The project was selected for the Italian Working Capital Tour of Telecom and TILAB - research center of Telecom Italy. Padua, 13 October 2010. <http://www.workingcapital.telecomitalia.it/come-funziona/>.

2000-2014. Coordinator of and expert on 11 projects. Autonomous Province of Trento, Chamber of Commerce and Industry of Trento, 5 Trentino municipalities (Arco, Asiago, Molveno, Romeno, Trento). Focus of the projects: fostering, managing, and monitoring sustainable and innovative local development driven by assets including tourism and the cultural and creative industries and their cross-fertilization. Main topics:

- Economic impact analysis of local development assets using Input-Output models (tourism), or combining Input-Output models with RFID technologies (cultural events/festivals, e.g. the Festival of Economics in Trento).
- Sustainable tourism development.
- The effectiveness of Destination Management Organizations' communication strategies.
- Evaluation of best practice in tourist service offers.
- Relationships between specialisation, innovation, and local development.

Guest speaker at stakeholder dialogues, workshops, and training courses

- 2020. *Tourist and territorial valorization of Mantegna, the man and his art*. Stakeholder dialogue on local development and innovation driven by cultural assets (Artist Andrea Mantegna born in Isola Mantegna in 1431). Lions Club Piazzola sul Brenta in collaboration with local institutions (Association Friends of Andrea Mantegna, District Governor, Mayors, School Directors, Director of Villa Contarini, etc.). Online, 30 April 2020.
- 2019. *Culture and territorial development in post-industrial societies: conditions, drivers, and tools*. Stakeholder dialogue on local development and innovation driven by cultural assets (the artist Andrea Mantegna, born in Isola Mantegna in 1431). Lions Club Piazzola sul Brenta in collaboration with local institutions (Association Friends of Andrea Mantegna, District Governor, Mayors, School Directors, Director of Villa Contarini, etc.). Gazzo (Padua), Villa Tacchi, 26 February 2019.
- 2019. *Enhancing local professions and products: national and international good practices*. Stakeholder dialogue on "Scenarios for the economic development of the Altipiano di Pinè". Municipality of Baselga di Pinè in collaboration with Prof. Michele Andreaus (Department of

Economics and Management). Baselga di Pinè (Trento), Centro Congressi Sala Pinè Mondiale, 4 July 2019.

- 2018. *Tourism and culture: Val di Fassa's strengths and weaknesses*. Stakeholder dialogue on local development and innovation driven by cross-fertilizing local assets. Ladin Institute of Culture. San Giovanni di Fassa (Trento), Museo Ladino di Fassa, 16 May 2018.
- 2017. *Managing sustainable tourism development: The Weaver model*. Training course for teachers "The mountain as an Education Lab: Dolomites UNESCO WHS and Alpine Tourism". SAT-Società Alpinisti Tridentini. Rifugio Graffer (Trento), 1 September 2017.
- 2017. *Winter Tourism: beyond the figures*. Workshop on the tourism sector in Madonna di Campiglio, Pinzolo and Val Rendena "There was snow once". Cassa Rurale Pinzolo and Cassa Rurale Adamello Brenta. Madonna di Campiglio, 23 March 2017.
- 2015. *The economic impact of tourism. Winter tourism and the ski industry*. International Workshop – Safety and Liability Rules in European Ski Areas. Trento, Italy, 11 December 2015.
- 2016. Culture in a world in transition. Preparatory meeting of stakeholder dialogue "University Assembly on Culture, Creativity and Knowledge". University of Trento, Trento, 1 June 2016.
- 2016. *A mountain, a professor, the stars*. Scientific-artistic event in collaboration with Francesca Sorrentino (storyteller). Stakeholder dialogue "University Assembly on Culture, Creativity, Knowledge". University of Trento, MUSE (TN), 21 June 2016.
- 2014. *The economic role of winter tourism*. Workshop on the future of winter sports and mountain tourism "Mountain and ski". SAT-Società Alpinisti Tridentini, Trento, 21 November 2014.
- 2013. *Web and Tourism: new strategies and business models for tourism and hospitality*. Workshop "E-Tourism LAB". Federalberghi – Trentino. Levico Terme (Trento), 25-26 September 2013.
- 2012. *Local development Models. Family districts*. Workshop "Third Convention of Family Friendly municipalities". Municipality of Arco, Arco (Trento), 6 December 2012.
- 2010. *A Managerial approach to sustainable tourism development: il cammino Jacopeo di Anaunia*. Final workshop of the EU Project Grundtvig paternariato DODETERD "On sustainable tourism", Trento, 23 July 2010.

Knowledge dissemination

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non-specialist publications

- Della Lucia M. & Giudici E. (2021). Humanistic Tourism. Values, Norms and Dignity. UNITRENTO MAG periodico online di Ateneo. <https://webmagazine.unitn.it/in-libreria/89961/humanistic-tourism-values-norms-and-dignity>.
- Della Lucia M. (2016). If love were a mountain. UNITRENTO MAG periodico online di Ateneo. <http://webmagazine.unitn.it/>.
- Della Lucia M. (2016). Culture-led regeneration: research, training, and experimental labs. University Assembly on Culture, Creativity and Knowledge 2016. University of Trento.
- Della Lucia M. (2016). Intersectoral specialization of the cultural, creative and tourism industries in Cuneo, Italy. In Silvia Santagata Ebla Study Center and Study Center of the Fondazione Cassa di Risparmio di Cuneo, State of the art and potential in the province of Cuneo. Fondazione Cassa di Risparmio di Risparmio di Cuneo.

2.6 Other skills

Personal skills and competences

Highly organised and able to multitask and to work effectively both alone and as part of a team. Strongly attentive to details.

Strong communication and relational skills which have allowed her to develop partnership with professors and experts from universities and International research centres all over the world.

**Scientific
collaborations**

Prof. Blanca Camargo, University of Monterrey, Nuevo León, Mexico
Prof. Frederic Dimanche, Ted Rogers School of Hospitality and Tourism Management,
Ryerson University, Toronto
Prof. Susanne Heldt-Cassel, Centre for Tourism and Leisure Research CeTLER, Dalarna
University, Sweden
Prof. Ernestina Giudici, University of Cagliari, Italy
Prof. Frank Go, Rotterdam School of Management, Erasmus University, The Netherlands
Prof. Anna Rita Irimias, Corvinus University, Budapest, Hungary
Prof. Arja Lemmetyinen, University of Turku, Pori, Finland
Prof. Albina Pashkevich, School of Technology and Business Studies, Dalarna University,
Sweden
Prof. Michael Pirson, Fordham University, New York
Prof. Angelo Presenza, University of Molise, Termoli, Italy
Prof. Anna Scuttari, Munich University of Applied Sciences and EURAC, Bolzano, Italy
Prof. Giovanna Segre, University of Turin, Italy
Prof. Mariapina Trunfio, University of Naples "Parthenope", Italy
Dr. Gianpaolo Vitali, IRCrES-Istituto di Ricerca sulla Crescita Economica Sostenibile, CNR
Dr. Anke Winchenbach, Surrey University, Guilford, UK
Prof. Atila Yüksel, University of Adnan Menderes, Turkey

**Foreign
languages**

English (reading, writing, and speaking): very good.
German (listening and speaking): fair.

Hobbies

Rowing and sailing, rock climbing and hiking, scuba diving, modern dance, tango and Latin dance,
modern and contemporary art, musicals, cinema, sommelier (3° level - AIS course).

3. Publications

3.1 Journal articles and reviews

1. Trunfio M., Della Lucia M., Campana S. & Magnelli A. (2021). Innovating the cultural heritage museum service model through virtual reality and augmented reality: the effects on the overall visitor experience and satisfaction. **Journal of Heritage Tourism**. <https://doi.org/10.1080/1743873X.2020.1850742>.
2. Nannelli M., Buhalis D., Franch M. & Della Lucia M. (2019). Disruption of the market structure in the tourism and hospitality accommodation service. The impact of the new short-term rental players. pp. 460-474. *e-Review of Tourism Research (eRTR)*, 17 (3), 460-474. <https://journals.tdl.org/ertr/index.php/ertr/article/view/529>.
3. Trunfio M. & Della Lucia M. (2019a). Engaging Destination Stakeholders in the Digital Era. The best practice of Italian regional DMOs. **International Journal of Tourism Research**, 43(3), 349–373 <https://doi.org/10.1177/1096348018807293>.
4. Trunfio M. & Della Lucia M. (2019b). Co-creating value in destination management leveraging on stakeholder engagement. *e-Review of Tourism Research (eRTR)*, 16(2/3), 195-204, <https://journals.tdl.org/ertr/index.php/ertr/article/view/332/105>.
5. Della Lucia M. & Trunfio M. (2018). The role of the private actor in cultural regeneration: hybridizing cultural heritage with creativity in the city. **Cities**, 82, 35-44. <https://doi.org/10.1016/j.cities.2018.05.003>.
6. Della Lucia M. & Franch M. (2017). The effects of local contest on WHS management. The Dolomite WHS. **Journal of Sustainable Tourism**, 25(12), 1756-1775. <http://dx.doi.org/10.1080/09669582.2017.1316727>.
7. Della Lucia M. & Segre G. (2017a). Il perimetro di industrie culturali, creative e turismo: specializzazioni e implicazioni di policy in Italia. **Sinergie-Italian Journal of Management**, 35(104), 115-134. <https://doi.org/10.7433/s104.2017.06>.
8. Della Lucia M. & Segre G. (2017b). Intersectoral local development in Italy: the cultural, creative and tourism industries. **International Journal of Culture, Tourism and Hospitality Research**, 11(3), 450-462. <https://doi.org/10.1108/IJCTHR-03-2016-0032>.
9. Trunfio M. & Della Lucia M. (2016). Toward Web 5.0 in Italian Regional Destination Marketing. *Simphonya*, 2, 60-75. <http://dx.doi.org/10.4468/2016.2.07trunfio.dellalucia>.
10. Della Lucia M. (2015). Creative cities: experimental urban labs. **International Journal of Management Cases**, 17(4), 156-172.
11. Della Lucia M. (2014). La multidimensionalità dello sviluppo locale culture-led. Laboratori territoriali di sperimentazione. **Mercati e Competitività**, 4, 85-107. <http://dx.doi.org/10.3280/MC2014-004006>.
12. Scuttari A., Della Lucia M. & Martini U. (2014). La mobilità sostenibile tra destination management e mobility management. Un'analisi esplorativa in Alto Adige. **Mercati e Competitività**, 1, 125-151 <http://dx.doi.org/10.3280/MC2014-001007>.
13. Go F.M., Trunfio M. & Della Lucia M. (2013). Social capital and governance for sustainable rural development. **Studies in Agricultural Economics**, 115, 104-110. <http://dx.doi.org/10.7896/j.1220>.
14. Della Lucia M. (2013a). Performance measurement systems for event planning and investment decision making. **Tourism Management**, 34, 91-100. <http://dx.doi.org/10.1016/j.tourman.2012.03.016>.
15. Scuttari A., Della Lucia M. & Martini U. (2013). Integrated planning for sustainable tourism and mobility. A tourism traffic analysis in Italy's South Tyrol region, **Journal of Sustainable Tourism**, 21(4), 614-637, <http://dx.doi.org/10.1080/09669582.2013.786083>.
16. Franch M., Martini U. & Della Lucia M. (2011), La sostenibilità dello sviluppo turistico: il caso delle Dolomiti patrimonio naturale dell'Unesco (The sustainability of tourist development: the case of the Dolomites, a UNESCO world heritage site). *Impresa Progetto-Electronic Journal of Management*, 2, <http://www.impresaprogetto.it/portal/page/categoryItem?contentId=19464>
17. Della Lucia M. (2011). International place branding yearbook 2010. Place branding in the new age of innovation (2010), Go F.M. & R. Govers (eds.) Basingstoke: Palgrave Macmillan. Book review in **Regional studies**, 45(10), 1404-1405. <http://dx.doi.org/10.1080/00343404.2011.630874>.
18. Della Lucia M. & Buffa F. (2011). Il ruolo dell'attore pubblico e della destination management organisation nel marketing delle destinazioni community-type. Uno studio esplorativo. **Mercati e Competitività**, 4, 63-80. <http://dx.doi.org/10.3280/MC2011-004006>.
19. Della Lucia M., Zeni N., Mich L. & Franch M. (2011). Assessing the economic impact of cultural events: a methodology based on applying action-tracking technologies. **Journal of Information Technology & Tourism**, 12, 249-267. <https://doi.org/10.3727/109830511X12978702284435>.

20. Antonicelli P., Della Lucia M. & Zaninotto E. (2001). Ai confini del Nordest: specificità dell'economia del Trentino Alto Adige. *Economia e società regionale*, Nuova Serie, 19(3), 18-48.

4.2 Books

21. Della Lucia M. & Giudici E. (Eds.) (2021a). *Humanistic tourism: Values, Norms and Dignity*. New York: Routledge Publisher. **ISBN: 978-0-367-62340-1.**
22. Della Lucia M. & Giudici E. (Eds.) (2021b). *Humanistic Management and Sustainable Tourism: Human, Social and Environmental Challenges*. New York: Routledge Publisher. **ISBN: 978-0-367-62333-3.**
23. Della Lucia M. (2018). *Approccio manageriale allo sviluppo turistico sostenibile. Un framework interpretativo e di gestione integrato*. Milano: Franco Angeli. **ISBN: 9788891770585.**
24. Della Lucia M. (2013). *Cultura e sviluppo locale nell'economia della conoscenza. Politiche e strumenti di sviluppo urbano*. Padova: CEDAM. **ISBN: 9788813344726.**

4.3 Book chapters

25. Della Lucia M. & Giudici E. (2021c). Humanistic Tourism: Preface. In Della Lucia and E. Giudici (Eds.), *Humanistic tourism: Values, Norms and Dignity*. New York: Routledge Publisher, xvii-xxiii. **ISBN: 978-0-367-62340-1.**
26. Della Lucia M. & Giudici E. (2021d). Exploring old and new tourism challenges from a humanistic perspective. In M. Della Lucia and E. Giudici (Eds.), *Humanistic tourism: Values, Norms and Dignity*. New York: Routledge Publisher, 1-14. **ISBN: 978-0-367-62340-1.**
27. Della Lucia M., Giudici E. & Secchi D. (2021). Re-shaping tourism: advances and open issues. In M. Della Lucia and E. Giudici (Eds.), *Humanistic tourism: Values, Norms and Dignity*. New York: Routledge Publisher, 231-244. **ISBN: 978-0-367-62340-1.**
28. Della Lucia M. & Giudici E. (2021e). Humanistic Management and Sustainable Tourism: Preface. In M. Della Lucia and E. Giudici (Eds.), *Humanistic Management and Sustainable Tourism: Human, Social and Environmental Challenges*. New York: Routledge Publisher, xxiii-xxx. **ISBN: 978-0-367-62333-3.**
29. Della Lucia M. & Giudici E. (2021f). The capitalism dilemma in modern tourism development. In M. Della Lucia and E. Giudici (Eds.), *Humanistic Management and Sustainable Tourism: Human, Social and Environmental Challenges*. New York: Routledge Publisher, 1-12. **ISBN: 978-0-367-62333-3.**
30. Della Lucia M., Giudici E. & Dimanche F. (2021a). Learning lessons for shared value creation: the pandemic challenge. In M. Della Lucia and E. Giudici (Eds.), *Humanistic Management and Sustainable Tourism: Human, Social and Environmental Challenges*. New York: Routledge Publisher, 255-268. **ISBN: 978-0-367-62333-3.**
31. Della Lucia et al. (2018). Misurare il fenomeno turistico tra quantità, qualità e sostenibilità. In Pechlaner H., Angelini P. e Scuttari A., Destination Greenitaly. *Modelli di governance turistica dalle Alpi al Mediterraneo*. Roma: Aracne, 63-67. **ISBN: 978-88-255-1530-5.**
32. Della Lucia M. (2017). Sviluppo locale a base culturale e turismo. In M. Martini (ed.), *Management e marketing delle destinazioni turistiche territoriali*. Milano: McGraw-Hill, 131-158. **ISBN 978-88-386-9449-3.**
33. Della Lucia M., Trunfio M. & Go F.M. (2017). Heritage and Urban Regeneration. Towards Creative Tourism. In Bellini, N., Pasquinelli, C. (eds.), *Tourism in the City: Towards an Integrative Agenda on Urban Tourism*. New York: Springer, 179-191. **ISBN:978-3-319-26877-4.**
34. Della Lucia M. & Viassone M. (2016). Il circolo virtuoso a sostegno della competitività della destinazione. In M. Viassone, *Il circolo virtuoso a sostegno della competitività della destinazione*. Milano: Franco Angeli, 201-234. **ISBN: 9788891754010.**
35. Scuttari A. & Della Lucia M. (2016). Principi di management delle aree protette e patrimonio naturale. L'efficacia della gestione integrata e partecipata delle Dolomiti UNESCO. In H. Pechlaner, M. Valeri, M. Gon (eds.), *Innovazione, Sostenibilità e Competitività. Teoria ed esperienze per la destinazione e l'azienda*. Torino: Giappichelli, 113-124. **ISBN/EAN 978-88-921-0353-5.**

36. Della Lucia M., Trunfio M. & Go F.M. (2016). Does the Culture of Context matter in Urban Regeneration Processes? In M. Alvarez, A. Yüksel, F.M. Go, *Heritage Tourism Destinations: Preservation, Communication and Development*. Wallingford, UK: CABI Publishing, 11-21. **ISBN: 9781138788572**.
37. Scuttari A. & Della Lucia M. (2015). Managing sustainable mobility in Green Destination. The case of South Tyrol (Italy). In F. Orsi (ed.), *Sustainable transportation in natural and protected areas*. London: Routledge, 99-114. **ISBN: 9781138788572**.
38. Della Lucia M. & Franch M. (2015). Culture-led urban regeneration and place brand building in Alpine Italian cities. In F. Go, A. Lemmetyinen, U. Hakala (eds.), *Harnessing Place Branding through Cultural Entrepreneurship*. Basingstoke: Palgrave MacMillan, 122-140. **ISBN: 9781137465153**.
39. Go F.M, Della Lucia M., Trunfio M. & Presenza A. (2015). Engaging Destination Stakeholders in the Social Media Era: Implication for Place Branding and Challenges for Cultural Entrepreneurship. In F.M. Go, A. Lemmetyinen, U. Hakala (eds.), *Harnessing Place Branding through Cultural Entrepreneurship*. Basingstoke: Palgrave MacMillan, 243-260. **ISBN: 9781137465153**.
40. Della Lucia M. (2014). Laboratori urbani di turismo creativo. Il caso della città di Trento. In R. Garibaldi, *Il turismo culturale europeo. Città ri-visitate. Nuove idee e forme del turismo culturale*, Collana Quaderni di Viaggio e Turismo. Milano: Franco Angeli, 49-56. **ISBN: 9788891711175**.
41. Go, F.M., Della Lucia, M., Trunfio, M. & Martini, U. (2014). Governing sustainable development: the case of European networked marginal rural areas. In E. Kasabov (2014), *Rural Cooperation: Its Nature, Consequences and Challenges*. Basingstoke: Palgrave Macmillan, 139-160. **ISBN: 9781137348883**.
42. Della Lucia, M. (2013b). La valutazione della sostenibilità dello sviluppo turistico. Una applicazione del modello di Weaver nelle Dolomiti patrimonio dell'Unesco. In M. Franch and U. Martini (2013), *Management per la sostenibilità dello sviluppo turistico e la competitività delle destinazioni*. Bologna: Il Mulino, 183-218. **ISBN: 9788815247582**.
43. Della Lucia M. & Martini U. (2012). Destination Governance. Marginal Rural Areas in Europe. In E. Fayos-sola, J. Jafari, J.A.M. de Silva (Eds), *Knowledge Management in Tourism: Policy and Governance Applications*. Bingley: Emerald Group Publishing Limited, 2012, 265- 281. (Bridging Tourism Theory and Practice, vol 4 ISSN: 2042-1443). **ISBN: 9781780529806** - DOI: 10.1108/S2042-1443(2012)0000004017.
44. Della Lucia M. & Trunfio M. (2012). Embedded governance, knowledge management e capitale sociale per la sostenibilità delle destinazioni. Il caso delle destinazioni montane emergenti. In M. Trunfio (a cura di), *Modelli e best practice per la competitività e la sostenibilità delle destinazioni italiane*. Napoli: Enzo Albano Editore, 2012, 55-90. **ISBN: 9788889677988**.
45. Della Lucia M., Mich L. (2010). Sistemi di action-tracking per valutare l'impatto economico degli eventi culturali. In M. Franch (ed.), *Marketing delle destinazioni turistiche. Metodi, approcci e strumenti*. Milano: McGraw-Hill, 325-354. **ISBN: 9788838666582**.
46. Della Lucia M. (2010). Offerta della destinazione in chiave sistemico-distrettuale. In M. Franch (ed.), *Marketing delle destinazioni turistiche. Metodi, approcci e strumenti*. Milano: McGraw-Hill, 103-150. **ISBN: 9788838666582**.
47. Franch M., Martini U., Della Lucia M. & Buffa F. (2010). Global Warming as a driver of change in Alpine skiing areas. In P. Keller and T. Bieger, *Management of Change in Tourism: creating opportunities - overcoming obstacles* (Proceedings of the 59th AEST Conference). Berlin: Erich Schmidt Verlag, 11-27. **ISBN: 9783503120666**.
48. Della Lucia M. (2008). Un metodo per l'identificazione spaziale dei sistemi turistici locali. Il caso delle Dolomiti (A method for the spatial identification of local tourist systems. The case of the Dolomites). In A. Morvillo e C. S. Petrillo (ed.), *Sviluppo del territorio: Identità e integrazione* (Territorial development: Identity and inclusion). Napoli: Guida Editori, 87-102. **ISBN: 8860421373**.
49. Della Lucia M., Franch M. & Martini U. (2007). L'identificazione dei sistemi turistici locali mediante il modello del distretto industriale. Il caso delle Dolomiti e del lago di Garda. (The identification of local tourist systems using the industrial district model. The case of the Dolomites and Lake Garda). In S. Sciarelli (ed.), *Il management dei sistemi turistici locali. Strategie e strumenti per la governance* (The management of local tourist systems. Strategies and tools for leaders), Collana "La produzione e l'organizzazione dei viaggi e del turismo" "The Production and organization of travel and tourism". Torino: Giappichelli, 193-219. **ISBN: 9788834875773**.
50. Della Lucia M., Franch M., Martini U. & Tamma M. (2007). Metodologia della ricerca (Research methodologies). In S. Sciarelli (ed.), *Il management dei sistemi turistici locali. Strategie e strumenti per la governance*, Collana "La produzione e l'organizzazione dei viaggi e del turismo". Torino: Giappichelli, 3-30. **ISBN: 9788834875773**.
51. Della Lucia M. (2006a). Il distretto industriale come paradigma dello sviluppo turistico locale. (The industrial district as a model for local tourist development). In AA.VV. (ed.), *I processi di Standardizzazione in azienda. Aspetti Istituzionali, Organizzativi, Manageriali, Finanziari e Contabili*. (Standardization of businesses. Institutional, Organizational, Managerial, Financial and Auditing Aspects). Milano: Franco Angeli, 897-911. **ISBN: 8846477278**.
52. Della Lucia M. (2004a). Analisi degli aspetti strutturali del sistema commerciale in provincia di Trento (An analysis of the structure of the business system in the province of Trento). In Provincia Autonoma di Trento – Servizio Statistica (ed.), *Primo Rapporto dell'Osservatorio Provinciale del Commercio* (The First Report of the Provincial Business Monitoring Body), Trento,

- Provincia Autonoma di Trento, 18-107.
http://www.statistica.provincia.tn.it/Pubblicazioni/Eco/Rapp1_OssProvCommercio.pdf.
53. Della Lucia M. (2004b). La gelateria artigianale delle valli zoldane e cadorine. Un approccio distrettuale alla lettura del settore. (Traditional ice-cream making in the Zoldana and Cadorina Valleys. A district-based approach to interpreting the sector). *Quaderni dell'economia locale* (Notes on the local economy) (CCIAA di Belluno), No 1, 9-14 (brief extract from degree thesis).
54. Della Lucia M. (2004c). Mappatura territoriale delle forme distributive. Analisi del rapporto tra settori produttivi e strutture d'offerta commerciale (Territorial mapping of distribution patterns. An analysis of the relationship between production sectors and the business offer). In Provincia Autonoma di Trento – Servizio Statistica (ed.), *Primo Rapporto dell'Osservatorio Provinciale del Commercio 2004*, Trento, Provincia Autonoma di Trento, 110-
http://www.statistica.provincia.tn.it/Pubblicazioni/Eco/Rapp1_OssProvCommercio.pdf.
55. Mariotti S., Mutinelli M. & Della Lucia M. (2003). Innovazione tecnologica e ricerca nell'industria locale (Technical innovation and research in local industry). In S. Mariotti (ed.), *Innovazione e nuove tecnologie: analisi e politiche* (Innovation and new technologies: analyses and policies), Collana Quaderni della Programmazione – Competitività, 2, Edizioni 31, 103-22.

4.4 Conference Papers

56. Della Lucia M., Segre G. & Vitali G. (2021). Creative Industries and shrinking cities: the Italian case. 60th ERSA Congress. Territorial Futures – Visions and scenarios for a resilient Europe. Bolzano (Italy), 24-27 August 2021 (accepted).
57. Pellacani M. & Della Lucia M. (2021). Social inclusion in museums and visual disabilities: The State Tactile Museum Omero of Ancona. Sinergie-SIMA 2021 Conference Referred Electronic Conference Proceedings, Leveraging intersections in management theory and practice. Palermo, University of Palermo (Italy), 10-11 June 2021 (accepted).
58. Della Lucia M., Giudici E. & Dimanche F. (2021b). Humanistic Tourism: A new disciplinary perspective on tourism management. Sinergie-SIMA 2021 Conference Referred Electronic Conference Proceedings, Leveraging intersections in management theory and practice. Palermo, University of Palermo (Italy), 10-11 June 2021 (accepted).
59. Dimanche F. & Della Lucia M. (2021). Intangible heritage celebrations and festival tourism: Combining the best of two worlds in a culturally diverse metropolis. Megaevent2021: City, Events, Mega-events and Tourism, Paris, 25-27 May 2021 (accepted).
60. Dimanche F. & Della Lucia M. (2020). Are luxury and sustainability compatible? A Canadian social entrepreneurship case. TTRA International Conference. Victoria (Canada), 16-18 June 2020.
61. Della Lucia M. & Pashkevich A. (2020). Coming to new life? Envisioning sustainable development in industrial (World) Heritage Sites. International Conference on Heritage, Tourism and Hospitality 2020. Living Heritage and Sustainable Tourism. Mendrisio, Ticino, Switzerland, 6-8 April 2020. **ISBN: 978-88-6101-020-8.**
62. Nannelli M., Della Lucia M. & Franch M., (2020), Enhancing heritage value by raising sustainability: beyond traditional Business Models in the tourist accommodation service. International Conference on Heritage, Tourism and Hospitality 2020. Living Heritage and Sustainable Tourism. Mendrisio, Ticino, Switzerland, 6-8 April 2020. **ISBN: 978-88-6101-020-8.**
63. Nannelli M., Buhalis D., Franch M. & Della Lucia M. (2020), Disruption of the market structure: how short-term rental digital platforms have affected the competitive advantage's forces in the tourism and hospitality accommodation service. ENTER 2020 – 27th Annual Tourism Conference. University of Surrey, Guilford (UK), 8-10 January 2020.
64. Nannelli M., Franch M. & Della Lucia M. (2019), Business Models for Sustainability (BMfs). Sharing digital platforms in the accommodation service. Sinergie-SIMA 2018 Conference, Management and sustainability: creating shared value in the digital era. Rome: Sapienza University, 20-21 June 2019, 279-285. **ISBN 97888943937-1-2.**
65. Trunfio M. & Della Lucia M. (2019). Co-creating value in destination management leveraging on stakeholder engagement. ENTER 2019 – 26th Annual Tourism Conference. Nicosia (Cyprus), 30 January-1 February 2019.
66. Trunfio M., Magnelli A., Della Lucia M., Verreschi G. & Campana S. (2018). Augmented and virtual reality in cultural heritage: enhancing the visitor experience and satisfaction at the Ara Pacis museum in Rome, Italy. 8th Advances in Hospitality and Tourism Marketing and Management (AHTMM) Conference. Bangkok, 25-29 June 2018. **ISBN: 978-0-9964244-3-1.**
67. Della Lucia M. & Trunfio M. (2018). Public and private engagement in urban cultural regeneration. Evidence from Italian cities, 8th Advances in Hospitality and Tourism Marketing and Management (AHTMM) Conference. Bangkok, 25-29 June 2018. **ISBN: 978-0-9964244-3-1.**
68. Trunfio M. & Della Lucia M. (2017). Web 2.0 e stakeholder engagement nei processi di value co-creation. Convegno Sinergie-SIMA 2017. Value co-creation: management challenges for business and society. Napoli: Università di Napoli Federico II - Monte Sant'Angelo, 15-16 June 2017. **ISBN 97888907394-9-1.**

69. Della Lucia M. (2017a). Humanistic management challenges in value co-creation in a world in transition. PDW-Professional Development Workshop on Managerial challenges in value co-creation in a world in transition. Beyond the classical management paradigm, Academy of Management Annual Meeting (AOM2017) – At the interface. Atlanta (Georgia), 4-8 August 2017.
70. Della Lucia M. (2017b). Constructive Alignment: a curriculum design system for high level learning and education inspired by humanistic management principles, Caucus on The Challenges of Humanistic Management Education in a Borderless Digital World, Academy of Management Annual Meeting (AOM2017) – At the interface. Atlanta (Georgia), 4-8 August 2017.
71. Della Lucia M. (2017c). That's another story. Experimenting with learning labs. International Conference on Humanistic Management of Small and Medium businesses. Innovation and Legitimacy as levers of Resilience. Cagliari, 24 May 2017.
72. Della Lucia M., Trunfio M. & Go F.M. (2017). Hybridizing cultural heritage with creativity: an emerging narrative in Italy. International Conference on Heritage, Tourism and Hospitality 2017. Narratives for a World in Transition. Pori, Finland: University of Turku, 27-29 September 2017. **ISBN 978-951-29-6925-8.**
73. Irímias A., Della Lucia M. & Franch M. (2017). Linkages between film commissions and production companies: towards a win-win local development strategy. International Conference on Heritage, Tourism and Hospitality 2017. Narratives for a World in Transition. Pori, Finland: University of Turku, 27-29 September 2017. **ISBN 978-951-29-6925-8.**
74. Della Lucia M. (2015). Natura e pervasività dei percorsi di culture-led regeneration in Italia. Implicazioni di place marketing. XII convegno annuale della SIM, Il marketing a servizio delle città. Beni culturali e rivitalizzazione urbana. Torino, Dipartimento di Management, 22-23 October 2015. **ISBN:9788890766244.**
75. Della Lucia M. & Segre G. (2015). The culture and creative industries and tourism. How intersectoral is local cultural development in Italy?. In Heritage Meets Innovation, The Second Heritage, Tourism and Hospitality International Conference. Amsterdam: CLUE+ Research Institute, Vrije Universiteit Amsterdam, 83-92. **ISBN:978-90-9029477-3.**
76. Della Lucia, Trunfio M. & Go F.M. (2015). Cultural legacy and urban regeneration: where are the spaces for heritage hybridization through stakeholder engagement?. In Heritage Meets Innovation, The Second Heritage, Tourism and Hospitality International Conference. Amsterdam: CLUE+ Research Institute, Vrije Universiteit Amsterdam, 93-102. **ISBN:978-90-9029477-3.**
77. Della Lucia M. & Segre G. (2015). Developing Culture and Creative Chains: methodological issues and policy implications. Regional Studies Association National Conference. Piacenza, 24-27 May 2015. **ISBN:978-1-897721-50-6.**
78. Della Lucia, Trunfio M. & Go F.M. (2015). Creative Tourism as a Driver of Urban Regeneration. 1st Workshop on Integrating City Tourism(s) in the Urban Research Agenda, GSSI-Gran Sasso Science Institute. L'Aquila (Italy), 15-16 June 2015.
79. Della Lucia M. & Franch M. (2015). Engaging Community in Sustainable Tourism Development in World Heritage Sites. The Case of the Dolomites. EuroMed Academy of Business Conference, Innovation, Entrepreneurship and Sustainable Value Chain in a Dynamic Environment. Verona, Italy, 16-18 September 2015. **ISBN:978-9963-711-37-6.**
80. Go F.M., Della Lucia M. & Trunfio M. (2014). Urban culture-led regeneration in monolithic contexts: issues and challenges for place identity and branding. Proceedings of the Heritage, Tourism and Hospitality: International Conference, Boğaziçi University, Erasmus University, Adnan Menderes University and Elgin & Co. Istanbul: Boğaziçi University, 6-8 November 2014., 4-10. **ISBN. 9789755183725.**
81. Della Lucia M. (2014). Creative cities: emerging Italian cases. The 13th International Conference of the Society for Global Business & Economic Development, Managing the "Intangibles": Business and Entrepreneurship Perspectives in a Global Context, Università Politecnica delle Marche. Ancona, Italy, 16-18 July 2014. **ISBN: 9788890779572.**
82. Della Lucia M. (2014). Laboratori urbani di turismo creativo. Il caso della città di Trento. Il turismo culturale europeo verso il 2020. Città ri-visitate, Bergamo: CeSTIT, SISTUR, Ifitt Italy, 2014. Bergamo, 13-14 March 2014.
83. Go F.M., Trunfio M., Presenza A. & Della Lucia M. (2013). E-governance-based sustainable, smart, and inclusive community brand building. Lessons learned in Eight Italian regional DMOs, Conference on Changing Asian Consumption Patterns and Emerging Dilemmas", Sun Yat-sen University. Guangzhou, China, 2-4 December 2013.
84. Della Lucia M. (2013c). Sustainable Tourism Development in World Heritage Sites. Opportunities and Obstacles when Engaging Community in the Dolomites WHS. BEST EN Think Tank XIII, Engaging Communities in Sustainable Tourism Development. Kuala Lumpur, Malaysia, 27-30 June 2013. **ISBN: 9780980673838.**
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